Panel Discussion

Untethering your Assets
Issues to Consider
When Cutting the Ropes
Nov. 3, 2010

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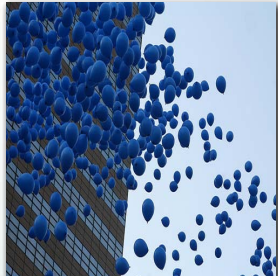

Definitions: Digital Assets

PHOTO: www.flickr.com / Charlotte Morral

What's in your online collection?

Definitions: Untether

Let assets move
from one context . . .

PHOTO: www.flickr.com / hojusaram

Definitions: Untether

. . . to be
reused
or remixed
in another context

PHOTO: www.flickr.com / Nick Southall

Slide 1:

What's in your collection and who is using it?

Where does your content originate?

What are you untethering?

Where is it going?

PHOTOS: www.flickr.com / Danae Hurst, a4gpa, ronnie44052

Slide 2:

Teachers find and create resources to share with students

images, audio, video, animations, documents, web sites, PowerPoint

CC team selects
published content
from own or other
collections

Users can add
personal clips
from other sites,
e.g. Flickr via URL

Both can assemble
clips into online "mixes"

PHOTO: Rick Tessman

Content Clips.com

Slide 3:

What's untethered?

• Registered users **remix** clips and present to class within CC

• CC service **publishes** objects to other sites via a guest link

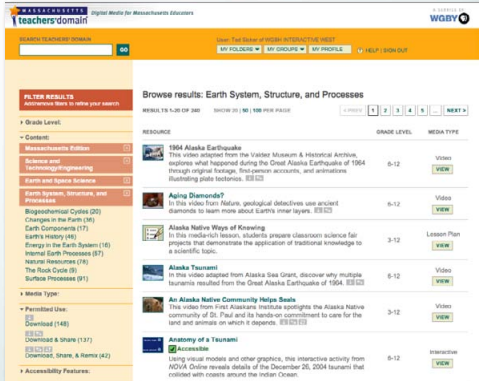 • Embedded (BPPB ezine)

  • Catalog record (NSDL)

Single Flash object
and linked sound files

Mix of clips
within a single
Flash template
arranged over
a custom
background

White Wolf

Content Clips.com

Slide 4:

**The Instructional Architect:
An "untethering" and "remixing" service**

mimi recker (mimi.recker@usu.edu)

Weathering and Erosion

Identify the objects, processes, or forces that weather a

Glacier Peak, Washington

Brainstorm a list of all the forces that might change the s

Click on the map to see photos of places in the United S
Examine a landscape formed by erosion

Have you made your list? Now read on:
The Earths surface is constantly being changed. Water,
erode the surface of the earth.
Were these things on your list?

Ocean waves are a powerful force creating erosion. Wa
Notice the dates at the bottom of the pictures.
Examine an example of wave erosion

Parke D. Snavely, Jr., USGS
1890

**Conservation - This is Your Land - a problem
and solution project.**

Students will watch a PowerPoint presentation by The Bear River Watershed Council with photos taken by volunteers from the Logan and
Ogden Ranger Districts. Working in pairs students will discover problems and solutions and write them down in two lists. With these facts
each student will create his or her own problem and solution poem.

America has National, State, and Regional Parks and Forests that belong to everyone. How do you use this land? How do you think others
should use the land?

For the first half of the project you may work with a partner to discover the problems and solutions. When you have made your lists of problems
and solutions, you will work alone to create your poem.

If your teacher hasn't printed out the worksheet for you, go to this link to find it.

Problem Solution Poem worksheet

Turn your worksheet over to write on the back. Fold your paper in half. In one column write down the problems. In the other column write the
solutions. Try to choose things that you personally can do.

Watch this PowerPoint, take notes as you watch.
This Land is Your Land

If you don't have enough information, you can go to these sites to find more facts.
SUWA - Facts about Off Road Vehicle Damage
SUWA - What you can do to help

Users:
- **Teachers** can design web-based **IA projects**
- **Students** can access teacher's IA projects using class login
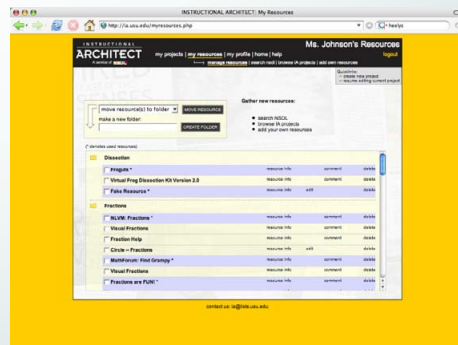- **All** can browse public IA projects

Teachers can:
- **My Resources**: search for NSDL resources and add online resources
- **My Projects**: create web pages with text and links to resources

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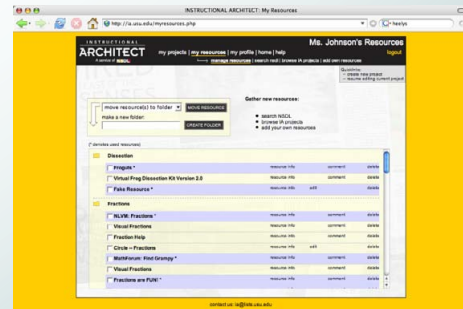
My Projects
- Teachers **create** an IA project
- Teachers **share** it with the public or only their students
- Teachers can **view** and **copy** existing public IA projects

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Slide 1

Instructional Architect Usage

Since 2005	~N	12-month growth
Registered users	5,600	42%
IA projects created	12,200	58%
Online learning resources used	54,000	57%
IA project views	> 1 mil	66%

Slide 2

MSP2 - Topic 1 - What are you untethering and where is it going?

