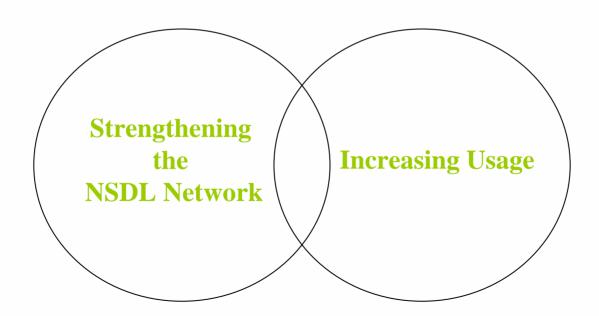
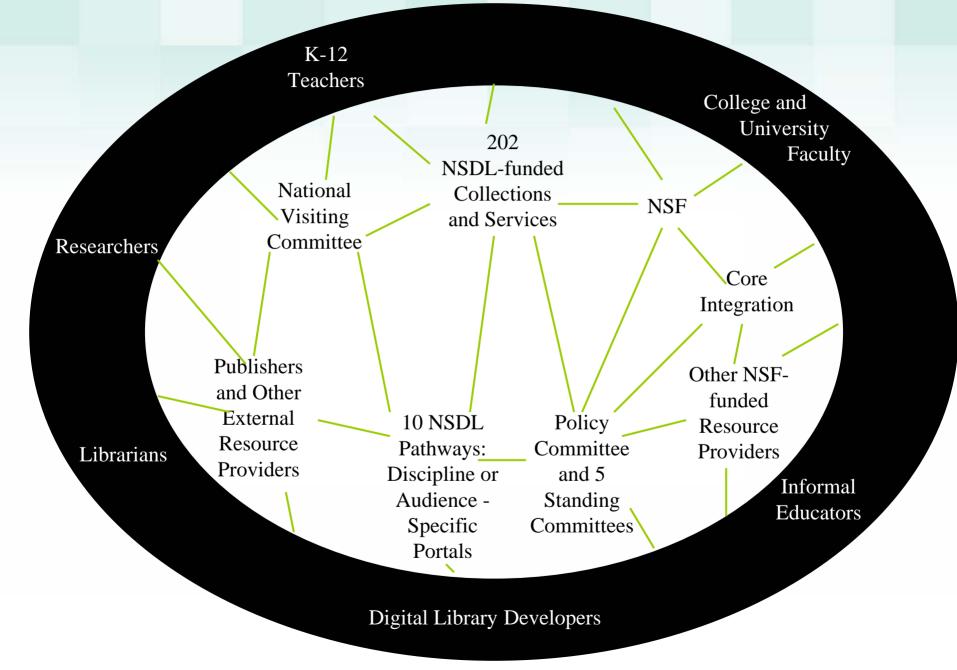
# Strategic Partnerships

