

NSDL Resource Center

Mission:

To support the NSDL community by coordinating resources, tools, information, and relationships that can enhance the quality, utility, and educational impact of NSDL projects, and ensure the long-term relevance and sustainability of the NSDL enterprise.

Baseline Activities:

Community coordination, annual PIs meeting, outreach, communications, professional development, presentations and workshops, brokering partnerships and opportunities, trends monitoring, stakeholder engagement



Resource Center Team

PIs

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Director
0.8 FTE

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Deputy Director
1.0 FTE

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Evaluation Director
0. 08 FTE

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Eileen McIlvain
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Manager
1.0 FTE

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Professional Devel
Manager
1.0 FTE
May 17 Start Date

Digital
Learning Sciences
Evaluation Support
0.60 FTE

Project Tomorrow

Educational Technology

Consultants

www.tomorrow.org



Relevant Trends

The increasingly networked and mobile learner e.g., Speak Up 2009 data (tomorrow.org)

Large federal initiatives: Common Core Standards, Race to the Top, National Educational Technology Plan, Federal Broadband Plan

Increasing interest in district and state-level resource portals: threats and opportunities

Digital textbooks including Beyond Textbooks (beyondtextbooks.org)



Shared Strategies with TNS

- Maintain and operate the technical infrastructure
- Mobilize the community
- Improve the NSDL.org user experience
- Support educational exemplars
- Extend strategic partnerships
- Evaluation and Analysis





- NSDL Symposium at AAAS 2011 Started by jwmoore Last activity: 39 min 19 sec ago
- Master List of Conferences Started by eileen Last activity: 3 weeks 6 days ago
- New Collection Policy and Resource Criteria Started by eileen Last activity: 7 weeks 3 days ago

WHAT WE'RE READING

view more

Submit an item

eSchool News reports on CoSN conference...

Consortium for School Networking annual conference doings - March

Techno-Panic and 21st Century Education: Make Sure Internet Safety Messaging Does Not Undermine Education for the Future

"Trying to prepare students for their future without Web 2.0 in schools is like trying to teach a child to swim without a swimming pool!"

Social Outcomes: two thoughtful pieces...

NSDLHEd: 2nd ERCIM-DIS Workshop on Large Scale & Federated Information Spaces http://ow.ly/1798yV **NSDLHEd: What's Denis Hayes (first Earth Day organizer) doing now? Renewables....http://www.nrel.gov /features /20100419_earthday.html **more COMMUNITY BLOG

2009 Annual Meeting Survey

Results

more

NewNSDL Community Website (NSDLnetwork.org)

Discussions, information sharing, project profiles, community networking

Launched in November 2009 as annual meeting website

New information site for prospective grantees and other contributors



NSDL Accessioning Board

reviews and approves accessioning and deaccessioning

responsible for ensuring that collections meet the collections policy criteria

comprised of up to five representative members of the NSDL and STEM education community who do not have explicit conflict of interest in NSDL collection review activities

Richard Audet
STEM Education Consultant

Elizabeth Brown
Binghamton University Libraries

Marcia A. Mardis (Chair)
The Florida State University

Robert Payo
Denver Museum of Nature and Science

Lutishor Salisbury
University of Arkansas Libraries



Metrics Working Group

May 2010 report recommends best practices for comprehensive project metrics collection and analysis in four broad areas:

- -Web portal or web site
- -Community building /social media
- Outreach and marketing
- Professional development and training

Challenging to apply a common set of metrics across the diversity of NSDL projects

Recommends the RC/TNS implement an automated method for projects to report minimal set of metrics on monthly basis

	Development	
Project Activity or Fu	Web metrics unction	Number of registered users Number of visits Pages per visit Unique visitors Percentage of new visitors Bounce rate Average time on site Visitor locations (geographic: country, state, zip code) Most popular pages
Outreach and Marketing	g Activ	 Traffic sources (direct, referring, search engines). Analysis of types of domains: K12 schools; colleges/universities; museums/science centers, etc
Materials distribution		Search engine terms Non-library downloads (i.e. downloads exclusive from collection search functions, such as for outreach materials)
	Project Activity or Function	Probes & Metrics
	Professional Development & Training	
Web seminars	Conferences, exhibit booths, information sessions	Number and type of events per year Number of attendees per session; demographic types of attendees Number of contacts from exhibit booths (estimated if not specifically tracked) Number of follow-up contacts made Number of event-oriented support system
Publications		requests • Analysis of session evaluations + delayed session evaluations • Testimonials, kudos – positive feedback received from participants; quotes
Conference presentations	Face-to-face Workshops	Number per year Number of attendees in the session; demographic types of attendees

Probes & Metrics

NSDL-NSTA Web Seminars

- ChemEdDL -- Chemistry Comes Alive IV: Oxidation/Reducation
- Dragonfly TV -- Knowing Nano: New Video, Web, and Print
- Middle School Portal -- Timely Teachings: Seasons and the Cycles of Night and Day
- ActionBioscience -- Thinking Like a Scientist: Teaching and Learning Through Current Science Issues
- Teachers' Domain -- Teaching Biotechnology: New Tools and Resources for the STEM Career Pipeline
- **Project BudBurst** -- Involving Students in Climate Research

