Introductions

Goals for session

Introduce yourself
  - Name, Project
  - Particular areas of outreach interest and/or need
Outreach and Communications Activities

Building Awareness And Use
- Promotional Materials
- Conferences
- Workshops
- Publications
- Brand Management
- Media Relations

Building Capacity Through Partnerships
- Institutions and Agencies
- Professional Organizations
- Publishers
- NSDL Projects
- Collections Development

Building Long Term Support
- Government and Corporate Outreach
- Demonstrating Utility
- Advocacy
- Strengthening the NSDL Community
- Supporting NSDL Projects in Outreach Activities
Supporting NSDL Projects in OutComm Activities

Representing projects is part of NSDL outreach

Featuring projects in publications

Supplying promotional materials, PowerPoints, templates, and exhibit infrastructure

Collaborative presentations, posters, and workshops
Downloads

View and save various versions of the NSDL Logo.

NSDL PowerPoint Template
Microsoft PowerPoint Presentation

Take the Tour

- View the online tour
- Download the stand-alone NSDL Tour
  - Windows PC
  - Macintosh

NSDL MARC

- .jpg Format (132 Kb)
- .pdf Format (8.5 Mb)
- .txt Plain Text (4 Kb)

NSDL Card

- .pdf Format (8.5 Mb)
Documents
Contains project contacts and description
Recruitment Notice for AskNSDL Experts
Dr. Arms Powerpoint for Hill Briefing
Dr. Buchu Powerpoint for Hill Briefing
May20 complete PPT
OutComm Plan Outline Feb2004
Summary of 2003-2004 NSDL workshops
K12 Authentic Learning
K12 General
Collab Tools for Sci Centers
NSDL FAQ
2000-2004 Projects List
Example Projects MATH
Example Projects LIBRARIES
Example Projects MUSEUMS
Example Projects K12
Invitation to the Education and Research Communities
SIG Discussion

Ideas for Greater Collaboration
Sharing stories of what has worked
Brainstorming new ways to collaborate

Initiating an ongoing Working Group
Communication
Actionable items