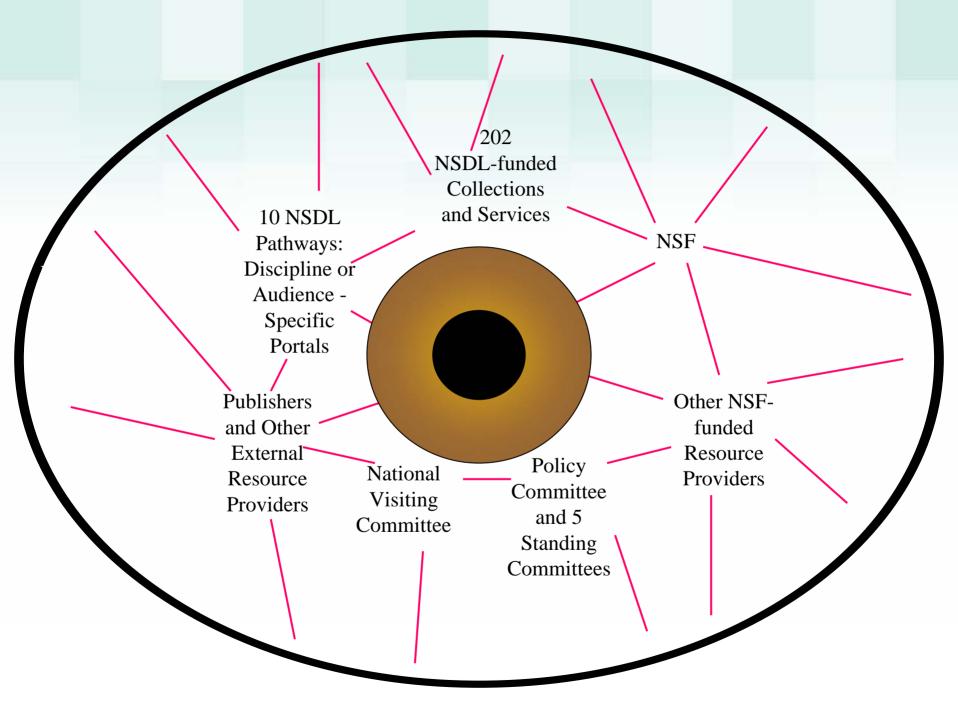
- Library building and awareness building have created a critical mass of value
- Enables a different kind of partnership building efforts



