

NSDL Usage Report –August 2009

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1. nsdl.org

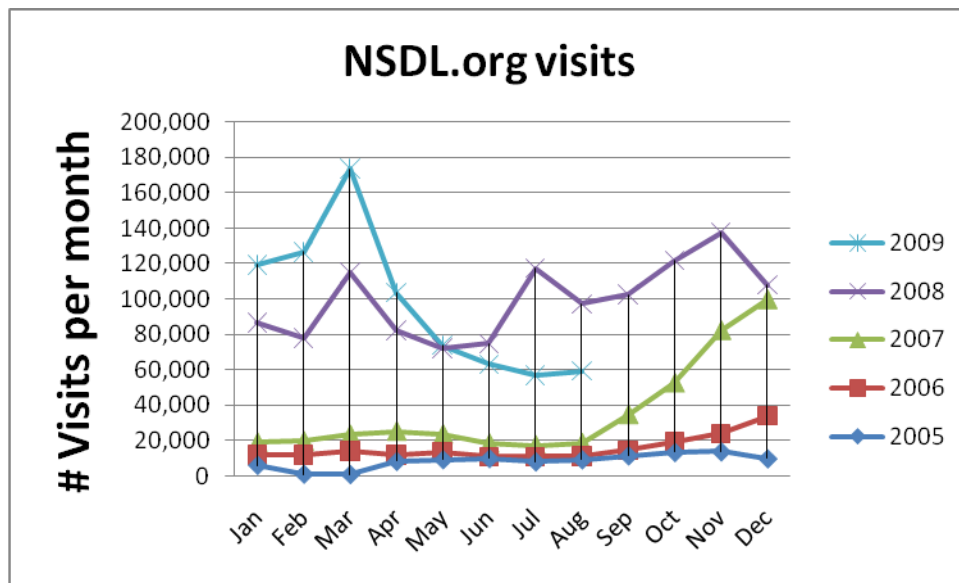


Figure 1. NSDL.org visits

Visits to nsdl.org

- Monthly visits for August 2009 59,339
- Annual Visits for 12 months ending August 31, 2009 1,288,445

Comments

The decline in traffic from August 08 (97,177 visitors) to August 09 (59,339 visitors) represents a 38.9% year-on-year decrease to visits to NSDL (Figure 1). NSDL had 125,898 page views in August 2009.

NSDL Expert Voices was the most popular page on NSDL for August 2009 with 38,154 page views, followed by the NSDL Search results with 16,576 page views (Table 1). Expert Voices surpassed the landing pages as the number one entry page on NSDL (Figure 3). The landing pages experienced a 51.54% decrease in page views while Expert Voices experienced a 4.44% increase in page views over July 2009.

NSDL.org sites saw a slight increase in traffic in August 2009 over July 2009. This is an expected seasonal increase due to the school year beginning.

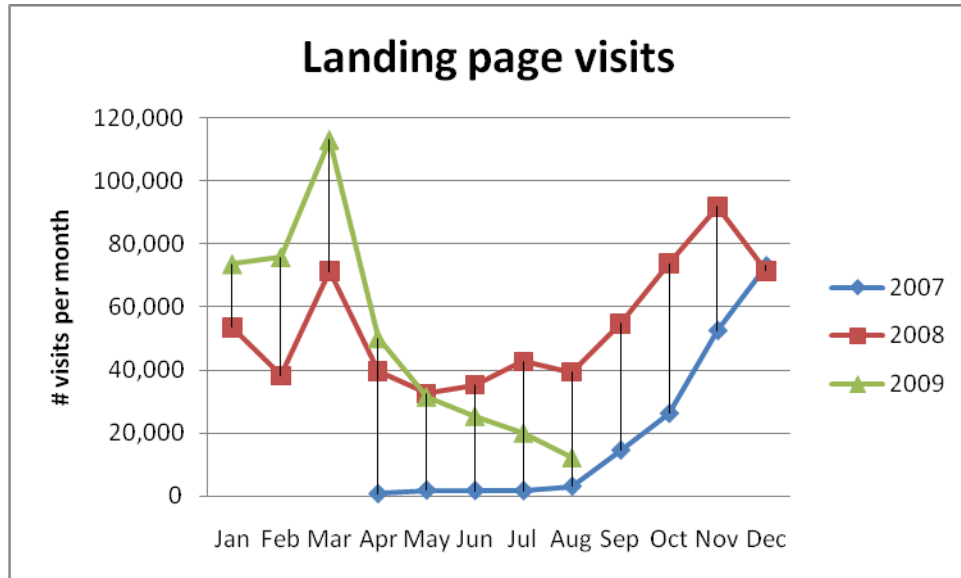


Figure 2. NSDL Landing page traffic

	Page	Page Views	% change from July 2009
1	Expert Voices	38,154	4.44%
2	Search Results	16,576	2.08%
3	Landing Pages	13,837	-51.54%
4	http://nsdl.org	13,621	5.46%
5	Strand Maps	10,152	1.54%
6	K12 Teachers	1,415	-3.08%
7	http://nsdl.org/refreshers/science	1,394	24.46%
8	MiddleSchoolPortal/Reading and Writing Mathematics	1,301	309.12%
9	http://nsdl.org/browse	1,209	9.81%
10	NSDL Wiki	803	18.44%

Table 1. Most popular pages on NSDL

1a. Entry Pages and Bounces

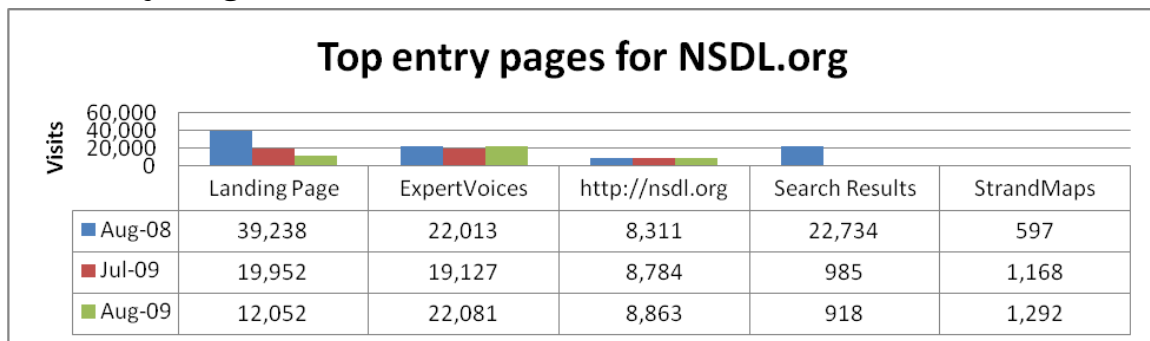


Figure 3. Top entry pages to NSDL.org sites

The top single page visits, also known as ‘bounces’ for the top entry pages are shown in the Figure 4. The number of bounces for the landing pages, Expert Voices blogs, StrandMaps and search results are relatively high in comparison to the entry visit counts. It is unknown whether users are clicking on exit links from these pages after entering the site or leaving by other means. Expert Voices, the search results and the Strand Maps have a high number of reloads (Table 2), which may indicate that some users are exploring these pages rather than immediately leaving.

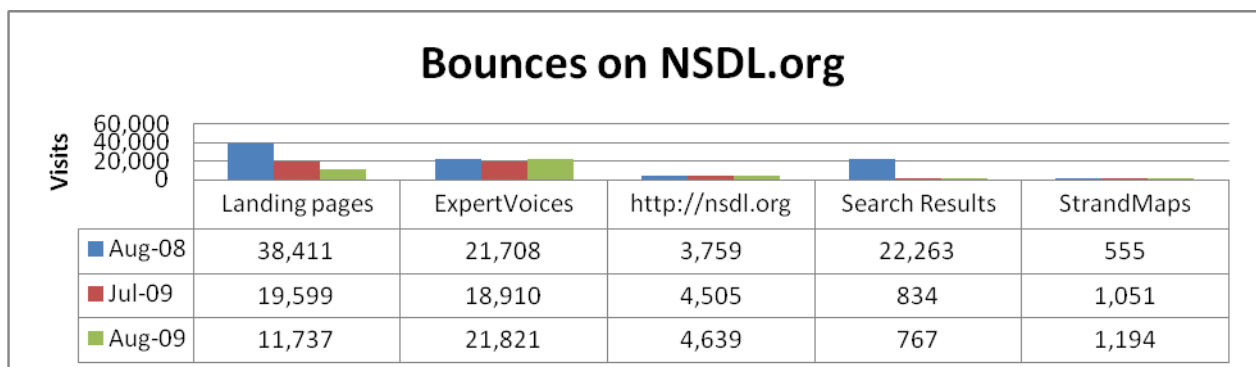


Figure 4. Top single visit pages for NSDL.org sites

Page	Reloads
Expert Voices	14,502
Search Results	10,738
StrandMaps	8,093
Landing Page	1,462
http://nsdl.org	1,274

Table 2. Top number of reloads on NSDL

1b. Time spent on NSDL

The amount of time users spent on NSDL.org sites is described in Figure 5. More users spent 10 minutes or less at NSDL.org sites in August 2009 than in July 2009 but less users spent more than 10 minutes at NSDL.org sites. Most users spent 5 minutes or less at NSDL.org sites.

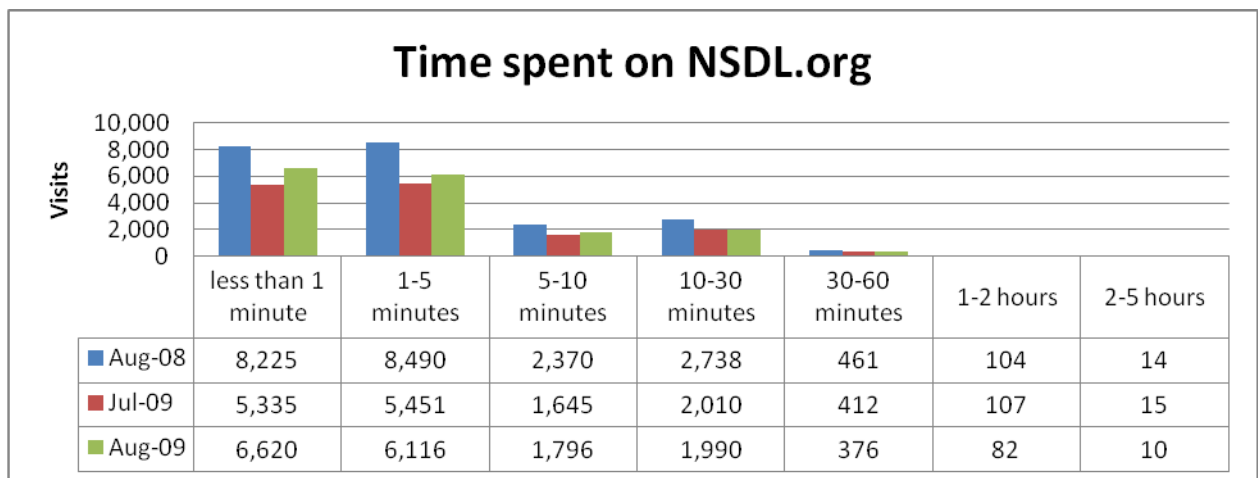


Figure 5. Time spent per visit to NSDL.org sites

1c. Referring Traffic

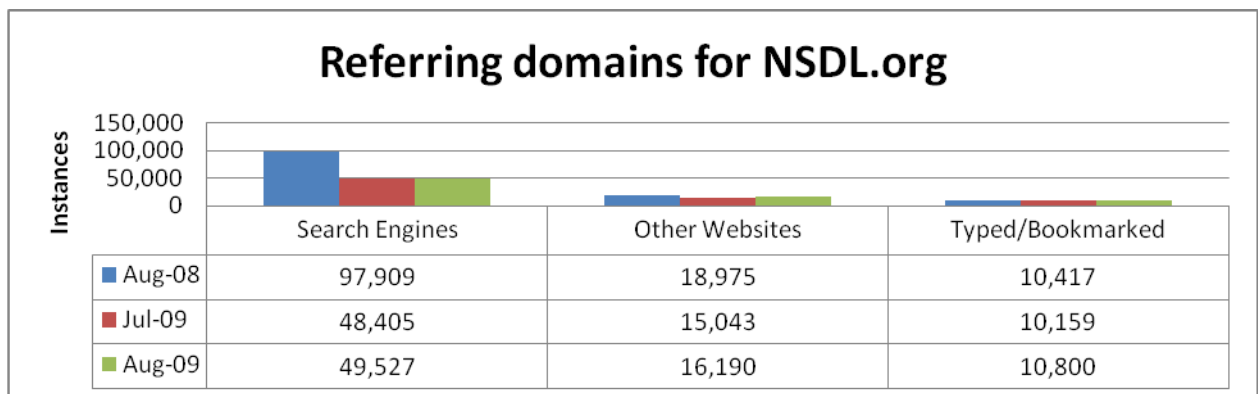


Figure 5. Referring domain traffic to NSDL.org

Referring traffic to NSDL.org from search engines, links from other websites and bookmarks increased 3.95% in August 2009 from July 2009 but decreased 39.89% from August 2008. Most referring traffic to NSDL.org sites came from search engines. The top 50 referring search engine keywords are included at the end of the report including searches with key questions words.