NSDL Virtual Brown Bags

- Lecture Tools Demonstration
- Project Tomorrow Speak Up 2008 Report
- CLEAN Pathway Overview
- MathPath Overview
- New Projects/People Orientation
- Marcia Mardis -- School Librarians: An NSDL Trends Report
- SERC -- Pedagogy in Action and the NSDL Pedagogical Service – Helping Users Teach with Your Materials

National Workshops

Cyberlearning Tools for Climate Education: Community Needs Assessment Workshop (September 2009)

Planning for the Future of GeoCyberEducation (January 2010)



Community – Content – Context – Capacity for Teaching and Learning in a Networked World

Leveraging the existing network of NSDL partners to develop new strategic alliances with educational stakeholders

Redefining NSDL's value as a content provider to practitioner networks and educational systems' portals

Enabling both expert and user contextualization of resources based on practitioners' on-the-ground needs

Developing users' capacities to effectively integrate cyberlearning resources in the classroom.



Ongoing Challenges

Discoverability

Granularity

Relevance

Persistence

Intellectual Property

Sustainability

Evaluating Impact

Issues of metadata creation, scalability, quality, interoperability, stability, maintenance,

Scant knowledge of educators' resources use outside of structured applications and interventions

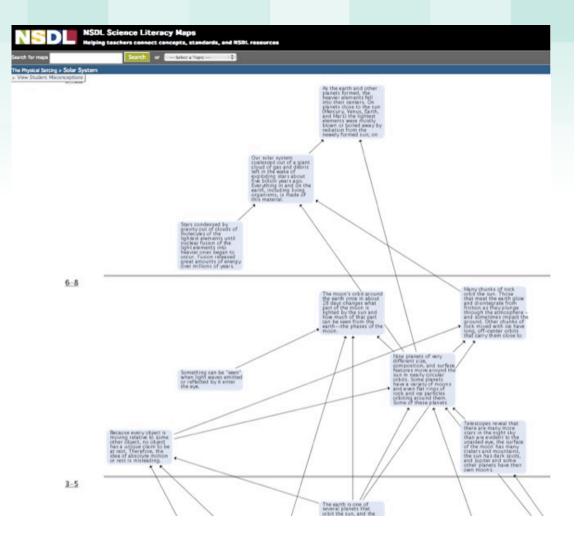


Leveraging NSDL
Science Literacy Maps as
the basis for partnerships
with state departments of
education and other
stakeholder groups.

2009-2010:

Working with Georgia State Department of Education to bring NSDL resources aligned to Georgia standards and AAAS Bechmarks into state portal

Discussions with Indiana put on hold awaiting information about Common Core standards





NSDL Common Core Collections

A new initiative developed in cooperation with the White House Office of Science and Technology Policy

Aligning subsets of NSDL collections to new Common Core educational standards for pK12

Developing new approaches for characterizing relationships of resources to standards

Initial Math Common Core collection targeted for Fall 2010, Science collection to follow

Math collection developed in partnership with Internet Scout, AAAS Project 2061, MathForum, MathPath



The STEM Exchange:

A Dissemination and Broader Impacts Initiative developed in cooperation with the White House Office of Science and Technology Policy

Broad Goals

- Enhancing the diffusion and access of NSDL resources to educational practitioner communities
- Aligning NSDL Resources to new Common Core standards
- Tapping practitioner knowledge and craft to add valuable context around cyberlearning resources
- Enhancing understanding about the adoption and impact of cyberlearning resources
- Developing models that will be of value to other federal agencies and other resource providers
- Embodying open source, open access, open resource practices

Stakeholder Engagement

Organizations participating in early discussions at varying levels include:

Advance Distributed Learning (DOD) Microsoft Education

BetterLesson

Beyond Textbooks / Vail, AZ Unified

School District

California Dept of Ed / Brokers of

Expertise

Concord Consortium

Corporation for Public Broadcasting

Curriki

Discovery Education

Elluminate

ePals

FCC

George Lucas Educational Foundation

Georgia Department of Education

The Library of Congress

IBM

Intel

International Association for K12 Online

Learning

ISKME/ OERCommons

National Council of Teachers of

Mathematics

National Geographic Society

National Science Teachers Association

NYSci

PALM Center at Florida State University

PBS

Project Tomorrow

The Smithsonian

Southern Regional Education Board

NSDL Projects participating in Common Core and STEM Exchange

AAAS

AMSER

comPADRE

CLEAN

MatDL

MathForum

MathPath

MSP2

SERC

SMILE

Teachers' Domain

Why the STEM Exchange? The Limitations of Metadata

- labor intensive, expensive
- metadata creation and exchange requires technical library expertise
- essential but not sufficient

Educational Impact: We are missing much of the picture...

