Panel Discussion

Untethering your Assets
Issues to Consider
When Cutting the Ropes
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Definitions:  Digital Assets
- video
- web sites
- images
- documents
- mixes

What’s in your online collection?

Definitions:  Untether
- Let assets move from one context . . .

Definitions:  Untether . . . to be reused or remixed in another context
What’s in your collection and who is using it?

Where does your content originate?

What are you untethering?

Where is it going?

Teachers find and create resources to share with students

- Images, audio, video, animations, documents, websites, PowerPoint

CC team selects published content from own or other collections

Users can add personal clips from other sites, e.g., Flickr via URL

Both can assemble clips into online “releases”

Teachers’ Domain Topic 1 - Overview

- Registered users remix clips and present to class within CC
- CC service publishes objects to other sites via a guest link
  - Embedded (BPPB ezine)
  - Catalog record (NSDL)

Mix of clips within a single Flash template arranged over a custom background

Single Flash object and linked sound files
Users:

- **Teachers** can design web-based IA projects
- **Students** can access teacher’s IA projects using class login
- **All** can browse public IA projects

**Teachers** can:

- **My Resources**: search for NSDL resources and add online resources
- **My Projects**: create web pages with text and links to resources

**My Projects**

- Teachers **create** an IA project
- Teachers **share** it with the public or only their students
- Teachers can **view** and **copy** existing public IA projects
### Instructional Architect Usage

<table>
<thead>
<tr>
<th>Since 2005</th>
<th>~N</th>
<th>12-month growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered users</td>
<td>5,600</td>
<td>42%</td>
</tr>
<tr>
<td>IA projects created</td>
<td>12,200</td>
<td>58%</td>
</tr>
<tr>
<td>Online learning resources used</td>
<td>54,000</td>
<td>57%</td>
</tr>
<tr>
<td>IA project views</td>
<td>&gt; 1 mil</td>
<td>66%</td>
</tr>
</tbody>
</table>

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### MSP2 - Topic 1 - What are you untethering and where is it going?

- [http://www.magcloud.com/browse/Magazine/74097](http://www.magcloud.com/browse/Magazine/74097)

### Topic 2 - What to consider before you untether?

- Real-life situations and solutions?
- Planning ahead for prevention
- Project- or user-selected or created
- User-added links or uploads

### Content Clips - Topic 2

- Know what’s in your collection and where it came from
- Make required information visible to users

- List View
- Info Window View
- Object View

### Maintaining information as resources move to new contexts
MSP2 - Topic 2 - What to consider before you untether?

What are the rights associated with the content?

All of it, part of it, which parts…

PHOTO: Rick Tessman

Topic 3 - What do users need to know?

How are you educating them?
- What they can use?
- How can they use it?
- What are their responsibilities?
- Making it easy to comply with intellectual property laws

PHOTO: Rick Tessman
Content Clips - Topic 3

- Sign-up requires users to agree to policies
- Need modeling and training
- Example: Model use of Creative Commons licensed resources

Teachers’ Domain - Topic 3 - What do users need to know?

An Alaska Native Community Helps Seals

Teachers’ Domain - Topic 3 - What do users need to know?
Teachers’ Domain - Topic 3 - What do users need to know?

Links to resources for educating users

Creating User Generated Media Workshop Guide
http://www.teachersdomain.org/resource/tdtrg10.workshop.creatingmedia/

Learning through Video Production (Teacher PD Activity)
http://www.teachersdomain.org/resource/avd09.pd.tavidprod/

Speaking Your Mind About Global Warming (Student Activity)
http://www.teachersdomain.org/resource/ayv09.sci.ess.climate.sahat/

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Teacher’s Domain - Topic 3 - What do users need to know and how are you educating them?

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Topic 4 - What have you learned about users?

- What are users actually reusing and remixing?
- Pros and cons?

Has usage changed your policies or plans?

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Content Clips - Topic 4

- Teachers share with students, within Content Clips environment
- Would need editorial review to allow users to submit and publish mixes

PHOTO: www.flickr.com/Orange County Archives
### Instructional Architect - Topic 4

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<th>N</th>
<th>Mean</th>
<th>Max</th>
<th>StDev</th>
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</thead>
<tbody>
<tr>
<td>Tot. # IA Projects</td>
<td>5351</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Words per project</td>
<td>111</td>
<td>2834</td>
<td>206</td>
<td></td>
</tr>
<tr>
<td>Links per project</td>
<td>3.88</td>
<td>117</td>
<td>4.81</td>
<td></td>
</tr>
<tr>
<td>Visits per project</td>
<td>159.03 (Med=13)</td>
<td>122,350</td>
<td>2002</td>
<td></td>
</tr>
<tr>
<td>Tot. # Links</td>
<td>19,809</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tot. # NSDL Links</td>
<td>1,572</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tot. # copied</td>
<td>898</td>
<td></td>
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### MSP2 - Repurposing and distributing content

*Thank You!*

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PHOTO: www.flickr.com/RobyneJay