1d. Search Terms and Landing Page Detail

The top 50 search terms used in the NSDL.org search UI for August 2009 is included at the end of the report including searches with key question words.

The top 50 accessed landing pages are included at the end of the report. The top external search engine keywords that led a user to an NSDL landing page are also included at the end of this report. More fine-grain statistics that correlates an individual landing page with the external search keywords used to find it are available upon request. An additional list of external search terms that led users to any NSDL landing page is also included at the end of this report.

1e. Social Networking

1.e.1 Google Gadget

The NSDL Search Google gadget users can submit a search either by clicking the Search submit button or pressing the Enter key on their keyboard. Both of these methods are tracked in Google Analytics to determine which keywords are used in the gadget. A list of search terms for both methods is included at the end of the report.

1.e.2 Twitter

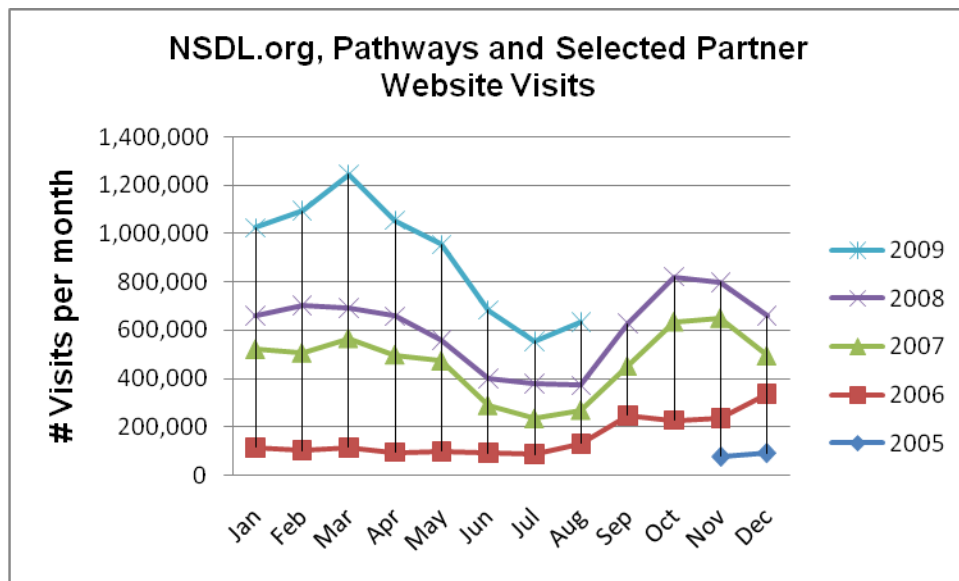
Twitter references in August 2009 resulted in 13 recorded clickthroughs to NSDL. Most tweets about NSDL in August 2009 were people sharing links to the strand maps, the NSDL wiki, Beyond Penguins and Polar Bears eZine and NSDL.org. Several users retweeted links to the Middle School Portal Reading and Writing Mathematics wiki which experienced a 309.12% increase in page views in August 2009.

Clickthroughs were determined by narrowing referring site traffic to twitter.com using Omniture. This method is problematic as it relies on the referrer header to record this traffic. Unfortunately desktop and mobile twitter application account for 51% of Twitter apps¹ and would be recorded as direct traffic².

¹ http://tweetstats.com/twitter_stats

² <http://www.twitip.com/how-to-track-twitter-clicks-and-get-conversion-data/>

2. nsdl.org, NSDL pathways, and selected partner websites



Combined visits to nsdl.org, Pathways projects, and partner websites

- Combined visits for August 2009 634,906
- Combined visits for 12 months ending August 30, 2009 10,157,466

Comments

August 2009 traffic across all the NSDL Pathway and Partner sites instrumented by Omniture was 634,906 visits. Yearly traffic was over 10 million visits.

The rise in traffic from August 08 (380,298 visitors) to August 09 (554,136 visitors) represents a 45.7% year-on-year increase to visits across all the NSDL Pathway and Partner sites instrumented by Omniture (see chart above).

The pathways and partner sites included in this rollup report are ComPADRE (227,244 visits), CSERD (142,610 visits), DLESE (12,237 visits), Middle School Portal (13,789 visits), NEEDS (6,119 visits), SERC (32,105 visits), Teacher's Domain (111,371 visits) and NSDL.org sites (59,339 visits). The level of Omniture implementation completeness July vary between sites.

3. Notes

The basic unit of analysis reported here is the ‘visit.’ A visit begins when a person first views a page on nsdl.org or a partner site, and ends after measured activity ceases for 30 minutes. The assumption is that each visit represents an attempt by a user to complete a task on nsdl.org. For information on the differences between ‘visits’ and other webmetrics, such as ‘page views,’ see ‘Introduction to NSDL Webmetrics,’ https://wiki.nsdl.org/images/4/4d/06_webmetrics_intro.pdf

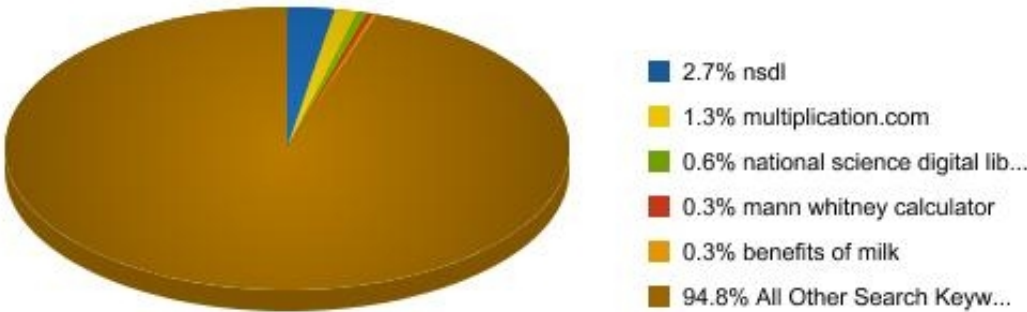
The webmetrics discussed in this report are provided by Omniture. Note that not all NSDL Pathways sites are instrumented with Omniture. Omniture can report lower website traffic than individual projects’ server webmetric tools.

Additional tools used in this report include Google Analytics, Facebook Insights, and [Delicious.com URL lookup](#). Twitter references are determined by setting up twitter ‘listeners’ using the twitter search mechanism at <http://search.twitter.com> and subscribing to the RSS feeds for the following terms ‘nsdl,’ ‘nsdl.org,’ and ‘national science digital library.’

All Search Keywords Report

Reporting Date: August 2009
Search: None
Number of entries requested: 50

Graph



Search Keywords

August 2009

Graph Generated by SiteCatalyst using Report Accelerator at 12:29 PM EDT, 18 Sep 2009

Details

	Search Keyword	Searches	%
1.	nsdl	1,241	2.7%
2.	multiplication.com	593	1.3%
3.	national science digital library	255	0.6%
4.	mann whitney calculator	149	0.3%
5.	benefits of milk	119	0.3%
6.	nike marketing strategy	114	0.3%
7.	als ik kan	100	0.2%
8.	mann-whitney test calculator	100	0.2%
9.	alojamiento conjunto	95	0.2%
10.	nsdl.org	91	0.2%
11.	nash equilibrium poker	81	0.2%
12.	short word form	71	0.2%
13.	latin hypercube sampling	70	0.2%
14.	latin hypercube	67	0.1%
15.	mathfrog	64	0.1%
16.	science tricks	61	0.1%
17.	relationship between science and technology	58	0.1%
18.	safety in the science classroom	57	0.1%
19.	science library	55	0.1%
20.	webkids	51	0.1%
21.	digital library	50	0.1%
22.	ncbi trace archive	50	0.1%
23.	reynolds experiment	50	0.1%

All Search Keywords Report			
24.	middle school science safety	49	0.1%
25.	mann whitney u test calculator	49	0.1%
26.	natasha collins yale	48	0.1%
27.	human skeleton	48	0.1%
28.	nsdl	48	0.1%
29.	what is the relationship between technology and science	47	0.1%
30.	teaching measurement	45	0.1%
31.	high school astronomy curriculum	45	0.1%
32.	reading comprehension strategies	45	0.1%
33.	national digital library	44	0.1%
34.	www.nsdl	43	0.1%
35.	atomic structure timeline	42	0.1%
36.	gram variable rods	41	0.1%
37.	wilcoxon test calculator	41	0.1%
38.	history of matrices	39	0.1%
39.	please excuse my dear aunt sally	38	0.1%
40.	safety rules science classroom	37	0.1%
41.	butterfly	37	0.1%
42.	divergence calculator	37	0.1%
43.	gene banks	36	0.1%
44.	handheld education	35	0.1%
45.	july 2009 news	35	0.1%
46.	science literacy	33	0.1%
47.	online library science	33	0.1%
48.	what is the relationship between science and technology	32	0.1%
49.	las file viewer	31	0.1%
50.	www.webofscience.com	30	0.1%
Total		45,385	

Details			
Most Popular All Search Engines		Searches	%
1.	Google	22,872	50.4%
2.	Yahoo!	3,295	7.3%
3.	Google - India	2,455	5.4%
4.	Microsoft Bing	1,944	4.3%
5.	Google - Australia	1,437	3.2%

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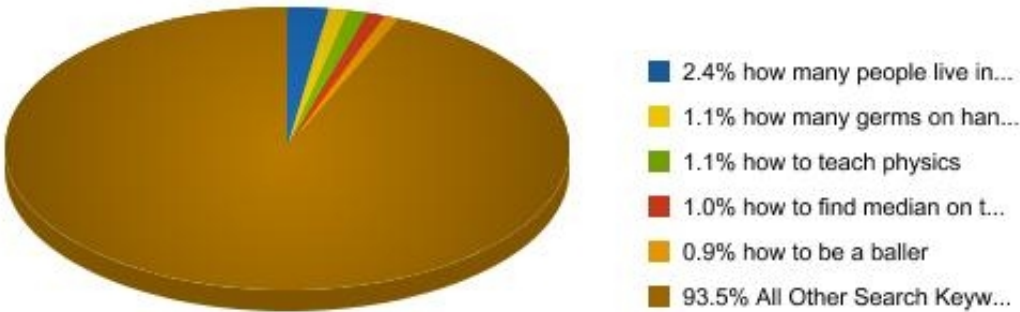
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All Search Keywords Report