MSP2

EV NSDL
Expert Voices: Speaking of Something Interesting.

issuu
The Publish

http://issuu.com/dlatosu/docs/connectingnews2009

MAGCLOUD

http://www.magcloud.com/browse/Magazine/74097

Slide 3

Topic 2 - What to consider before you untether?

- **Real-life situations and solutions?**
- **Planning ahead for prevention**
- **Project- or user-selected or created**
- **User-added links or uploads**

PHOTO: www.flickr.com / Advantage Lendl

Maintaining information as resources move to new contexts

PHOTO: www.flickr.com / Teresa Gibbison

Slide 4

Content Clips - Topic 2

- Know what's in your collection and where it came from
- Make required information visible to users

List View
Info Window View
Object View

Content Clips.com

Content Clips - Topic 2

Keep required information associated with objects

Presentation View within a mix

Content Clips - Topic 2

Keep required information associated with objects

Presentation View within a mix

MSP2 - Topic 2 - What to consider before you untether?

What are the rights associated with the content?

All of it, part of it, which parts…
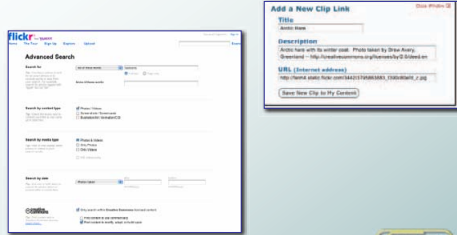

Topic 3 - What do users need to know?

How are you educating them?

- What they can use?
- How can they can use it?
- What are their responsibilities?
- Making it easy to comply with intellectual property laws

PHOTO: Rick Tessman

- *Sign-up requires users to agree to policies*
- *Need modeling and training*
- *Example: Model use of Creative Commons licensed resources*

An Alaska Native Community Helps Seals

Resource for Grades 3-12 | Hide Citation

Teachers' Domain, An Alaska Native Community Helps Seals, published February 25, 2009, retrieved on October 29, 2010,
http://www.teachersdomain.org/resource/ean08.sci.ess.earthsys.stpaul/

Teachers' Domain - Topic 3 - What do users need to know?

Links to resources for educating users

Creating User Generated Media Workshop Guide
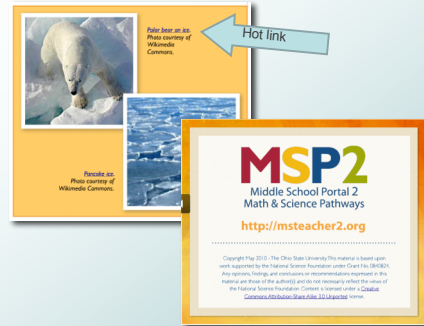http://www.teachersdomain.org/resource/tdtrg10.workshop.creatingmedia/

Learning through Video Production (Teacher PD Activity)
http://www.teachersdomain.org/resource/avd09.pd.tavidprod/

Speaking Your Mind About Global Warming (Student Activity)
http://www.teachersdomain.org/resource/ayv09.sci.ess.climate.saheat/

Topic 3 - What do users need to know and how are you educating them?

Hot link

Polar bear on ice. Photo courtesy of Wikimedia Commons.

Pancake ice. Photo courtesy of Wikimedia Commons.

MSP2
Middle School Portal 2
Math & Science Pathways
http://msteacher2.org

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**Topic 4 - What have you learned about users?**

PHOTO: www.flickr.com / Orange County Archives

- **What are users actually reusing and remixing?**

- **Pros and cons?**

Has usage changed your policies or plans?

Content Clips - Topic 4

- *Teachers share with students, within Content Clips environment*
- *Would need editorial review to allow users to submit and publish mixes*

Content Clips.com

Slide 1
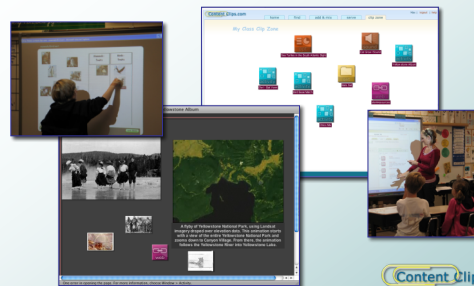
	N	Mean	Max	StDev
Tot. # IA Projects	5351			
Words per project		111	2834	206
Links per project		3.88	117	4.81
Visits per project		159.03 (Med=13)	122,350	2002
Tot. # Links	19,809			
Tot. # NSDL Links	1,572			
Tot. # copied	898			

Slide 2

MSP2 - Repurposing and distributing content

Slide 3

END OF SESSION

Thank You!

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PHOTO: www.flickr.com / Garry Knight

PHOTO: www.flickr.com / Robyne Jay