WGBH DuraCloud Pilot

Audio and video in the cloud

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What is DuraCloud? Storage and more

QuickTime™ and a decompressor are needed to see this picture.

DuraCloud Services

- Duplicate on Upload
- Duplicate on Demand
- Image Server
- Media Streamer
- Bit Integrity Checker
- Bulk Bit Integrity Checker
- Image Transformer
- Bulk Image Transformer
- System Transformer Utility
- System WebApp Utility

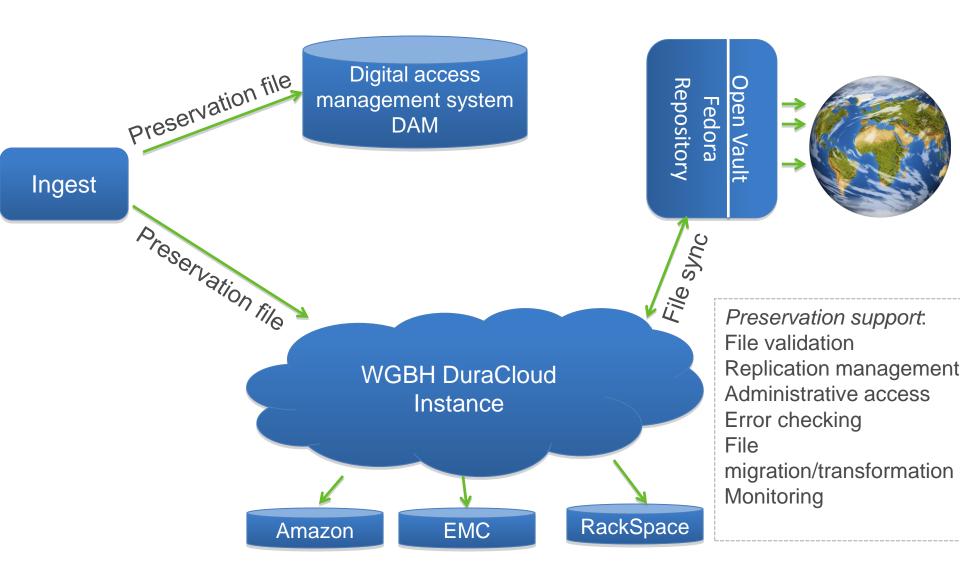
DuraCloud Pilot Goals

- Access
 - Streaming video
 - Integration with http://openvault.wgbh.org
 - Cost savings?
 - Improved sustainability?
- Preservation
 - Uncompressed audio and video storage
 - Cost Savings?
 - Improved reliability?
- Future Services

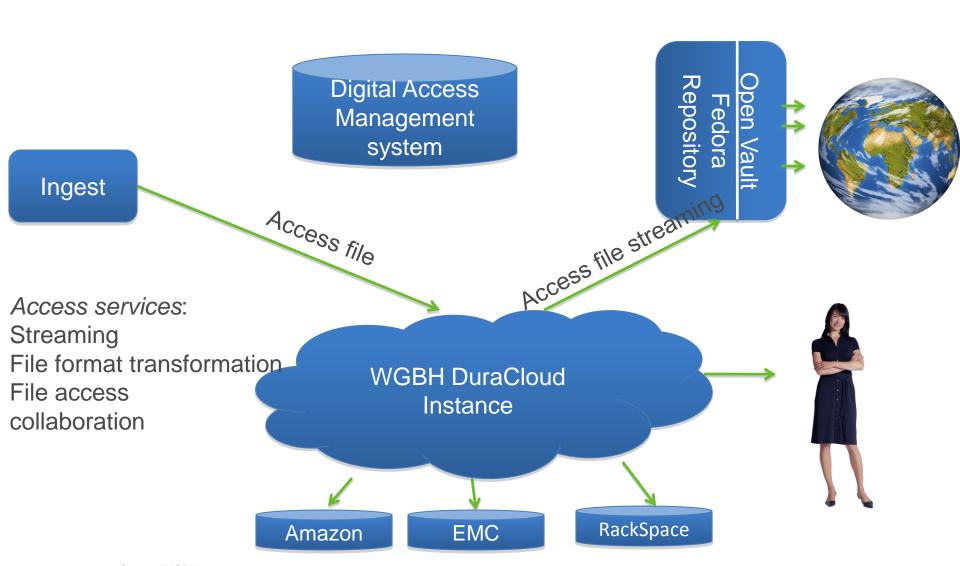
DuraCloud Use Case: American Archive Pilot