Discover – Select – Use – Reuse – Remix – Contextualize →

Search Link Share

Browse Download Embed

Reauthor

Recommend

Favorite

Review

Tweet

Feed

Align

Adopt

Personalize

Customize

Bookmark

Mash Up

• • •

Why the STEM Exchange? The Evolving Power of Context

- scarcity of content is no longer the issue
- content alone does not transform
- content creation as a powerful learning process
- need to liberate the wisdom of teacher communities around content to achieve transformation

New
Information
Profile Around
STEM
Resources

focused, not on describing the resource itself, but on *facilitating* the diffusion of the resource into educational practice and explicating diffusion patterns as the resource is annotated, reviewed, downloaded, embedded, shared, accreted, modified, and updated.

STEM Exchange as system through which resource profiles can be collaboratively assembled and openly exchanged

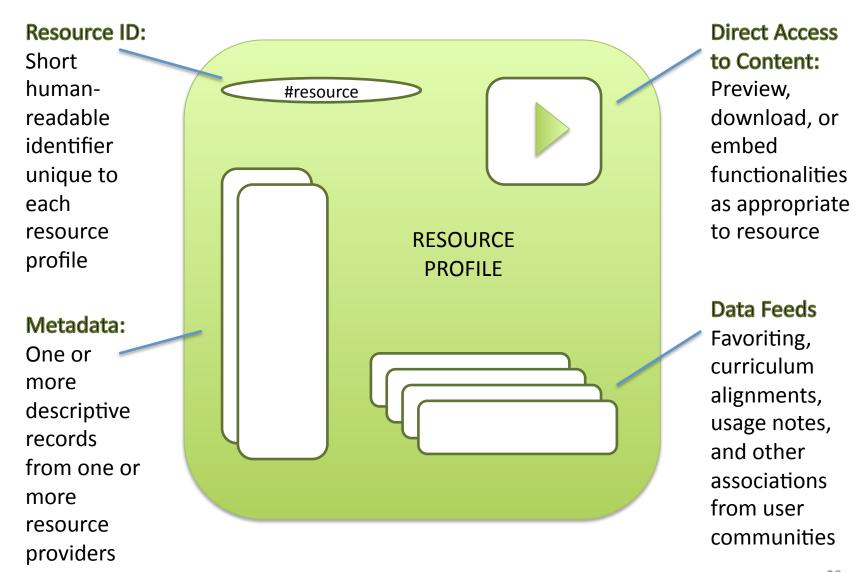
by leveraging existing social networking software to create a dynamic system with interconnected learning resources instead of people— as the entities with rich information spaces of profiles, friends, groups, and status updates

"Paradata"

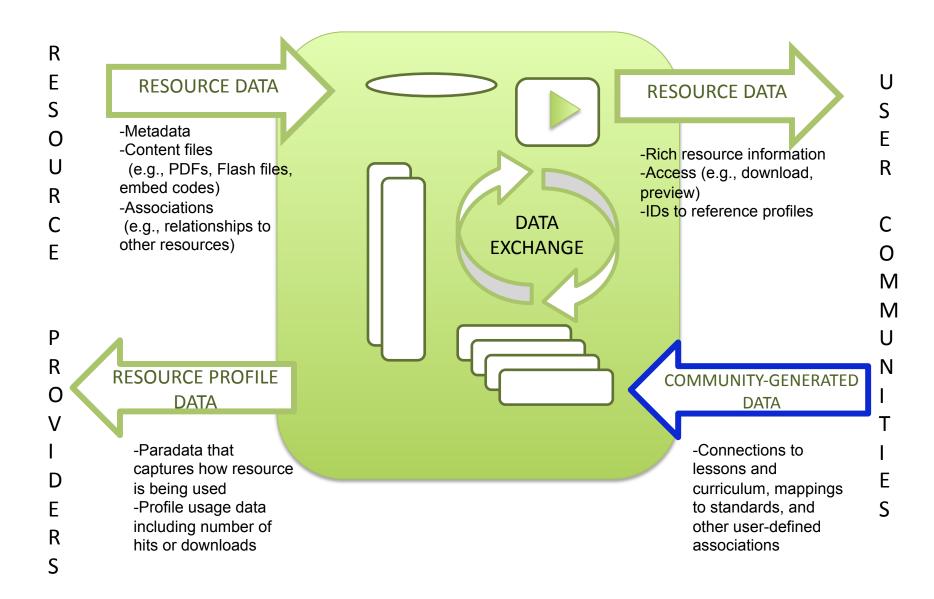
- a complement to metadata, not a replacement
- separate layer of information from metadata
- a means to automate information generation about resource use by using social networking tools
- a means to create an open source and open access data space around resources
- emphasizes dissemination rather than description
- accommodates expert and user-generated knowledge
- powers feedback loops
- explicates usage patterns and inferred utility of resources

STEM Exchange Web Service

RESOURCE PROFILE – CORE ELEMENTS



DATA FLOW THROUGH THE STEM EXCHANGE



What We've Heard from Stakeholders

Interest in...