Reporting Date: August 2009
Search: None
Number of entries requested: 50

Graph



Searched Search Keywords

August 2009

Graph Generated by SiteCatalyst using Report Accelerator at 12:32 PM EDT, 18 Sep 2009

Details

	Search Keyword	Searches	Search %	%
1.	how many people live in the united states	19	2.4%	0.0%
2.	how many germs on hands	9	1.1%	0.0%
3.	how to teach physics	9	1.1%	0.0%
4.	how to find median on ti-83	8	1.0%	0.0%
5.	how to be a baller	7	0.9%	0.0%
6.	how popular is your name	6	0.8%	0.0%
7.	how to teach life science	6	0.8%	0.0%
8.	how to raise tadpoles	6	0.8%	0.0%
9.	how do avalanches form	6	0.8%	0.0%
10.	show me how to multiply fractions	5	0.6%	0.0%
11.	how technology has an impact on the society and the environment	5	0.6%	0.0%
12.	how many times does vizzini conclude that he cannot drink from his own cup?	5	0.6%	0.0%
13.	how many bacteria are on our hands	4	0.5%	0.0%
14.	how many people linking to my site	4	0.5%	0.0%
15.	how people learn	4	0.5%	0.0%
16.	how to integrate reading and writing into high school math class	4	0.5%	0.0%
17.	how is simple machine like human body	4	0.5%	0.0%
18.	how does facebook choose people you may know	4	0.5%	0.0%
19.	how quicksand works	4	0.5%	0.0%
20.	how a cable car works	4	0.5%	0.0%
21.	how to make a science concept map	4	0.5%	0.0%
22.	how many germs are on the human hand	4	0.5%	0.0%

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All Search Keywords Report

23.	how to install matlab in amd processors	3	0.4%	0.0%
24.	how to tell a man from a woman	3	0.4%	0.0%
25.	how many germs are on hands	3	0.4%	0.0%
26.	how deet works on insect chemistry	3	0.4%	0.0%
27.	how do rocks undergo change	3	0.4%	0.0%
28.	how to easily understand physics	3	0.4%	0.0%
29.	how to teach safety in a middle school science classroom	3	0.4%	0.0%
30.	how do you demonstrate independent and dependent variables to middle school students	3	0.4%	0.0%
31.	how many bacteria is on our hands	3	0.4%	0.0%
32.	how are species defined	3	0.4%	0.0%
33.	how many bacteria on hands	3	0.4%	0.0%
34.	how was the grand canyon form	3	0.4%	0.0%
35.	how to understand physics	3	0.4%	0.0%
36.	lesson how theories in physics have changed over time	3	0.4%	0.0%
37.	how to be a better worker	3	0.4%	0.0%
38.	how did the grand canyon form	3	0.4%	0.0%
39.	how	2	0.3%	0.0%
40.	how marburg viruses infects cells	2	0.3%	0.0%
41.	how do you add words to all three sides of a triangle for a logo	2	0.3%	0.0%
42.	how to teach measurement skills to middle school	2	0.3%	0.0%
43.	how does a teacher model text type teaching for 'one grain of rice'	2	0.3%	0.0%
44.	how to make podcasts for teachers	2	0.3%	0.0%
45.	how to type euclidean distance formula in excel	2	0.3%	0.0%
46.	how to model division of decimals	2	0.3%	0.0%
47.	the environmental change in antarctica and how the polar bears are surviving	2	0.3%	0.0%
48.	what are the different types of treade books and how are they effective in math, science, and social studies instruction?	2	0.3%	0.0%
49.	how to do prediction interval in jmp	2	0.3%	0.0%
50.	how to introduce science vocabulary	2	0.3%	0.0%
Total		799	100.0%	1.8%

Details

Most Popular All Search Engines		Searches	%
1.	Google	22,872	50.4%
2.	Yahoo!	3,295	7.3%
3.	Google - India	2,455	5.4%
4.	Microsoft Bing	1,944	4.3%
5.	Google - Australia	1,437	3.2%



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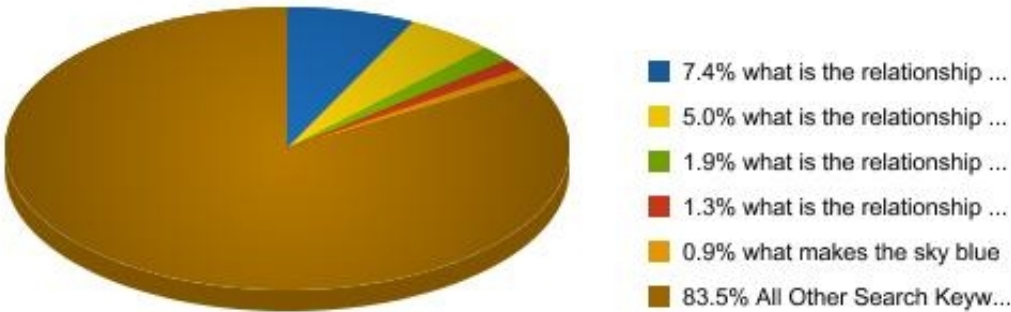
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All Search Keywords Report

Reporting Date: August 2009
Search: None
Number of entries requested: 50

Graph



Searched Search Keywords

August 2009

Graph Generated by SiteCatalyst using Report Accelerator at 12:30 PM EDT, 18 Sep 2009

Details

	Search Keyword	Searches	Search %	%
1.	what is the relationship between technology and science	47	7.4%	0.1%
2.	what is the relationship between science and technology	32	5.0%	0.1%
3.	what is the relationship between technology and science?	12	1.9%	0.0%
4.	what is the relationship between science and technology?	8	1.3%	0.0%
5.	what makes the sky blue	6	0.9%	0.0%
6.	what is an inquiry lab	5	0.8%	0.0%
7.	what is short word form	5	0.8%	0.0%
8.	what middle schoolers think of science	5	0.8%	0.0%
9.	what can travel through the vacuum of a crt	4	0.6%	0.0%
10.	what is the difference between theoretical and experimental probability	4	0.6%	0.0%
11.	what about albert einstein, by joan c fingon	4	0.6%	0.0%
12.	what is the appropriate term for an interacting group of individuals of a single type?	4	0.6%	0.0%
13.	wwhat is the functon of lettuce to body system	3	0.5%	0.0%
14.	what gpa for cornell	3	0.5%	0.0%
15.	what is the difference between virus and bacteria	3	0.5%	0.0%
16.	what was before supercontinet rodinia	3	0.5%	0.0%
17.	what accurate information to the atom did empedocles make	3	0.5%	0.0%
18.	what is the difference between equivalent expressions and equivalent equations	3	0.5%	0.0%
19.	what's the difference between a cold and virus	3	0.5%	0.0%
20.	a match converts what energy into what energy?	3	0.5%	0.0%
21.	what's the relationship between science and technology	3	0.5%	0.0%
22.	what does als ik kan mean	3	0.5%	0.0%

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All Search Keywords Report

23.	what are the blas in matlab with amd	3	0.5%	0.0%
24.	what is library science	3	0.5%	0.0%
25.	what is cpid & siadh	3	0.5%	0.0%
26.	what is the relationship of science and technology	3	0.5%	0.0%
27.	what does milk benefit	3	0.5%	0.0%
28.	searches and seizures in the school workplace: what are a teacher's rights under the fourth amendment? - nathan roberts & richard fossey	3	0.5%	0.0%
29.	what is the difference between experimental probability and theoretical probability	3	0.5%	0.0%
30.	what is the internet	3	0.5%	0.0%
31.	what are comprehension strategies	3	0.5%	0.0%
32.	what are natural science and biological haelth	2	0.3%	0.0%
33.	what year was the push button phone	2	0.3%	0.0%
34.	what are the similariti	2	0.3%	0.0%
35.	what is the application of saccadic movements	2	0.3%	0.0%
36.	what is the appropriate term for an interacting group of individuals of a single type	2	0.3%	0.0%
37.	what is an independent variable as related to 6th grade science?	2	0.3%	0.0%
38.	what negative impact did the bushfires have on the hydrosphere	2	0.3%	0.0%
39.	what are the different types of treade books and how are they effective in math, science, and social studies instruction?	2	0.3%	0.0%
40.	what happening in the field of maths	2	0.3%	0.0%
41.	what are the ethical issues of the bhopal case as a result of globalization?	2	0.3%	0.0%
42.	what are the factors of that change the properties of matter	2	0.3%	0.0%
43.	science journal on what makes physical science a difficult course?	2	0.3%	0.0%
44.	where is antarctica and what was it called in the past	2	0.3%	0.0%
45.	what is nike's current marketing efforts	2	0.3%	0.0%
46.	middle schhol math what is mode	2	0.3%	0.0%
47.	what is the applications of eigenvale	2	0.3%	0.0%
48.	a- building science vocabulary combine with what words	2	0.3%	0.0%
49.	atom middle school science guess what	2	0.3%	0.0%
50.	what is the reciprocal	2	0.3%	0.0%
Total		638	100.0%	1.4%

Details

Most Popular All Search Engines		Searches	%
1.	Google	22,872	50.4%
2.	Yahoo!	3,295	7.3%
3.	Google - India	2,455	5.4%
4.	Microsoft Bing	1,944	4.3%
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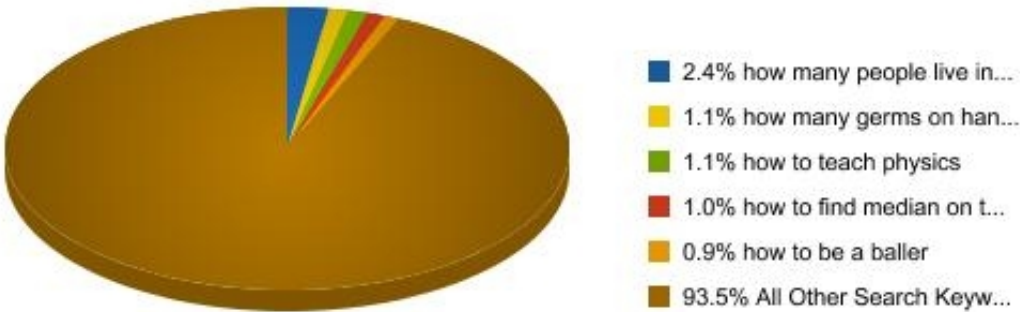
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Graph Generated by SiteCatalyst using Report Accelerator at 12:32 PM EDT, 18 Sep 2009

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	Search Keyword	Searches	Search %	%
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2.	how many germs on hands	9	1.1%	0.0%
3.	how to teach physics	9	1.1%	0.0%
4.	how to find median on ti-83	8	1.0%	0.0%
5.	how to be a baller	7	0.9%	0.0%
6.	how popular is your name	6	0.8%	0.0%
7.	how to teach life science	6	0.8%	0.0%
8.	how to raise tadpoles	6	0.8%	0.0%
9.	how do avalanches form	6	0.8%	0.0%
10.	show me how to multiply fractions	5	0.6%	0.0%
11.	how technology has an impact on the society and the environment	5	0.6%	0.0%
12.	how many times does vizzini conclude that he cannot drink from his own cup?	5	0.6%	0.0%
13.	how many bacteria are on our hands	4	0.5%	0.0%
14.	how many people linking to my site	4	0.5%	0.0%
15.	how people learn	4	0.5%	0.0%
16.	how to integrate reading and writing into high school math class	4	0.5%	0.0%
17.	how is simple machine like human body	4	0.5%	0.0%
18.	how does facebook choose people you may know	4	0.5%	0.0%
19.	how quicksand works	4	0.5%	0.0%
20.	how a cable car works	4	0.5%	0.0%
21.	how to make a science concept map	4	0.5%	0.0%
22.	how many germs are on the human hand	4	0.5%	0.0%

