NSDL
THE NATIONAL SCIENCE DIGITAL LIBRARY

NSDL Outreach and Communications

Introductions

Goals for session

Introduce yourself

- Name, Project
- Particular areas of outreach interest and/or need

Outreach and Communications Activities

Building Awareness And Use

Promotional Materials

Conferences

Workshops

Publications

Brand Management

Media Relations

Building Capacity Through Partnerships

Institutions and Agencies

Professional Organizations

Publishers

NSDL Projects

Collections Development

Building Long Term Support

Government and Corporate Outreach

Demonstrating Utility

Advocacy

Strengthening the NSDL Community

Supporting NSDL Projects in Outreach Activities

NSDL

Supporting NSDL Projects in OutComm Activities

Representing projects is part of NSDL outreach

Featuring projects in publications

Supplying promotional materials, PowerPoints, templates, and exhibit infrastructure

Collaborative presentations, posters, and workshops

Downloads

[_____] Search

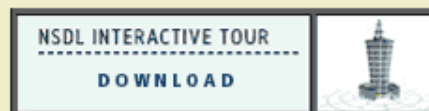[View and save various versions of the the NSDL Logo.](#)

NSDL PowerPoint Template
Microsoft PowerPoint Presentation

Take the Tour

- [View the online tour](#)
  (Requires Flash 6.0 or above plug-in)
- Download the stand-alone NSDL Tour
  (No plug-in required)
    - ○ [Windows PC](#)
    - ○ [Macintosh](#)

NSDL MARC

- [.jpg Format](#) (132 Kb)
- [.pdf Format](#) (8.5 Mb)
- [.txt Plain Text](#) (4 Kb)

NSDL Card

- [.pdf Format](#) (8.5 Mb)

Wiki Home
Summary Page
Mail Lists
Documents

Documents
Contains project contacts and description
Recruitment Notice for AskNSDL Experts
Dr. Arms Powerpoint for Hill Briefing
Dr. Budhu Powerpoint for Hill Briefing
May20 complete PPT
OutComm Plan Outline Feb2004
Summary of 2003-2004 NSDL workshops
K12 Authentic Learning
K12 General
Collab Tools for Sci Centers
NSDL FAQ
2000-2004 Projects List
Example Projects MATH
Example Projects LIBRARIES
Example Projects MUSEUMS
Example Projects K12
Invitation to the Education and Research Communities

SIG Discussion

Ideas for Greater Collaboration

Sharing stories of what has worked

Brainstorming new ways to collaborate

Initiating an ongoing Working Group

Communication

Actionable items