- social media style access to NSDL resources
- potential to enhance dissemination of resources
- adding practitioner context to resources
- rethinking impact metrics around how resources are being used (paradata)

- simple, flexible, customizable tool for capturing and analyzing resource paradata
- data formatting and data sharing standards for resource paradata
- cooperation and collaboration across stakeholder groups









Technical Network Services - Overview





Carl Lagoze, Cornell University

Tamara Sumner, University of Colorado

Michael Wright, UCAR



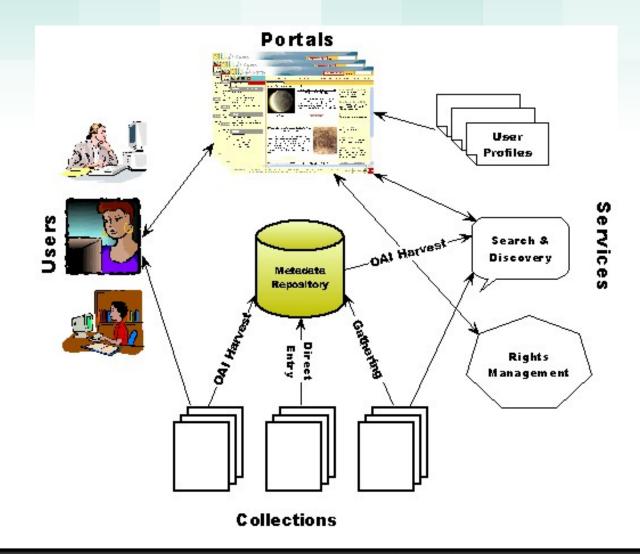


Role of Technical Network Services

- Services for discovery and delivery of the library's collections through nsdl.org and other portals
- Tools to create and manage collections of digital objects
- Web-based applications that help teachers and learners to optimize their experiences with digital content
- Services to support collaborative conversations among scientists, teachers, and students
- Support, training and consultation for the adoption and use of TNS supported tools



NSDL circa 2002



NSDL circa 201x





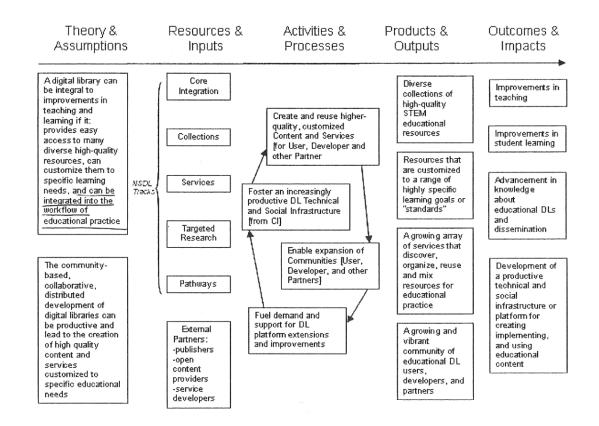
NSDL resources & services







NSDL Logic Model

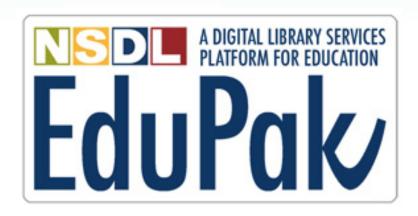




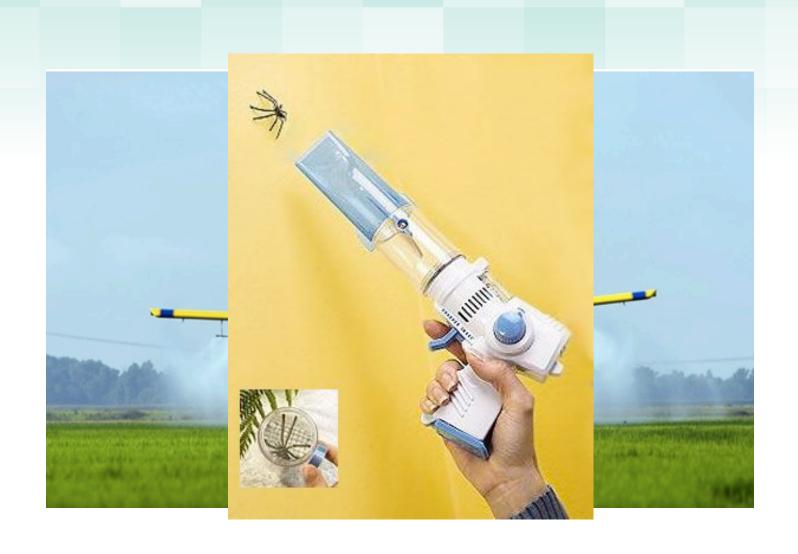
Messages from 2009 Reverse Site Visit



From infrastructure development to deployment...