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All Search Keywords Report

23.	how to install matlab in amd processors	3	0.4%	0.0%
24.	how to tell a man from a woman	3	0.4%	0.0%
25.	how many germs are on hands	3	0.4%	0.0%
26.	how deet works on insect chemistry	3	0.4%	0.0%
27.	how do rocks undergo change	3	0.4%	0.0%
28.	how to easily understand physics	3	0.4%	0.0%
29.	how to teach safety in a middle school science classroom	3	0.4%	0.0%
30.	how do you demonstrate independent and dependent variables to middle school students	3	0.4%	0.0%
31.	how many bacteria is on our hands	3	0.4%	0.0%
32.	how are species defined	3	0.4%	0.0%
33.	how many bacteria on hands	3	0.4%	0.0%
34.	how was the grand canyon form	3	0.4%	0.0%
35.	how to understand physics	3	0.4%	0.0%
36.	lesson how theories in physics have changed over time	3	0.4%	0.0%
37.	how to be a better worker	3	0.4%	0.0%
38.	how did the grand canyon form	3	0.4%	0.0%
39.	how	2	0.3%	0.0%
40.	how marburg viruses infects cells	2	0.3%	0.0%
41.	how do you add words to all three sides of a triangle for a logo	2	0.3%	0.0%
42.	how to teach measurement skills to middle school	2	0.3%	0.0%
43.	how does a teacher model text type teaching for 'one grain of rice'	2	0.3%	0.0%
44.	how to make podcasts for teachers	2	0.3%	0.0%
45.	how to type euclidean distance formula in excel	2	0.3%	0.0%
46.	how to model division of decimals	2	0.3%	0.0%
47.	the environmental change in antarctica and how the polar bears are surviving	2	0.3%	0.0%
48.	what are the different types of treade books and how are they effective in math, science, and social studies instruction?	2	0.3%	0.0%
49.	how to do prediction interval in jmp	2	0.3%	0.0%
50.	how to introduce science vocabulary	2	0.3%	0.0%
Total		799	100.0%	1.8%

Details

Most Popular All Search Engines		Searches	%
1.	Google	22,872	50.4%
2.	Yahoo!	3,295	7.3%
3.	Google - India	2,455	5.4%
4.	Microsoft Bing	1,944	4.3%
5.	Google - Australia	1,437	3.2%



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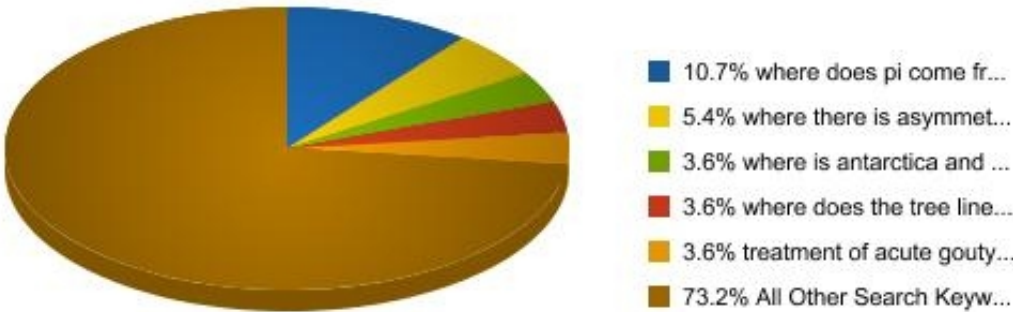
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All Search Keywords Report

Reporting Date: August 2009
Search: None
Number of entries requested: 50

Graph



Searched Search Keywords August 2009

Graph Generated by SiteCatalyst using Report Accelerator at 12:31 PM EDT, 18 Sep 2009

Details

	Search Keyword	Searches	Search %	%
1.	where does pi come from	6	10.7%	0.0%
2.	where there is asymmetric information between buyers and sellers.	3	5.4%	0.0%
3.	where is antarctica and what was it called in the past	2	3.6%	0.0%
4.	where does the tree line end	2	3.6%	0.0%
5.	treatment of acute gouty arthritis: one physician's approach and where this management stands relative to developments in the field	2	3.6%	0.0%
6.	where does the artic begin	2	3.6%	0.0%
7.	where can i find a lesson plan on pythagorean theorem for middle schoolers?	2	3.6%	0.0%
8.	where 3.14 go on a number line	1	1.8%	0.0%
9.	where was marie curie thesis published?	1	1.8%	0.0%
10.	where to put decimal when division	1	1.8%	0.0%
11.	where should a left footed kicker shoot penalty kicks ?	1	1.8%	0.0%
12.	'scholars' where to put the apostrophe	1	1.8%	0.0%
13.	wireless connections interactive smart boards where will the interactive board get power	1	1.8%	0.0%
14.	where is water found	1	1.8%	0.0%
15.	where's wally's pattern recognition	1	1.8%	0.0%
16.	where does the arctic circle begin	1	1.8%	0.0%
17.	where is antarctica and what was it called in the past?	1	1.8%	0.0%
18.	where can i make digital floor plans of a classroom on my computer?	1	1.8%	0.0%
19.	types of research where using the t statistics?	1	1.8%	0.0%
20.	where is plasma science generally found	1	1.8%	0.0%
21.	where in school can you find the most bacteria?	1	1.8%	0.0%

All Search Keywords Report				
22.	where science first documented	1	1.8%	0.0%
23.	java floating point where java hu	1	1.8%	0.0%
24.	give a real-world example where a graph is used to represent data in the census bureau	1	1.8%	0.0%
25.	on a number line where would pi be placed	1	1.8%	0.0%
26.	where penguins alive on gondwanaland	1	1.8%	0.0%
27.	flash site where developers can show off their games and get publishers / advertisers to bid	1	1.8%	0.0%
28.	in chapter 15 of the networks book draft, for any market where sellers and buyers have asymmetric information, it is very probable that there is no market at all because the buyers would assume everything is a	1	1.8%	0.0%
29.	where to buy block ice	1	1.8%	0.0%
30.	natorski securitizing moves to nowhere	1	1.8%	0.0%
31.	member games where you get to design avatars	1	1.8%	0.0%
32.	10 year old virtual worlds where you grow	1	1.8%	0.0%
33.	virtual worlds where you go to school	1	1.8%	0.0%
34.	where nsdl is located	1	1.8%	0.0%
35.	wheresgeorge.com/	1	1.8%	0.0%
36.	where is gmr	1	1.8%	0.0%
37.	polymers- they're everywhere	1	1.8%	0.0%
38.	where is the midpoint formula derived from?	1	1.8%	0.0%
39.	a place where you live in a virtual world with a house and it is free	1	1.8%	0.0%
40.	where can the dove be found?	1	1.8%	0.0%
41.	house the episode where house finds out that amber and wilson are datng	1	1.8%	0.0%
42.	where there is asymmetric information between buyers and sellers	1	1.8%	0.0%
43.	where did the white square come from	1	1.8%	0.0%
44.	where did ecology come from	1	1.8%	0.0%
Total		56	100.0%	0.1%

Details			
Most Popular All Search Engines		Searches	%
1.	Google	22,872	50.4%
2.	Yahoo!	3,295	7.3%
3.	Google - India	2,455	5.4%
4.	Microsoft Bing	1,944	4.3%
5.	Google - Australia	1,437	3.2%



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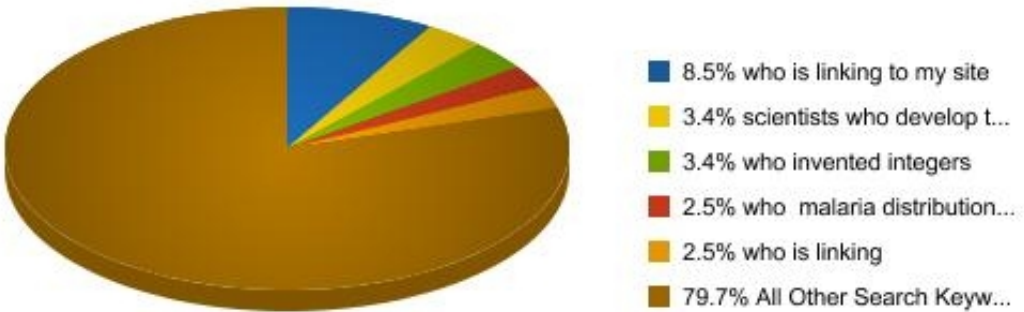
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All Search Keywords Report

Reporting Date: August 2009
Search: None
Number of entries requested: 50

Graph



Searched Search Keywords

August 2009

Graph Generated by SiteCatalyst using Report Accelerator at 12:29 PM EDT, 18 Sep 2009

Details

	Search Keyword	Searches	Search %	%
1.	who is linking to my site	10	8.5%	0.0%
2.	scientists who develop theory of atom	4	3.4%	0.0%
3.	who invented integers	4	3.4%	0.0%
4.	who malaria distribution in south africa	3	2.5%	0.0%
5.	who is linking	3	2.5%	0.0%
6.	jobs for people who are good at math	3	2.5%	0.0%
7.	who's linking to my site	3	2.5%	0.0%
8.	who coined the term bystander effect	3	2.5%	0.0%
9.	the whole is equal to more than the sum of its parts	2	1.7%	0.0%
10.	whos linking to my site	2	1.7%	0.0%
11.	synthesis of a finite two terminal network whose driving-point impedance is a prescribed function of frequency	2	1.7%	0.0%
12.	how can i see who is linking to my site?	2	1.7%	0.0%
13.	who founded apple computers	2	1.7%	0.0%
14.	it networks law,;the whole is greater than the sum of its parts;explain and illustrate.	2	1.7%	0.0%
15.	who watches the watchmen? : ideology and real world superheroes.	2	1.7%	0.0%
16.	who coined the term global warming	2	1.7%	0.0%
17.	micro-manual for lisp : not the whole truth	2	1.7%	0.0%
18.	who discovered penguins antarctica	2	1.7%	0.0%
19.	a scientist who give`us evidence to support democritu	1	0.8%	0.0%
20.	who is linking my site	1	0.8%	0.0%
21.	fedora whois	1	0.8%	0.0%
22.	careers for people who are good at math	1	0.8%	0.0%

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All Search Keywords Report				
23.	who coined global warming	1	0.8%	0.0%
24.	who invented the integers? ?	1	0.8%	0.0%
25.	whooping crane popu	1	0.8%	0.0%
26.	who was the first scientist to give evidence to support democritus idea about atom?	1	0.8%	0.0%
27.	dividing whole numbers by unit fractions	1	0.8%	0.0%
28.	the whole is more than the sum of its parts attribution	1	0.8%	0.0%
29.	how to deal with someone who rejects you	1	0.8%	0.0%
30.	scientists who contributes in the atomic theory	1	0.8%	0.0%
31.	who's the author of the ed sullivan show and the (censored) sounds of the sixties	1	0.8%	0.0%
32.	the sum of the parts is greater than the whole...	1	0.8%	0.0%
33.	who is linking to my page	1	0.8%	0.0%
34.	sum of parts is greater than value of whole	1	0.8%	0.0%
35.	who said the whole is greater than the sum of its parts	1	0.8%	0.0%
36.	who was the first person to publish a theory of an atom	1	0.8%	0.0%
37.	whoqol-old	1	0.8%	0.0%
38.	who is linking to my site?	1	0.8%	0.0%
39.	i don't know who these crazy people are who want to write	1	0.8%	0.0%
40.	identify the name of the man who invented the richter scale	1	0.8%	0.0%
41.	who was the first person to publish a theory about the atom?	1	0.8%	0.0%
42.	activity sheets on decimals & whole numbers	1	0.8%	0.0%
43.	is the brain a whole greater than the sum of its parts	1	0.8%	0.0%
44.	brune synthesis of a finite two-terminal network whose driving-point impedance is a prescribed	1	0.8%	0.0%
45.	on what date was the apple computer company formed and by whom	1	0.8%	0.0%
46.	who has the best financial package, cornell or princeton?	1	0.8%	0.0%
47.	who founded microsoft	1	0.8%	0.0%
48.	whoqol old	1	0.8%	0.0%
49.	on what date was the apple computer company formed and by whom?	1	0.8%	0.0%
50.	human who hosts virus	1	0.8%	0.0%
Total		118	100.0%	0.3%

