How can content providers and groups of users work together toward ensuring authentic, singular, and user-centered customization of online learning experiences? This project describes how we designed, developed, and deployed a content management system (CMS) to support the unique needs of a specific population of users: those transitioning through the world of higher education.

At the center of our project, the "dual path" model of content creation and distribution played a crucial role. By allowing both administrative and academic staff to contribute content, we aimed to create a more engaging and relevant learning experience for students. This approach was particularly important given the diverse needs of our users, who ranged from freshmen to tenured faculty.

Several key insights emerged from this project. First, the CMS allowed us to more effectively manage content over time, ensuring that materials remained relevant and up-to-date. Second, by providing users with the tools to create and edit content, we empowered them to take ownership of their learning experience. Finally, the dual path model helped us to bridge the gap between administrative and academic needs, fostering a collaborative environment that benefited all stakeholders.

Overall, this project was a successful demonstration of how CMS can be used to enhance the learning experience for diverse populations of users. By focusing on the needs of our users and leveraging the power of collaboration, we were able to create a more effective and engaging educational environment.