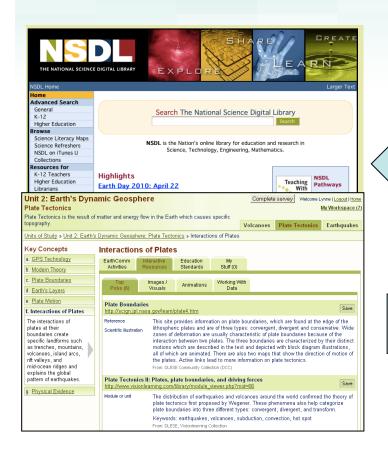








From general portals to embedded applications...



If we build it they will come

We will build it and bring it to them





What comes next

- Review of 2009 accomplishments
 - Tammy Sumner
- Plans for the year ahead
 - Mike Wright











Technical Network Services - 2009





Carl Lagoze, Cornell University

<u>Tamara Sumner, University of Colorado</u>

Michael Wright, UCAR





Strategies & Resource Alignments

Project management and administration	1.5 FTEs
1) Maintain and operate the technical infrastructure	4.7 FTEs
2) Mobilize the community	3.5 FTEs
3) Support educational exemplars	2 FTEs
4) Improve NSDL.org user experience	0.5 FTE
5) Evaluation	0.3 FTE
6) Extend strategic partnerships	As needed



Major Accomplishments of TNS in 2009

Strategic Goals Being Met	Key Outcomes	Evidence of Efficacy and Impact
Goal 1: Operate the NSDL technical infrastructure and streamline operations for long term sustainability Goal 4: Improve the NSDL.org user experience	 Completed major collections streamlining Continued HW/SW streamlining Improved virtualization and hosting 	 Significantly improved alignment between collections and audience Pre/Post collection content analyses NSDL.org user audience survey and improved web analytics Seven fold increase in hosting services to grantees with no additional FTEs
Goal 2: Mobilize the NSDL community to position NSDL as premier distributed cyberlearning platform	 Significantly ramped up platform technical support, services, and training New "reverse visit" model for mini-summits Semi-structured interviews with 16 grantees in 8 projects on TNS services Initiated Roadmap technical planning process Provided technical support to RC to develop NSDL Community Site Secured continued access to strategic service: Content Assignment Tool (CAT) 	 Significant increase in platform adoption From 3 to 19 community groups From 125 to 311 EduPak downloads Trained approx 50 people from
Goal 3: Support educational exemplars Goal 5: Extend strategic partnerships	 Validated "embedding" model for promoting mainstream K-12 use and NSDL Logic Model Extending school district deployment site network Improving platform support for exemplars: NDR API 2.0 and Science Literacy Collection 	 Denver Public Schools Field Trial Results (124 teachers) and RAND Site Visit Districts on board: DPS, Douglas (CO), Davis (Utah), St. Vrain (CO)



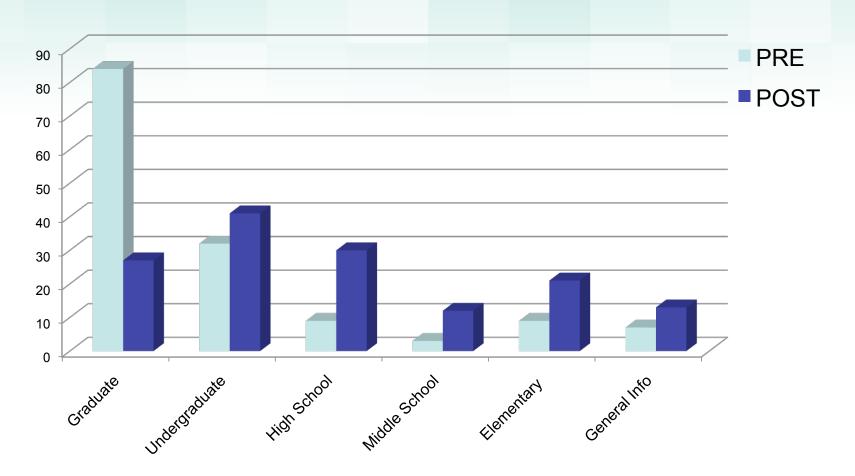
G1 Infrastructure & G4 User Experience

- Objective: Streamline infrastructure to improve operations and hosting
- Evidence: Seven-fold increase in community hosting services without additional FTEs

- Objective: Streamline collections and align to audience
- Evidence: From 2 million to 133,000 items
 - Pre/Post Analysis
 - NSDL.org audience survey



Pre/Post Collection Analysis



Pathway resources more than doubled



Improved Alignment to Audience

Who uses NSDL.org?

Educators (56%) and students (23%)

What grade levels?

■ High, Undergrad, Middle

What are they doing?

- Looking for resource to teach (35%)
- Furthering own knowledge (17%)

Were they successful?