Details			
Most Popular All Search Engines		Searches	%
1.	Google	22,872	50.4%
2.	Yahoo!	3,295	7.3%
3.	Google - India	2,455	5.4%
4.	Microsoft Bing	1,944	4.3%
5.	Google - Australia	1,437	3.2%

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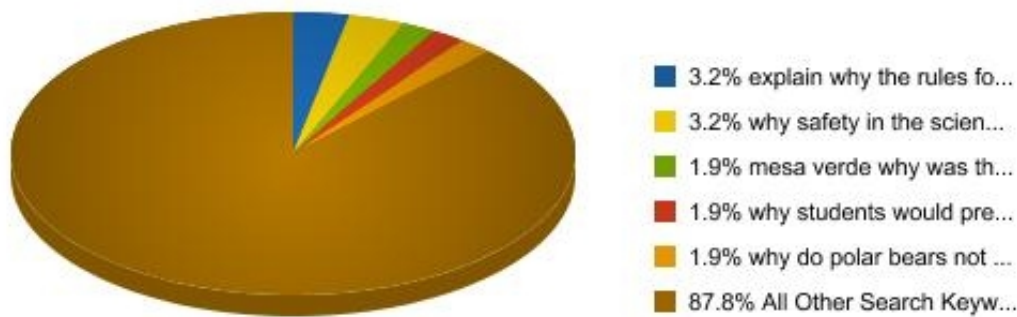
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All Search Keywords Report

Reporting Date: August 2009
Search: None
Number of entries requested: 50

Graph



Searched Search Keywords

August 2009

Graph Generated by SiteCatalyst using Report Accelerator at 12:31 PM EDT, 18 Sep 2009

Details

	Search Keyword	Searches	Search %	%
1.	explain why the rules for the order of operations are necessary	5	3.2%	0.0%
2.	why safety in the science classroom?	5	3.2%	0.0%
3.	mesa verde why was the settlement abandoned	3	1.9%	0.0%
4.	why students would prefer to live in all-black housing	3	1.9%	0.0%
5.	why do polar bears not eat penguins	3	1.9%	0.0%
6.	why do people conform	3	1.9%	0.0%
7.	why is the tangent of 90 degrees undefined	3	1.9%	0.0%
8.	why join us digital library	2	1.3%	0.0%
9.	why snowflakes float	2	1.3%	0.0%
10.	why the rules for the order of operations are necessary	2	1.3%	0.0%
11.	why do people conform?	2	1.3%	0.0%
12.	explain why the rules for the order of operations are necessary;	2	1.3%	0.0%
13.	asch experiment why performed	2	1.3%	0.0%
14.	why does soap make bubbles?	2	1.3%	0.0%
15.	why apple failed	2	1.3%	0.0%
16.	why are the rules for the order of operations are necessary	2	1.3%	0.0%
17.	why do students struggle using textbooks	1	0.6%	0.0%
18.	why should we teach science	1	0.6%	0.0%
19.	why institutional repository is used?what is the problem to use this?	1	0.6%	0.0%
20.	why attend workshop	1	0.6%	0.0%
21.	why a teacher have a teaching philosophy	1	0.6%	0.0%
22.	why does evolution matter ?	1	0.6%	0.0%

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All Search Keywords Report

23.	why can't we run as fast as a car?	1	0.6%	0.0%
24.	why can't you see any penguins on google earth?	1	0.6%	0.0%
25.	why is neopets so popular	1	0.6%	0.0%
26.	why apple superior product failed in the pc industry	1	0.6%	0.0%
27.	why have comprehension strategies	1	0.6%	0.0%
28.	why do you get tongue map	1	0.6%	0.0%
29.	why is important to have teaching philosophy	1	0.6%	0.0%
30.	why did the anasazis migrate?	1	0.6%	0.0%
31.	adaptations of penguins to artic why not to antartic	1	0.6%	0.0%
32.	why soap form bubbles	1	0.6%	0.0%
33.	why matrix decomposition	1	0.6%	0.0%
34.	why teacher prompted to use or choose materials resources?	1	0.6%	0.0%
35.	why is starcraft balanced	1	0.6%	0.0%
36.	why does evolution matter now?	1	0.6%	0.0%
37.	why the asch conformity experiments	1	0.6%	0.0%
38.	why when you plug your nose can you not taste anything	1	0.6%	0.0%
39.	why did people ignore kitty genovese's murder	1	0.6%	0.0%
40.	why are polar bears white	1	0.6%	0.0%
41.	why milk is healthy for males	1	0.6%	0.0%
42.	why interlayer coupling in gmr oscillates?	1	0.6%	0.0%
43.	why did the anasazi leave	1	0.6%	0.0%
44.	why did the anasizi leave	1	0.6%	0.0%
45.	why teach life science	1	0.6%	0.0%
46.	why is the station named what it is named now in antarctica	1	0.6%	0.0%
47.	why the students difficulte used strategies which connect the soun	1	0.6%	0.0%
48.	why use tectonic plate map	1	0.6%	0.0%
49.	why is safety in the science classroom important?	1	0.6%	0.0%
50.	why teach bioethics	1	0.6%	0.0%
Total		156	100.0%	0.3%

Details

Most Popular All Search Engines		Searches	%
1.	Google	22,872	50.4%
2.	Yahoo!	3,295	7.3%
3.	Google - India	2,455	5.4%
4.	Microsoft Bing	1,944	4.3%
5.	Google - Australia	1,437	3.2%



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Custom Insight 5 Report

Reporting Date: August 2009

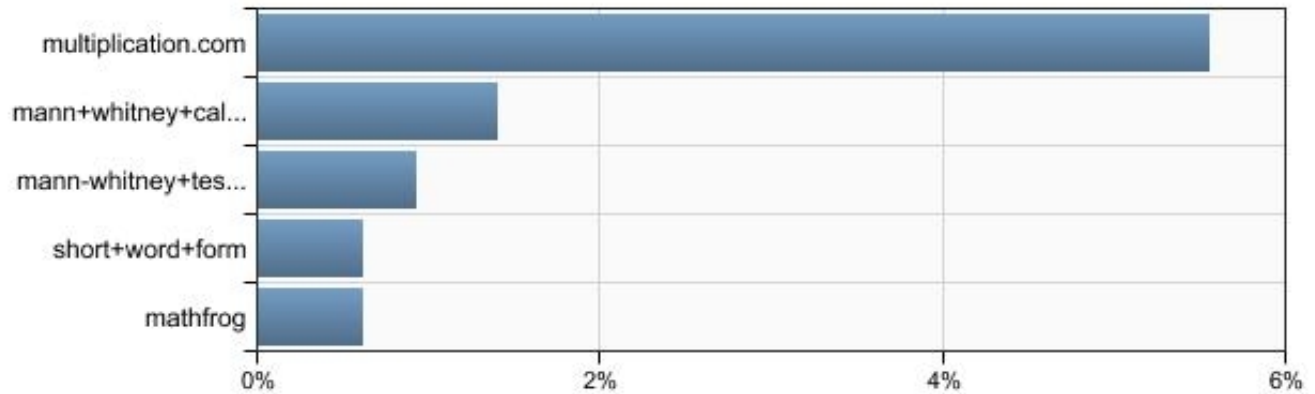
Search: None

Graph: Percentages

Number of entries requested: 50

Correlation Filter: None

Graph



Custom Insight 5

August 2009

■ Page Views

Graph Generated by SiteCatalyst using Report Accelerator at 12:43 PM EDT, 18 Sep 2009

Details

Custom Insight 5		■ Page Views	
1.	multiplication.com	575	5.6%
2.	mann+whitney+calculator	145	1.4%
3.	mann-whitney+test+calculator	97	0.9%
4.	short+word+form	65	0.6%
5.	mathfrog	64	0.6%
6.	reynolds+experiment	43	0.4%
7.	mann+whitney+u+test+calculator	42	0.4%
8.	atomic+structure+timeline	40	0.4%
9.	ncbi+trace+archive	39	0.4%
10.	wilcoxon+test+calculator	39	0.4%
11.	divergence+calculator	37	0.4%
12.	gram+variable+rods	36	0.3%
13.	degrees4teachers.net	30	0.3%
14.	www.webofscience.com	29	0.3%
15.	las+file+viewer	29	0.3%
16.	alojamiento+conjunto	28	0.3%
17.	curl+calculator	28	0.3%
18.	are+intersecting+lines+coplanar	27	0.3%
19.	mechatronics+tutorials	27	0.3%
20.	figuring+ratios	26	0.3%

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Custom Insight 5 Report			
21.	athletic	26	0.3%
22.	please+excuse+my+dear+aunt+sally	25	0.2%
23.	forensic+pharmacist	25	0.2%
24.	hypothesis+testing+calculator	25	0.2%
25.	selective+attention+gorilla	23	0.2%
26.	mann-whitney+u+test+calculator	22	0.2%
27.	torsion+test+experiment	22	0.2%
28.	wilcoxon+calculator	21	0.2%
29.	mann+whitney+u+calculator	20	0.2%
30.	intersecting+lines+are+coplanar	19	0.2%
31.	matho+multiplication	18	0.2%
32.	mann+whitney+test+calculator	18	0.2%
33.	weathering+and+erosion	17	0.2%
34.	meteor+crater+map	17	0.2%
35.	kings+list+of+online+math+activities	17	0.2%
36.	abdominal+ct+tutorial	17	0.2%
37.	short+word+form+of+a+number	17	0.2%
38.	freebookcentre.net	16	0.2%
39.	readwritethink.org+lessons	15	0.1%
40.	chest+x+ray+tutorial	15	0.1%
41.	las+viewer	15	0.1%
42.	reynold+experiment	14	0.1%
43.	jaydoc+histoweb	14	0.1%
44.	.las+file+viewer	14	0.1%
45.	odds+vs+probability	14	0.1%
46.	metrolink+fares+and+schedules	14	0.1%
47.	megaconverter	13	0.1%
48.	forensic+pharmacy	13	0.1%
49.	webofscience.com	13	0.1%
50.	moody+diagram+calculator	13	0.1%
Total		10,329	

Custom Insight 4 Report

Reporting Date: August 2009

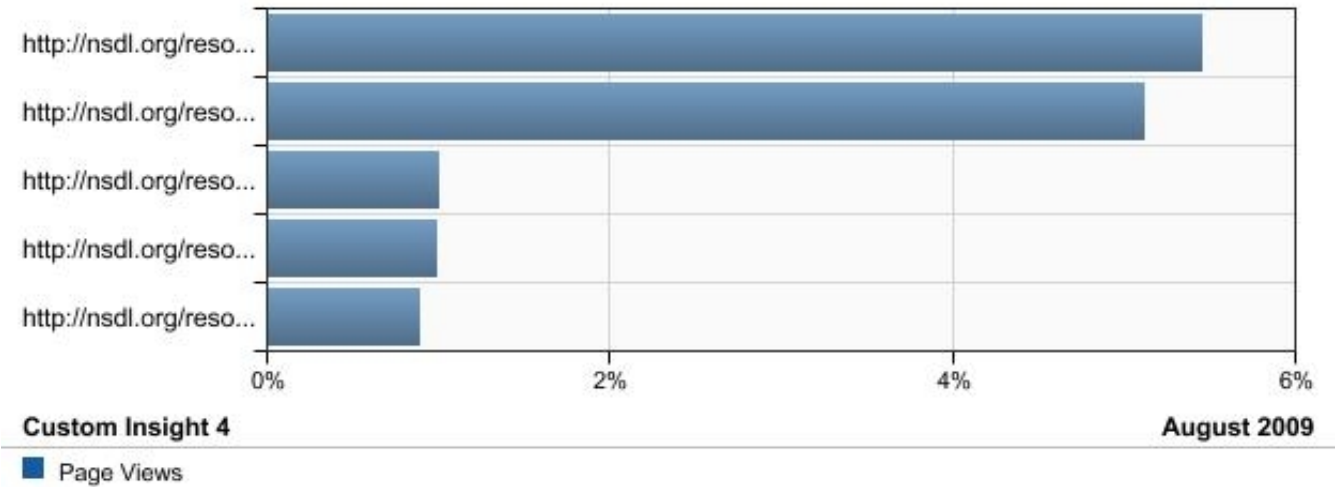
Search: None

Graph: Percentages

Number of entries requested: 50

Correlation Filter: None

Graph



Graph Generated by SiteCatalyst using Report Accelerator at 12:04 PM EDT, 18 Sep 2009