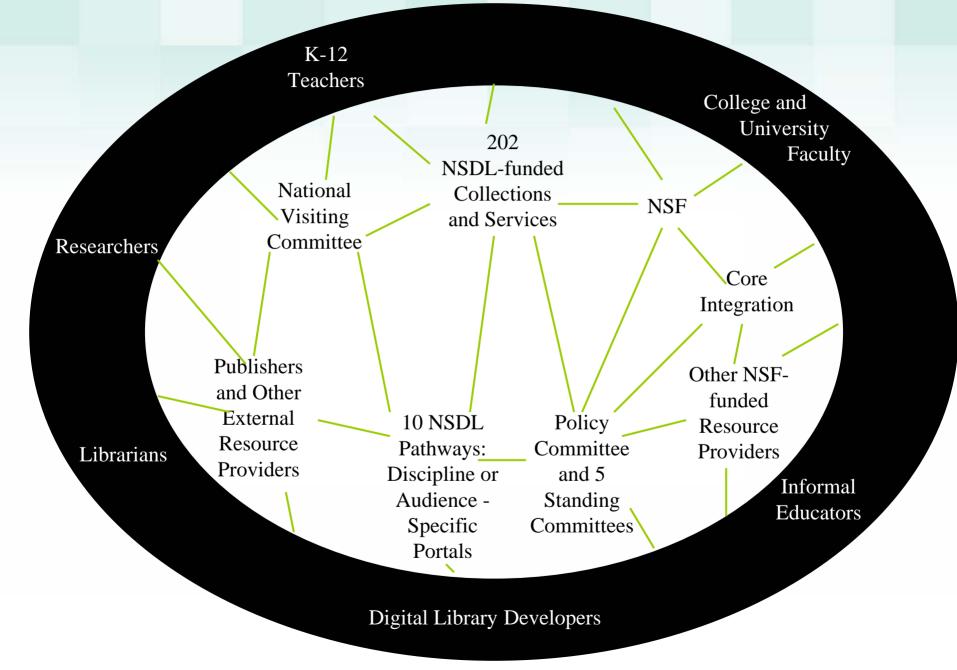


## How the World Views Us: The Net of the NSDL Network

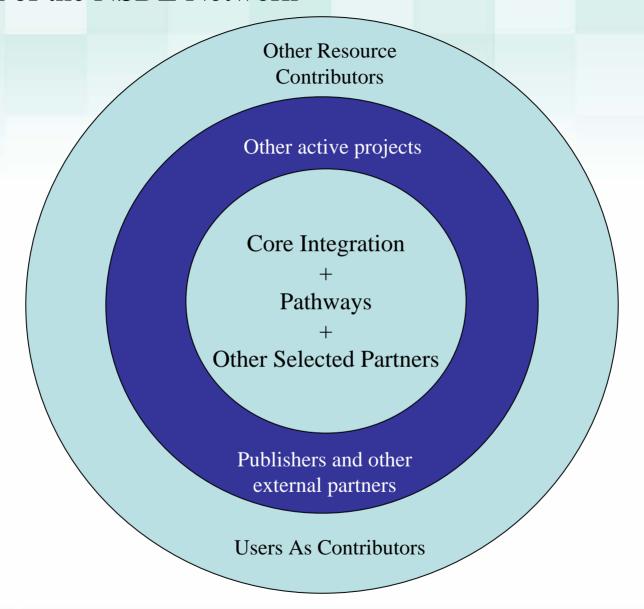




## How the World Views Us: The Net of the NSDL Network



## The Work of the NSDL Network





# **Moving Forward**

## **Greater Coordination of:**

- Image
- Message
- User Experience
- Outreach and Communications Activities
- Partnership Building Efforts



# Strengthening the Network

- Improving the user experience
- Enhancing educational utility
- Aiding sustainability
- Creating centralized tools and services
- Engaging new network members



# Increasing Usage

- User awareness
- Improving usability and utility, removing barriers
- Teacher and faculty professional development
- Evaluation
- Leveraging existing networks of trust



# What Partners Want from NSDL

## The power of the network

- Quality content
- Technology
- Dissemination
- Reputation, including connection to NSF



# Partnership Development Activities

- American Museum of Natural History
- Apple
- EOT-EPIC
- Fedora
- A major K-12 textbook publisher
- National Science Teachers Association
- Net Day / Project Tomorrow
- NRCEN
- State Departments of Education (PA and CO)
- TryScience, ASTC, IEEE
- Yahoo!





## 2 Teach

#### Read Together and Learn

Readind Skill Summarize Retail the most important ideas from the reading selection.



Graphic Organizar S, p.79180

#### What is weather?



#### LX Wrap HdD

Main Idea Weather can be observed and described. Before reading, ask children to describe weather.

After reading together, ask

What was the weather like when you came. to school this morning?

Have children look outside to see if the weather has changed. Encourage children to think about what the weather will be like when they go home. Ask:

Why is it important to know what the weather will be like? Possible answer: to dress appropriately for the temperature

#### Science Background

Weather Weather is caused by interactions among the air temperature or pressure, the amount of moisture in the air, and the speed and direction of the wind. These changes affect the movement of air masses, which in turn cause weather.

See Science Yellow Pages, in the Teacher Resources section, for background information.

Professional Development Formore Science Background and resources from N S | Wrisit www.macmillanmh.com/nsdl/

4 Unit A Chapter 1

## Read Together

### and Learn

Vocabulary weather temperature wind

#### What is weather?

It's time to wake up and get dressed for school. Will you need a coat? How will you choose what to wear?





Snow is one kind of fregen water.

#### ELL Support

Use Labels Describe a type of weather shown on pp. 128-129. Ask children to point to the picture showing the type of weather and read the label. Have children make their own pictures of weather and label them.

 Encourage children to use the labels on pp. 128-129 to label their own pictures. Ask them to verbally identify weather elements, such as rain, sun, or clouds, in their pictures.

INTERMEDIATE Have children label their pictures and verbally

ABUNACED Ask children to write a sentence about their picture and describe it verbally using complete sentences.

## Science Background

Weather Weather is caused by interactions among the air temperature or pressure, the amount of moisture in the air, and the speed and direction of the wind. These changes affect the movement of air masses, which in turn cause weather.