- Very 42%, Somewhat 42%, No 5%
- Complexity, Student-facing content

Please indicate your zi	p code:
Or check here if not in U).S. 🔲
Please identify your se	lf as primarily:
O Educator/faculty	OLibrarian
O Student	O General public
OParent	Other
What grade level are y	ou/do you work with?
Check	as many as apply
Elementary school	College- graduate
Middle school	Home school
High school	Informal education
🔲 College- undergrad	General interest
What is your main purp	pose for visiting NSDL today?
 Looking for a resoult or standard 	urce to teach a specific concept
 Looking for materia on a topic 	al to further my own knowledge
	ework assignment
 Just browsing 	

519 responses; about 13%

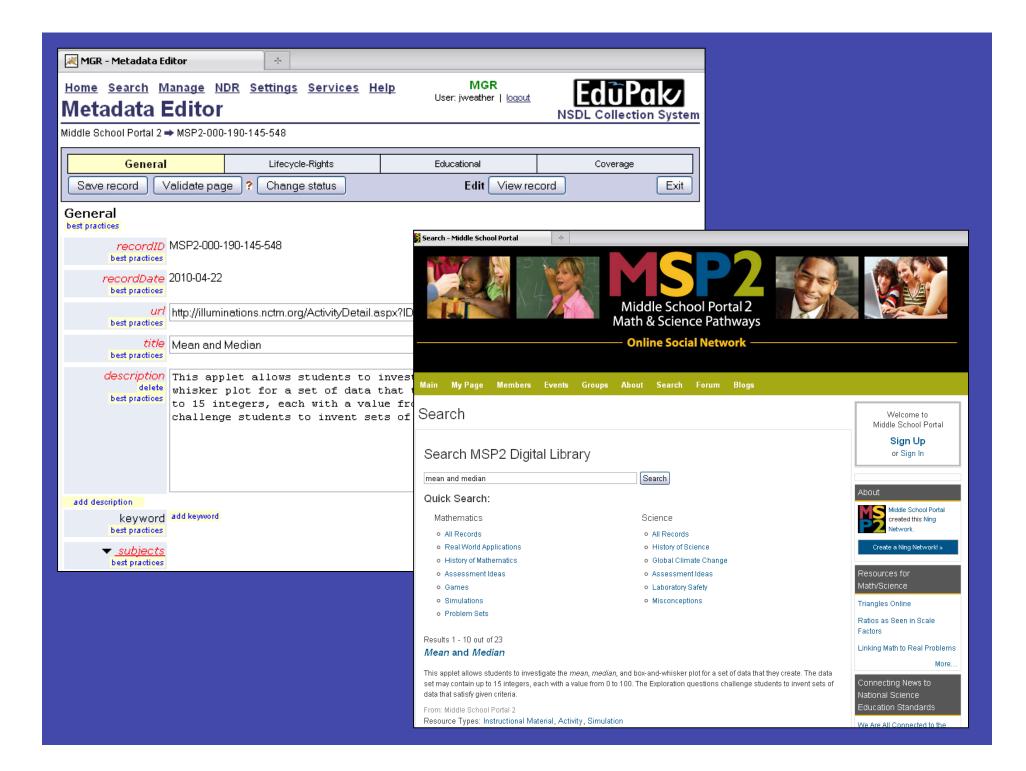


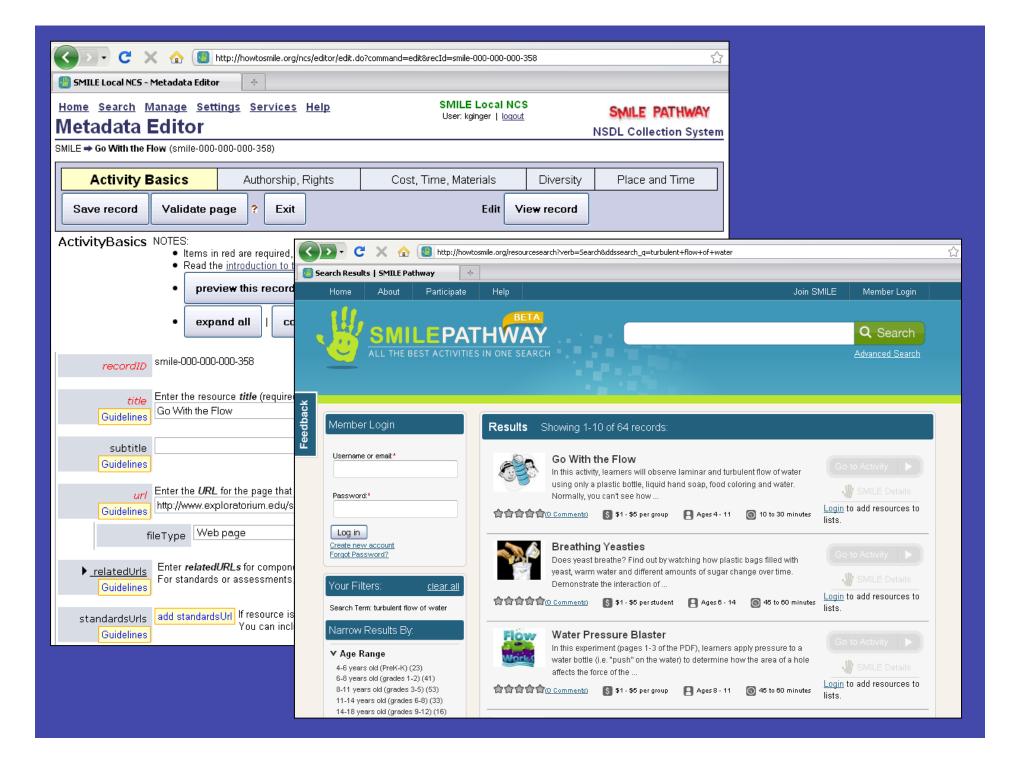
G2: Mobilize Community/Platform Support

- Objective: Engage community in technical planning and co-development
- Evidence
 - Roadmaps released
 - Community contributions rolled back into platform

- Objective: Ramp up platform support services
- <u>Evidence</u>: Significant increase in platform adoption (6 fold increase)
 - Grantee interviews on TNS services







Other Examples of Platform Adoption

- Engineering Pathway helping them to rebuild from the ground up
 - A sign of things to come as projects prepare for sustainability?
- California County Educational Technology Consortium
 - 17 Counties; 1 million students
 - Use EduPak to develop repository and Curriculum Customization-like services



Perceptions of TNS Services

- Semi-structured interviews with 16 people from 8 groups
- What tools and services do they use and why? Do they help you meet your project goals?
- Issues and barriers with TNS tools and services?
- Priorities and interests in coming year?



Results – What do you use and why?

- Mostly collection development services
- Efficiency, may lack in-house technical support, make their dollars go farther

"I think the clear aspect was a savings in cost and time. And that was, you know, of course the primary motivation, so we can stretch our dollars further for actual stewardship of the community. And of course, we wanted to be part of the NSDL and be seen as an example of how a pathway can start relatively quickly without having to worry about the infrastructure so much. So we both wanted to be a test case for future pathways, and we wanted to make sure the development of X Pathway went smoothly and quickly, and that's why we went – and of course, you know, it helps that TNS is around and is composed of such great people to offer technical support."



Results – Issues and Barriers

- Have own tools; don't want to be guinea pigs or test cases
- Lack of awareness of available tools and services
- Usability of NCS need a more user friendly approach for casual catalogers
- Development cycles out of sync (they want it now)



Results – Help meet your project goals?

- YES! Saves them effort and expense and enables more investment in product
- Additional goals seeking support for:
 - More technical guidance and best practices on setting up their own services
 - Outreach and evaluation (not really expecting TNS support here, more RC)
- Better communication, difficult to find roadmaps, need more prompting