Details

Custom Insight 4		Page Views	
1.	http://nsdl.org/resource/2200/20061002183748379T	753	5.5%
2.	http://nsdl.org/resource/2200/20061003060017201T	707	5.1%
3.	http://nsdl.org/resource/2200/test.20061004111541306T	139	1.0%
4.	http://nsdl.org/resource/2200/20061219131926254T	138	1.0%
5.	http://nsdl.org/resource/2200/20070126213743204T	124	0.9%
6.	http://nsdl.org/resource/2200/20070624014212309T	117	0.8%
7.	http://nsdl.org/resource/2200/20080211073917046T	104	0.8%
8.	http://nsdl.org/resource/2200/20071009181350396T	98	0.7%
9.	http://nsdl.org/resource/2200/test.20061004112052867T	95	0.7%
10.	http://nsdl.org/resource/2200/20061219131408745T	90	0.7%
11.	http://nsdl.org/resource/2200/20061002185157627T	89	0.6%
12.	http://nsdl.org/resource/2200/20070623225445179T	88	0.6%
13.	http://nsdl.org/resource/2200/20061003230758145T	80	0.6%
14.	http://nsdl.org/resource/2200/20080625143750607T	72	0.5%
15.	http://nsdl.org/resource/2200/20061002185706014T	71	0.5%

Custom Insight 4 Report

16.	http://nsdl.org/resource/2200/20061005113022718T	69	0.5%
17.	http://nsdl.org/resource/2200/20061003061339388T	67	0.5%
18.	http://nsdl.org/resource/2200/test.20061004111651775T	66	0.5%
19.	http://nsdl.org/resource/2200/20061002204237655T	66	0.5%
20.	http://nsdl.org/resource/2200/20061219124054791T	61	0.4%
21.	http://nsdl.org/resource/2200/20070523143218057T	57	0.4%
22.	http://nsdl.org/resource/2200/20061123175101109T	55	0.4%
23.	http://nsdl.org/resource/2200/20080618221156866T	55	0.4%
24.	http://nsdl.org/resource/2200/20071009181041200T	55	0.4%
25.	http://nsdl.org/resource/2200/20061003055150314T	54	0.4%
26.	http://nsdl.org/resource/2200/20071009175010104T	50	0.4%
27.	http://nsdl.org/resource/2200/20070624000014822T	47	0.3%
28.	http://nsdl.org/resource/2200/20061003162938277T	47	0.3%
29.	http://nsdl.org/resource/2200/20061003162944681T	41	0.3%
30.	http://nsdl.org/resource/2200/20061002171046361T	41	0.3%
31.	http://nsdl.org/resource/2200/20080819115202021T	40	0.3%
32.	http://nsdl.org/resource/2200/20070605193224656T	40	0.3%
33.	http://nsdl.org/resource/2200/20061003121032178T	38	0.3%
34.	http://nsdl.org/resource/2200/20061121114324168T	38	0.3%
35.	http://nsdl.org/resource/2200/20080211072016682T	37	0.3%
36.	http://nsdl.org/resource/2200/20061219130550474T	36	0.3%
37.	http://nsdl.org/resource/2200/20080102112444709T	35	0.3%
38.	http://nsdl.org/resource/2200/20071009182646879T	35	0.3%
39.	http://nsdl.org/resource/2200/20071018103110720T	35	0.3%
40.	http://nsdl.org/resource/2200/20061005112043558T	35	0.3%
41.	http://nsdl.org/resource/2200/20070623232909898T	34	0.2%
42.	http://nsdl.org/resource/2200/20080423151738492T	33	0.2%
43.	http://nsdl.org/resource/2200/20080718095410623T	33	0.2%
44.	http://nsdl.org/resource/2200/20071009174226353T	33	0.2%
45.	http://nsdl.org/resource/2200/20071009182131641T	33	0.2%
46.	http://nsdl.org/resource/2200/20080211071937092T	29	0.2%
47.	http://nsdl.org/resource/2200/20080718100804657T	29	0.2%



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Orem, Utah 84097

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Custom Insight 4 Report			
48.	http://nsdl.org/resource/2200/20061002200353417T	29	0.2%
49.	http://nsdl.org/resource/2200/20061121124513540T	29	0.2%
50.	http://nsdl.org/resource/2200/200709171145506258T	29	0.2%
Total		13,794	

Custom Insight 1 Report

Reporting Date: August 2009

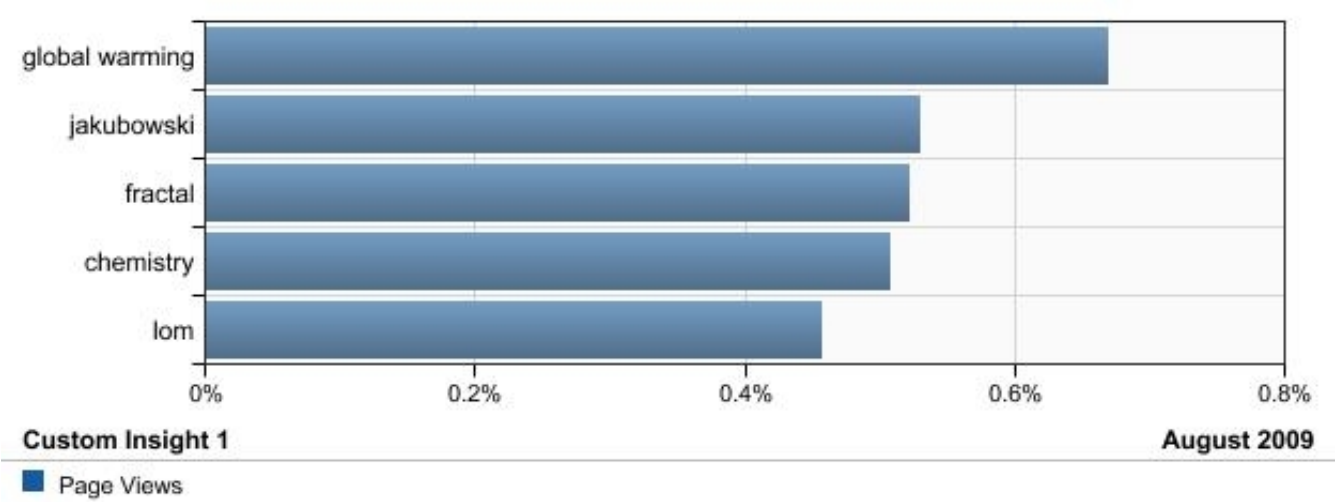
Search: None

Graph: Percentages

Number of entries requested: 50

Correlation Filter: None

Graph



Graph Generated by SiteCatalyst using Report Accelerator at 12:05 PM EDT, 18 Sep 2009

Details

Custom Insight 1		Page Views	
1.	global warming	91	0.7%
2.	jakubowski	72	0.5%
3.	fractal	71	0.5%
4.	chemistry	69	0.5%
5.	lom	62	0.5%
6.	cells	60	0.4%
7.	elements	59	0.4%
8.	cell	56	0.4%
9.	physics	54	0.4%
10.	lightning	53	0.4%
11.	biology	51	0.4%
12.	spatial	48	0.4%
13.	science	44	0.3%
14.	nature of science	43	0.3%
15.	math	38	0.3%
16.	scientific method	35	0.3%
17.	weather	35	0.3%
18.	hhujbfggfgf	34	0.3%
19.	mathematics	34	0.3%
20.	municipal engineering PDF	30	0.2%

Custom Insight 1 Report			
21.	cholera	30	0.2%
22.	physics educational technology	28	0.2%
23.	Causes of global warming AND effects of global warming	28	0.2%
24.	degrees4teachers.net	28	0.2%
25.	matter	27	0.2%
26.	Biological life sciences	25	0.2%
27.	"Macedonian Journal of Medical Sciences";	25	0.2%
28.	sestras	24	0.2%
29.	"space exploration";	24	0.2%
30.	Galapagos	24	0.2%
31.	multiplying decimals	23	0.2%
32.	plants	22	0.2%
33.	human body	22	0.2%
34.	music	21	0.2%
35.	õn	21	0.2%
36.	television	20	0.1%
37.	inquiry lesson	20	0.1%
38.	Physics	20	0.1%
39.	biochemistry	20	0.1%
40.	municipal engineering water	20	0.1%
41.	network simulator	19	0.1%
42.	chemical kinetics	18	0.1%
43.	Biology	18	0.1%
44.	carbon 14	18	0.1%
45.	"distance decay";	18	0.1%
46.	"assessment material";	18	0.1%
47.	formicidae	18	0.1%
48.	Astronomy	17	0.1%
49.	navigation route display map	17	0.1%
50.	causes of global warming AND effects of global warming AND global warming	17	0.1%
Total		13,564	

Custom Insight 1 Report

Reporting Date: August 2009

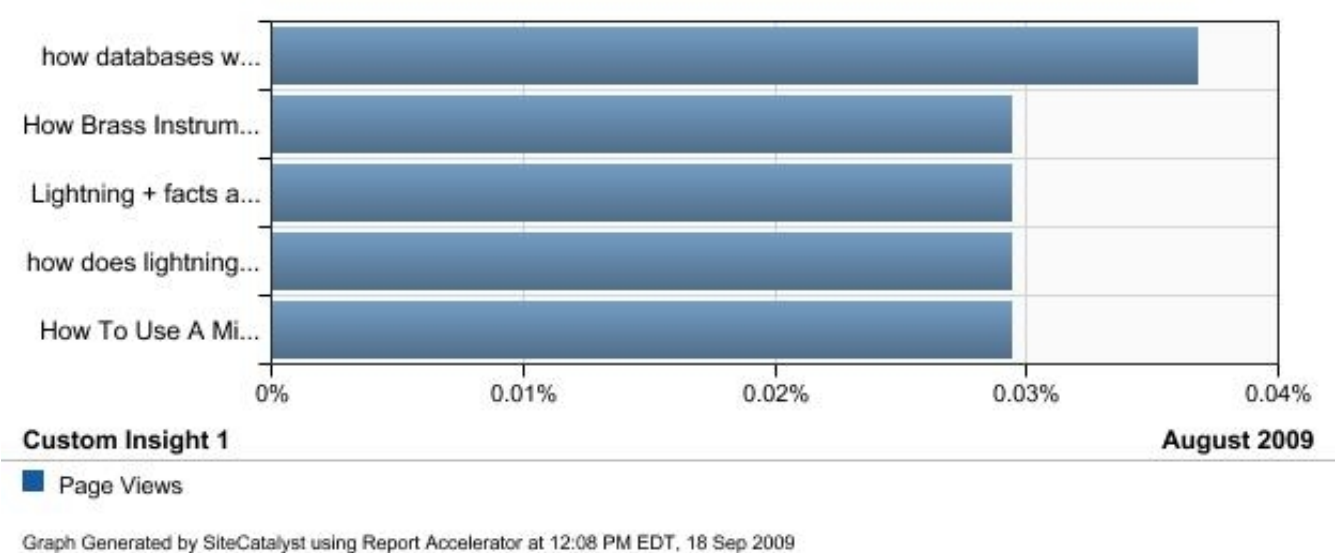
Correlation Filter: None

Search: None

Graph: Percentages

Number of entries requested: 50

Graph



Details

Custom Insight 1		Page Views	
1.	how databases work	5	5.9%
2.	How Brass Instruments Work	4	4.7%
3.	Lightning + facts about how fast it moves	4	4.7%
4.	how does lightning strike	4	4.7%
5.	How To Use A Microscope	4	4.7%
6.	information surveillance AND How would this new technology affect labor AND How does this differ fro	3	3.5%
7.	how much bacteria is in our small intestines	3	3.5%
8.	how is lighting formed	3	3.5%
9.	how to teach science hands-on with limited funding	3	3.5%
10.	how scientific, technology, engineering, and mathematic students learn	3	3.5%
11.	how to print floating point numbers accurately	2	2.4%
12.	how does respiratory system work for class 8th	2	2.4%
13.	how networks work	2	2.4%
14.	how does lungs work in human for class 8th	2	2.4%
15.	how hot is lightning	2	2.4%
16.	how can lightning catch fire	2	2.4%
17.	How we see: The First Steps in Human Vision	2	2.4%
18.	how carbon cycle do?	1	1.2%