- CPB pilot project, 20 stations including WGBH
 - civil rights era and World War II
 - Stations responsible for preservation & hosting
- Preservation
 - 110 hrs of video, 8.5 TB
 - 120 hrs of audio, 150 GB
- Access (streaming)
 - 12GB of H.264 video
 - 4GB of mp3 audio

Preservation using DuraCloud



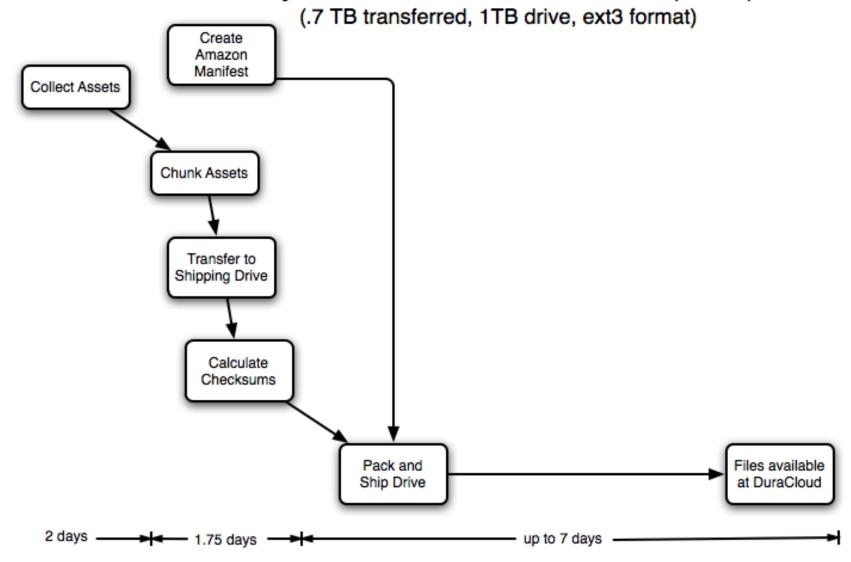
Access using DuraCloud



Lessons Learned

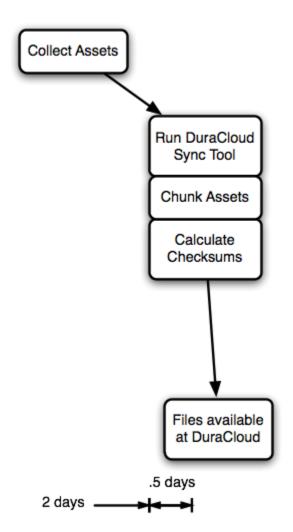
Sending disks to the cloud

WGBH Delivery to DuraCloud via Hard Drive (.7 TB)



Using tubes and wires

WGBH Delivery to DuraCloud via Internet (.7 TB transferred, 300Mbps pipe)



- Gathering data
- Sunk costs
 - DAM (including hierarchical storage
 - Bandwidth (to the cloud)
- Incremental costs
 - Off-line storage
 - Cloud storage
 - Streaming bandwidth (+1 for cloud)

Cost Comparisons

	In-house	Cloud
Bandwidth	n/a	"free"
to storage		
Bandwidth	\$1 per GB	17¢ per GB
for access	transferred	transferred
Storage	8.8¢ per GB	15¢ per GB per month

Outcomes

- 5.5 TB of audio & video uploaded
 - Preservation and access files
- Still working with sync tool
- Streaming service works
 - But still need to integrate with Open Vault web site (for access)

The Future

- Complete integration with Open Vault site
- Dealing with file size limits
 - Editing (clipping)
- Transcode services?
 - Proposal with NCSA
- Speech to text?
 - Transcript alignment
- Recommend for American Archive when it moves to preservation phase of project

Questions?

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