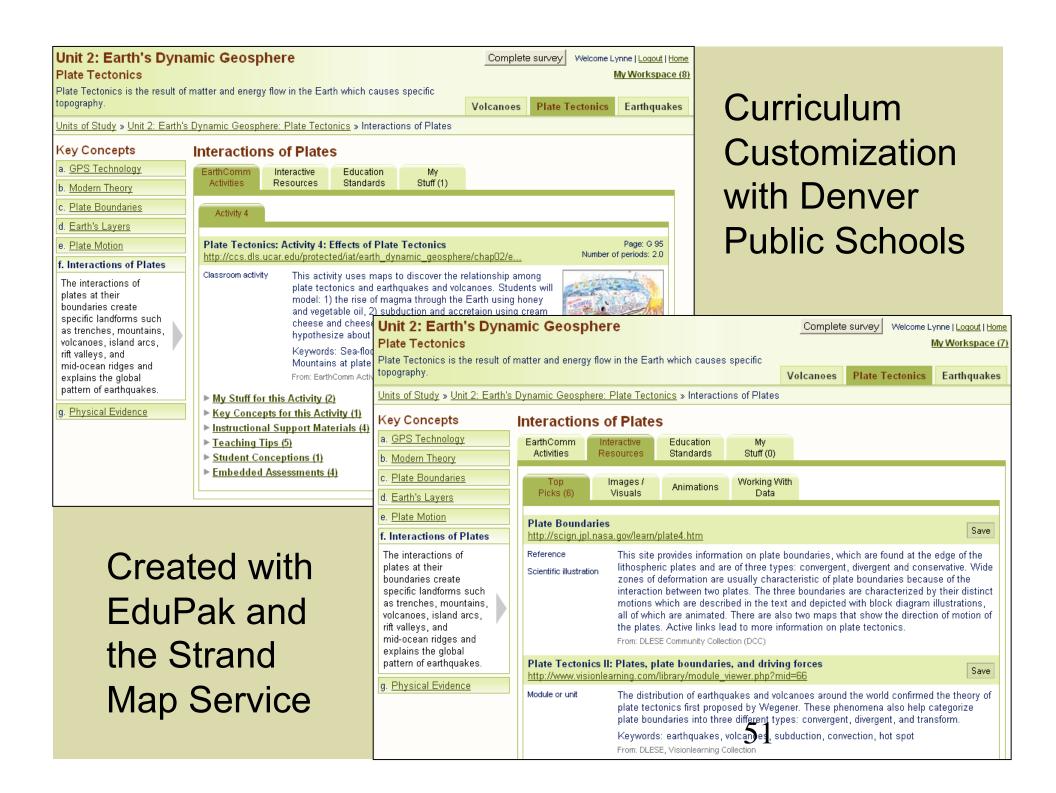


G3 Edu Examplars & G5 Partnerships

- Objective: Develop and validate model for embedding in mainstream K-12
- Evidence: Denver
 Public Schools field trial
 (n = 124) and RAND
 site visit

 Objective: Extend school district deployment site network Evidence: Four districts now on board: DPS, Douglas County (CO), Davis (Utah), St. Vrain (CO)





Mixed Methods Research Design

Teacher Usage, Attitudes, and Behaviors

- Demographic data
- Usage instrumentation
- Series of three surveys
- Adoption interviews
- Classroom Observations
- Artifact Analysis

Teacher Learning

Cognitive interviews

Student Learning

 District-wide, end-of-class student assessments administered by DPS



Curriculum Customization Logic Model

Nat'l Need and Prior Research

Inputs

CCS Intervention Anticipated Outcomes

Impacts

Effective instruction builds on learners' current knowledge and background

Classrooms are becoming increasingly diverse

Large differences in teachers' abilities to tailor instruction to learner needs

Extensive and purposeful planning is a hallmark of effective teaching

High quality DL resources aligned to learning goals and curriculum

DL technologies enabling scalable access, use, and sharing

School Districts:

- Curriculum Guides
- Teacher PD processes and incentives
- Technical infrastructure

Learning Goals integrate:

- Core curriculum
- DL resources
- Assessments
- Common student conceptions
- User-contributed content

CCS supports instructional planning, customization, and professional learning

District PD incentives encourage CCS use and customization, and recognize contributions / sharing Teachers customize instruction to meet learner needs and to improve learner engagement

Teachers integrate DL resources into their instruction with greater confidence and frequency

Customizations support curricular coherence and use high quality DL resources

Teachers share customizations and other contributions online

Teachers use the CCS to support their own professional learning in informal and formal settings Increases in student learning

Customization is widespread and instruction is improved

Use of the CCS for ongoing professional learning is widespread

Teachers develop improved skills and knowledge for making pedagogically sound customizations



Teacher Publications about NSDL Learning Applications

- Toomey, Daniel. (2010) "Using the National Science Digital Library as an Effective Organizational Tool for Teaching Middle School Science"; To appear in Science Scope; NSTA Publications.
- Miller, Jeffrey. "Customizing Curriculum with Digital Resources"; In preparation for submission to <u>The</u> <u>Science Teacher</u>, Special Issue on New Web Tools and Technology; NSTA Publications (May 1)
- Harrell, Karen. In preparation for submission to <u>Science Scope</u>, Special Issue on Models; NSTA Publications (June 1)



New Partners and Opportunities

Expanded School District Network

- Denver Public Schools, CO: 70,000 students, urban, very diverse, high needs learners
- Douglas County, CO: 50,000 students
- Davis County, Utah: 70,000 students
- St. Vrain, CO: 26,000 students

Expanding Inquiry Curriculum

- Investigating Earth Systems and EarthComm; American Geological Institute/ It's About Time
- Biology: A Human Approach; Biological Sciences Curriculum Study/ Kendall Hunt
- Project-Based Inquiry Science; Kolodner, Krajcik, Edelson, et al/ It's About Time











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Preserving and Enhancing NSF's Investment in NSDL

- 1. Staging for sustainability through improved operational flexibility
- 2. Extending the reach of the NSDL cyberlearning platform
- 3. Demonstrating impact of embedded NSDL services across deployment sites and disciplines



1) Staging for Sustainability

Improved Operational Flexibility

- Ability to shift ops to new providers quickly and at low cost
- Leverage rapidly evolving cloud computing capabilities
- Complete transition to virtualized environment
- Conduct cloud services experiment with test set of grantees and partners



2) Extending Reach of NSDL Cyberlearning Platform

Increase breadth and depth of platform usage

- Realign developer staff to improve customer focus and technical support
- Support pathways and projects to transition to NSDL platform

Home grown or proprietary vendor systems are difficult to maintain, end-of-life issues

Engineering Pathway, Instructional Architect, GenderDL, Funworks



3) Demonstrating impact of embedded NSDL services

CCS has strong potential to be self-sustaining once we demonstrate replicability across sites and disciplines

- Strategically grow school district network
- Replicate Earth science-specific Curriculum Customization Service and related NSDL services across network
- Set the stage for other disciplines
- Seek external funding to conduct research on replicability and impact on student learning



Discussion