Custom Insight 1 Report		
19.	how to illustrate ligand-protein binding in a class experiment	1 1.2%
20.	how man y moles of carbon are in 42g of carbon?	1 1.2%
21.	how does size effect the flight of a rotocopter	1 1.2%
22.	how to build your own solar system AND inverter, battery bank	1 1.2%
23.	how is lightning formed	1 1.2%
24.	how is lightning made?	1 1.2%
25.	how suspension works on cars	1 1.2%
26.	how would an asteroid impact affect the environment of an area	1 1.2%
27.	how disease spreads	1 1.2%
28.	how many bolts are in lightning	1 1.2%
29.	how many times should you read a lable	1 1.2%
30.	"how stuff works";	1 1.2%
31.	how does lightning strice	1 1.2%
32.	How can education help in climate hange	1 1.2%
33.	American National Standard for Emergency Eyewash and Shower Equipment	1 1.2%
34.	how to read a graduatte cylinder	1 1.2%
35.	how suspenion works on cars	1 1.2%
36.	How do you isolate x from exponets	1 1.2%
37.	how does lungs work for class 8th	1 1.2%
38.	how far is the moon and its planets?	1 1.2%
39.	how to find the maximum value on a TI-84 Plus Texas calculator	1 1.2%
40.	how many times should you read a lable in a laboratory setting	1 1.2%
41.	How is lightning made?	1 1.2%
42.	how build	1 1.2%
43.	how is lightning foamed	1 1.2%
44.	How do you isolate x from powers	1 1.2%
45.	solar energy AND how to build your own solar system	1 1.2%
46.	How a battery works	1 1.2%
47.	how to read a graduated cylinder	1 1.2%
48.	how to sell educational products	1 1.2%
49.	how is lightning fomed	1 1.2%
50.	how you can make a difference in hazardous waste management	1 1.2%
Total		85 0.6%

Custom Insight 1 Report

Reporting Date: August 2009

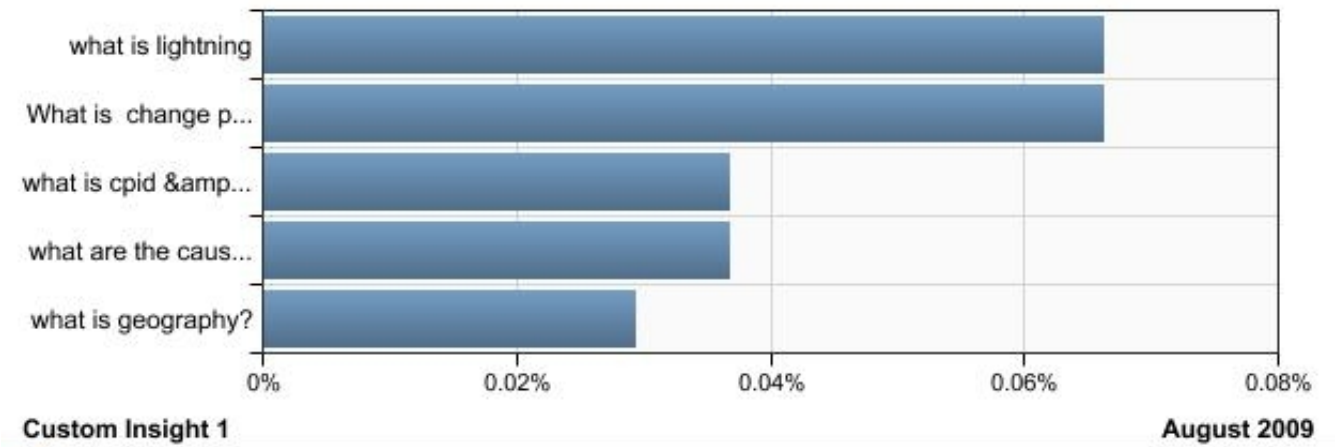
Correlation Filter: None

Search: None

Graph: Percentages

Number of entries requested: 50

Graph



Graph Generated by SiteCatalyst using Report Accelerator at 12:07 PM EDT, 18 Sep 2009

Details

Custom Insight 1		■	Page Views
1.	what is lightning	9	11.4%
2.	What is change proactive management	9	11.4%
3.	what is cpid & amp; siadh	5	6.3%
4.	what are the causes effects drought Australia High School	5	6.3%
5.	what is geography?	4	5.1%
6.	what is the role of r ion in maintaining resting membrane potential	4	5.1%
7.	What would not affect a thermometer measuring the temprature of a beaker of ice water	3	3.8%
8.	What would not affect a thermometer measuring the temperature of a beaker of ice water	2	2.5%
9.	what is the chance a lightning blot can hit you	2	2.5%
10.	what happens to the lungs when someone smokes	2	2.5%
11.	what is science?	2	2.5%
12.	lwhat is a lagoon?	2	2.5%
13.	"what is mathematics"	2	2.5%
14.	what is lightening	2	2.5%
15.	what are the causes + effects + drought + Australia +High+School	2	2.5%
16.	what effects iron in spinach	2	2.5%
17.	what is+cpid+%26+siadh	2	2.5%

Custom Insight 1 Report		
18.	What is change management	1 1.3%
19.	what affects gravity	1 1.3%
20.	what is lightning made of	1 1.3%
21.	What is zoology	1 1.3%
22.	what lightning	1 1.3%
23.	what is a latent fingerprints	1 1.3%
24.	what is a router	1 1.3%
25.	what characteristics related to the amount of rain or sunlight in ky	1 1.3%
26.	What are the earths largest mountains	1 1.3%
27.	what is a lightnning	1 1.3%
28.	What is Science?	1 1.3%
29.	what happens to lung tissue when someone smokes	1 1.3%
30.	What is proative change management	1 1.3%
31.	what happens to the lung tissue when someone smokes	1 1.3%
32.	what is a lighting	1 1.3%
33.	what is the mode	1 1.3%
34.	what is the role of r+ ion in maintaining resting membrane potential	1 1.3%
35.	what is a lighting storm	1 1.3%
36.	What is the difference between an inference and a conclusion?	1 1.3%
37.	what is lighting made of	1 1.3%
Total		79 0.6%

Custom Insight 1 Report

Reporting Date: August 2009

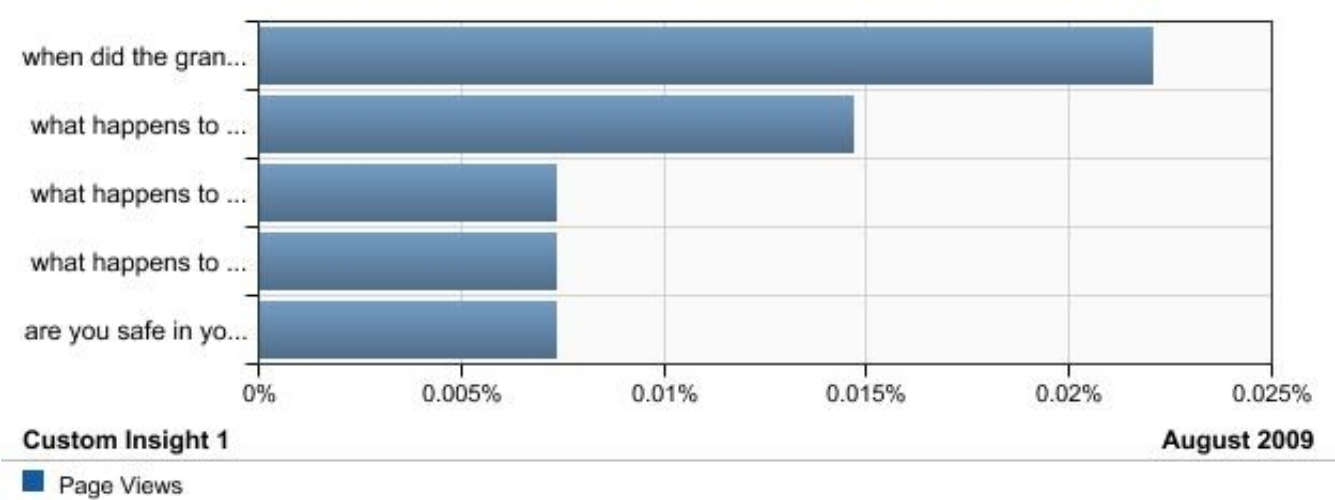
Correlation Filter: None

Search: None

Graph: Percentages

Number of entries requested: 50

Graph



Graph Generated by SiteCatalyst using Report Accelerator at 12:09 PM EDT, 18 Sep 2009

Details

Custom Insight 1		Page Views
1.	when did the grand canton begin to form	3 30.0%
2.	what happens to the lungs when someone smokes	2 20.0%
3.	what happens to lung tissue when someon smokes	1 10.0%
4.	what happens to the lung tissue when someone smokes	1 10.0%
5.	are you safe in your house when there is lightning	1 10.0%
6.	when forming a hypothesis, it needs to be in a form of an _____ statement.	1 10.0%
7.	when did the grand canyon begin to form	1 10.0%
Total		10 0.1%

Custom Insight 1 Report

Reporting Date: August 2009

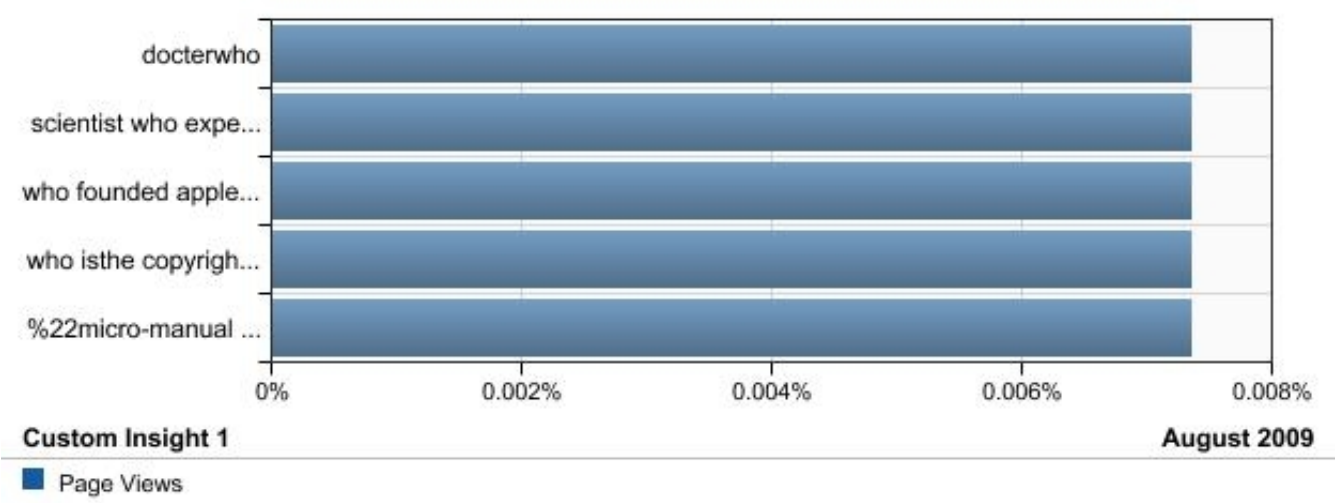
Search: None

Graph: Percentages

Number of entries requested: 50

Correlation Filter: None

Graph



Graph Generated by SiteCatalyst using Report Accelerator at 12:07 PM EDT, 18 Sep 2009