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Institute Main

Symposia Main

Web Seminars Main

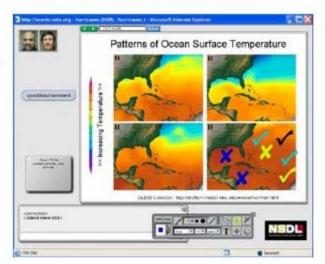


#### **NSDL/NSTA Web Seminar 1: Hurricanes**

#### Resources at NSDL and Hurricanes!

The first Web Seminar produced in collaboration with the National Science Digital Library (NSDL) on the topic of Hurricanes was held on Tuesday, May 16, 2006, from 6:30 p.m. to 8:00 p.m. Eastern time. The presenters were Susan Van Gundy, Director of Education and Outreach at NSDL and Robert Payo, Education and Outreach Specialist also from NSDL. The presentation focused on resources available at the NSDL and hurricanes, how they form, how scientists study them, and how they predict their occurrence.

The session started with a general overview of the NSTA Web Seminar tools and how they can be used to facilitate interaction between the participants and the presenters. Fifty-nine participants were present in addition to the presenters and the NSTA staff. Participating educators represented the states of Alabama, Arizona, Arkansas, California, Colorado, Florida, Georgia, Kentucky, Louisiana, Maine, Massachusetts, Missouri, Nevada, New Jersey, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Texas, Virginia, and Wisconsin.



Susan Van Gundy started the presentation talking about the NSDL and the resources

available at the library. She shared reasons why teachers should use the digital library over other search engines, for example, NSDL offers resources from trusted providers, peer reviewed collections, variety of interfaces for discovery, context, tools and services, and community. The featured digital library for this program was DLESE. This acronym stands for Digital Library for Earth System Education. Mr. Payo continued the presentation talking about the ingredients for storms such as hurricanes. As he went through the list of ingredients, he shared tools available in DLESE that educators can use with their students to learn about hurricanes. Payo talked about air and water temperature, pressure, and Earth's rotation axis.



## Preparing today's students to be tomorrow's innovators, leaders and engaged citizens



- About Us
- Board of Directors
- Contact Us
- Project Tomorrow Home Page
- NetDay Home Page



#### Project Tomorrow-NetDay News

- Project Tomorrow Announces Innovation Summit and Awards
- Project Tomorrow and NetDay have merged
- NetDay Speak Up 2005 Report Highlights Students as Trend Setters
- Honoring America's Top 100 Schools

#### **Orange County, CA Projects**

- Invitation to Participate: Expansion of Project Tomorrow's "Science Docent Program" (2006-07 School Year)
- Project Tomorrow's Innovation in Education Summit
- Project Tomorrow's Innovation in Education Awards

#### **National Projects**

- NetDay Speak Up 2006
- NetDay Speak Up 2005
- Invitation to Participate Project TestDrive: National Science
  Digital Library (2006-07 School Year)
- Student Voices Resource Center

# Partnership Development Activities

- American Museum of Natural History
- Apple
- EOT-EPIC
- Fedora
- Macmillan/McGraw-Hill
- National Science Teachers Association
- Net Day / Project Tomorrow
- NRCEN
- State Departments of Education (PA and CO)
- TryScience, ASTC, IEEE
- Yahoo!



# Partnership Development Activities

## Publishers

### **Data Processing phase:**

Scientific American

Oxford University Press Journals

HighWire Press

McGraw-Hill Higher Education

Springer

Elsevier (books)

John Wiley

**Blackwell** 

**Tool Factory** 

Cambridge University Press Books

Cambridge University Press Journals

Houghton-Mifflin/McDougal-Littel

Nature Publishing Group

Tom Snyder

BioOne

National Academy Press

### **Negotiation phase:**

Bedford, Freeman & Worth

Oxford University Press Books

Taylor & Francis

**SAGE Publications** 

O'Reilly Media/Safari

### **Pre-negotiation phase:**

American Psychological Association Riverdeep Interactive Learning

#### New and renewed discussions

Lawrence Erlbaum Associates Institute of Physics Publishing American Physical Society

## Possible Priorities

- Combined campaign
- Evaluation agenda
- Bundling tools and services
- NSF plan
- Partnership plan

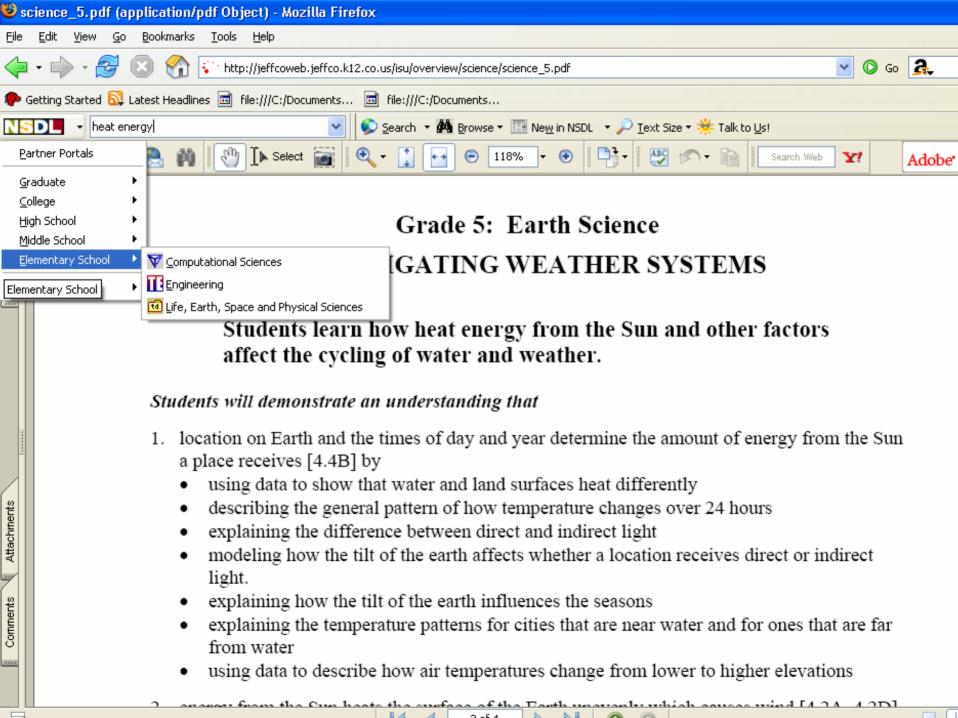
Others?



## **Near Term Initiatives**

- Co-branding
  - Portals, print material, crediting, centralized services (e.g.,toolbars), articles, message, communications, conference presence
- Audience Pages at nsdl.org
  - K-12, Higher Ed, Libraries + Informal Ed, Researchers, others?
  - RSS, podcasts, other content/ tools/ services
- State level packages
- Workshops
  - Pathways Workshops, NSTA Web Seminars
- Expert Voices
- Publisher Partnerships





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NSDL Home > Resources For > K12 Teachers

Larger Type

#### Home

Search Options Browse

#### Resources For

#### K12 Teachers

Top Picks
Resources of Interest
Using NSDL
Research Articles
Newsfeeds
Events Calendar

- Librarians
- NSDL Community
- University Faculty
- · First Time Users

News

Publications AskNSDL

About NSDL

SEARCH NSDL

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#### Welcome K-12 Teachers

NSDL resources and information organized especially to fit the interests of teachers, media specialists, and others working with K-12 students.

#### Featured Resource



Hurricane Resource Links from the NSDL

NSDL has developed a <u>companion</u> resource to its Hurricanes web seminar delivered on May 16, 2006 through the National Science Teachers Association (NSTA) Web Seminar Series. The companion resource list was developed using the <u>Instructional Architect</u> tool available through NSDL from Utah State University, and features links to maps, simulations, interactives, and other materials discussed during the seminar. An archive of the seminar is available through the <u>NSTA website</u>.

Read More

#### Teacher Resources

Top Picks

Resources of Interest

Using NSDL

Research Articles

<u>Newsfeeds</u>

**Events Calendar** 

#### Get Involved

Recommend a Resource to NSDL

View and Request Outreach Materials

## **Near Term Initiatives**

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Topics for Dinner Discussion?