Details

Custom Insight 1		Page Views	
1.	docterwho	1	16.7%
2.	scientist who experiments spinach	1	16.7%
3.	who founded apple computers	1	16.7%
4.	who isthe copyright of the nsdl	1	16.7%
5.	%22micro-manual for+lisp+:+not+the+whole+truth%22	1	16.7%
6.	who is at risk with lightning	1	16.7%
Total		6	0.0%

Custom Insight 1 Report

Reporting Date: August 2009

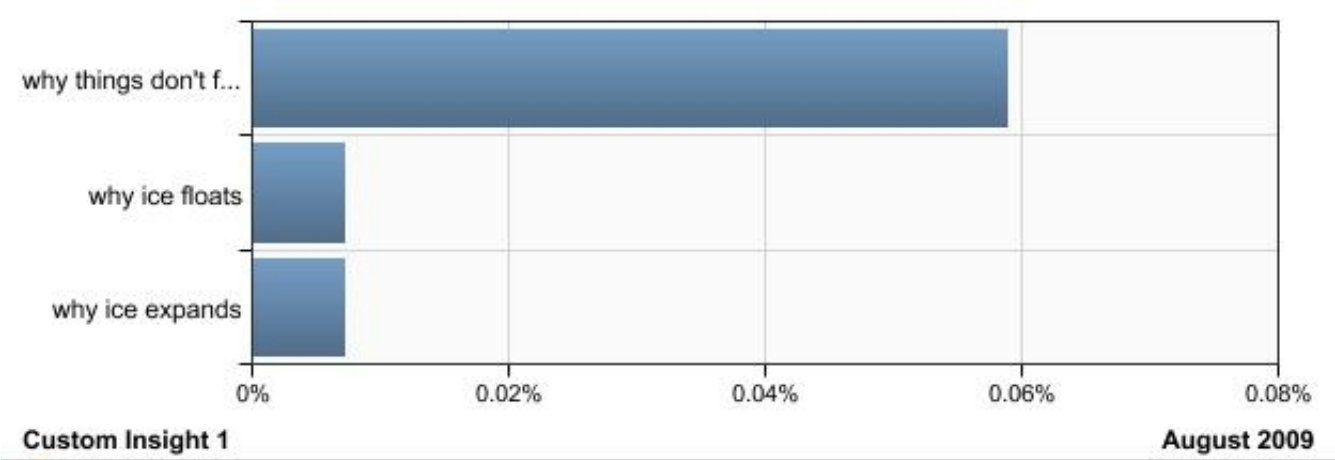
Correlation Filter: None

Search: None

Graph: Percentages

Number of entries requested: 50

Graph



■ Page Views

Graph Generated by SiteCatalyst using Report Accelerator at 12:08 PM EDT, 18 Sep 2009

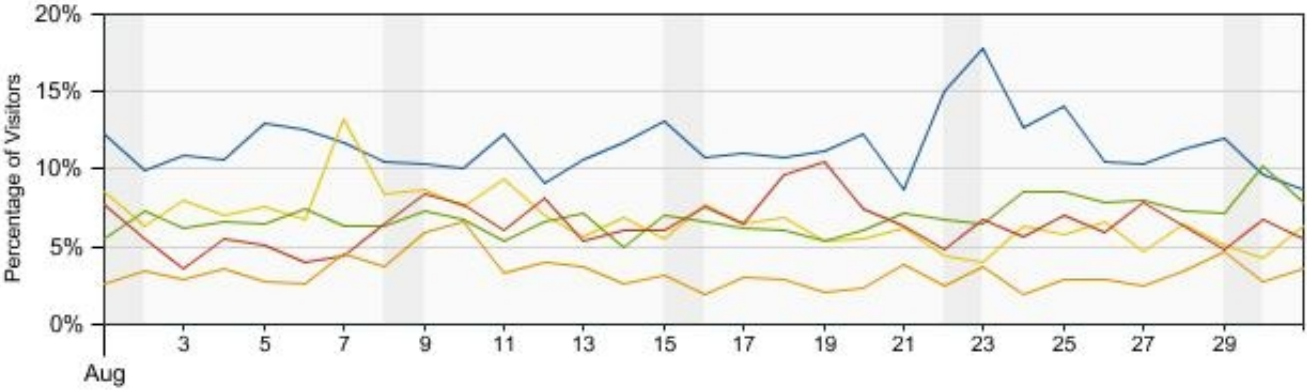
Details

Custom Insight 1		Page Views	
1.	why things don't fall down	8	80.0%
2.	why ice floats	1	10.0%
3.	why ice expands	1	10.0%
Total		10	0.1%

U.S. States Report

Reporting Date: August 2009
Display: Percentages
Selected Items: User-defined
Smoothing Applied: None

Graph



U.S. States

August 2009

California

New York

Texas

Georgia

Massachusetts

Graph Generated by SiteCatalyst using Report Accelerator at 12:19 PM EDT, 18 Sep 2009

Summary

State	Visitors	%
1. California	3,682	11.3%
2. New York	2,170	6.7%
3. Texas	2,269	7.0%
4. Georgia	2,103	6.5%
5. Massachusetts	1,056	3.3%
Total	11,280	34.8%

Details

Date	Item 1	Item 2	Item 3	Item 4	Item 5
1. Aug 1, 2009	12%	9%	5%	8%	3%
2. Aug 2, 2009	10%	6%	7%	6%	4%
3. Aug 3, 2009	11%	8%	6%	4%	3%
4. Aug 4, 2009	11%	7%	7%	6%	4%
5. Aug 5, 2009	13%	8%	6%	5%	3%
6. Aug 6, 2009	13%	7%	8%	4%	3%
7. Aug 7, 2009	12%	13%	6%	4%	5%
8. Aug 8, 2009	11%	8%	6%	6%	4%
9. Aug 9, 2009	10%	9%	7%	8%	6%
10. Aug 10, 2009	10%	8%	7%	8%	7%
11. Aug 11, 2009	12%	9%	5%	6%	3%
12. Aug 12, 2009	9%	7%	7%	8%	4%



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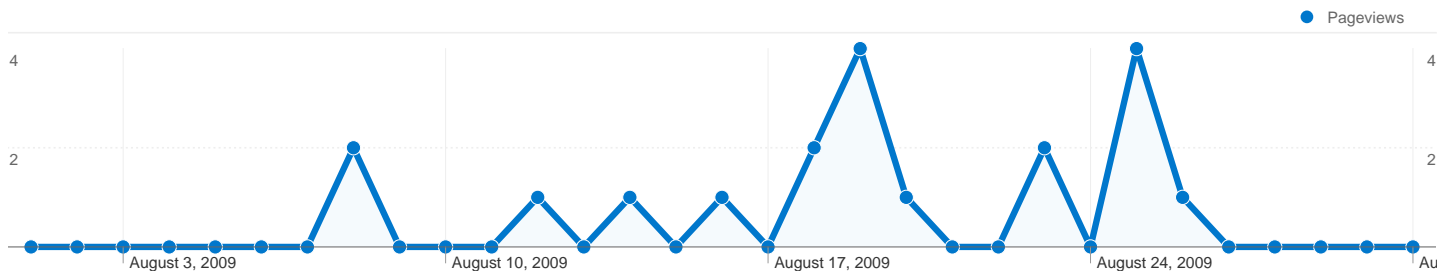
U.S. States Report						
13.	Aug 13, 2009	11%	6%	7%	5%	4%
14.	Aug 14, 2009	12%	7%	5%	6%	3%
15.	Aug 15, 2009	13%	6%	7%	6%	3%
16.	Aug 16, 2009	11%	8%	7%	8%	2%
17.	Aug 17, 2009	11%	7%	6%	6%	3%
18.	Aug 18, 2009	11%	7%	6%	10%	3%
19.	Aug 19, 2009	11%	5%	5%	10%	2%
20.	Aug 20, 2009	12%	6%	6%	7%	2%
21.	Aug 21, 2009	9%	6%	7%	6%	4%
22.	Aug 22, 2009	15%	4%	7%	5%	2%
23.	Aug 23, 2009	18%	4%	7%	7%	4%
24.	Aug 24, 2009	13%	6%	9%	6%	2%
25.	Aug 25, 2009	14%	6%	9%	7%	3%
26.	Aug 26, 2009	10%	7%	8%	6%	3%
27.	Aug 27, 2009	10%	5%	8%	8%	2%
28.	Aug 28, 2009	11%	6%	7%	6%	3%
29.	Aug 29, 2009	12%	5%	7%	5%	5%
30.	Aug 30, 2009	10%	4%	10%	7%	3%
31.	Aug 31, 2009	9%	6%	8%	6%	4%
Overall Visitors		11.3%	6.7%	7.0%	6.5%	3.3%

Content Drilldown

/ui_click/click/search_submit/

Aug 1, 2009 - Aug 31, 2009

Comparing to: Site

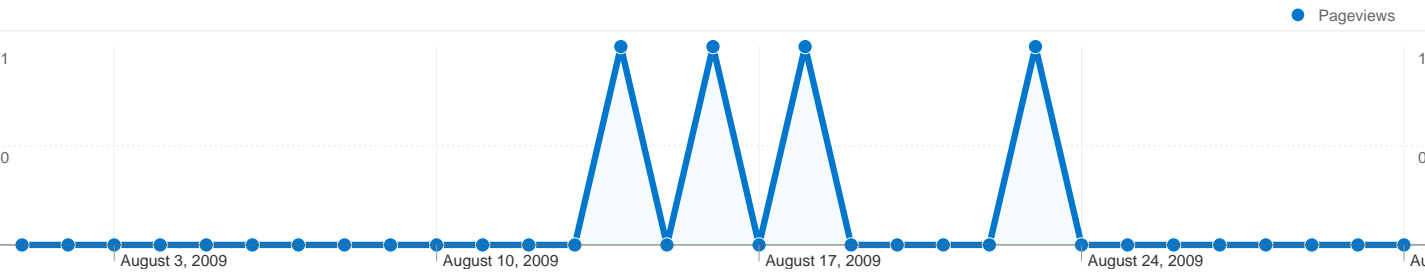


13 pages were viewed a total of 19 times

Content Performance

<div>Pageviews</div> <div>19</div> <div>% of Site Total: 0.08%</div>	<div>Unique Pageviews</div> <div>16</div> <div>% of Site Total: 0.13%</div>	<div>Avg. Time on Page</div> <div>00:02:47</div> <div>Site Avg: 00:09:57 (-72.08%)</div>	<div>Bounce Rate</div> <div>0.00%</div> <div>Site Avg: 65.13% (-100.00%)</div>	<div>% Exit</div> <div>47.37%</div> <div>Site Avg: 51.24% (-7.55%)</div>	<div>\$ Index</div> <div>\$0.00</div> <div>Site Avg: \$0.00 (0.00%)</div>	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/	4	4	00:00:33	0.00%	50.00%	\$0.00
/lying	3	1	00:00:37	0.00%	33.33%	\$0.00
/charles p. mckeague	2	1	00:00:39	0.00%	0.00%	\$0.00
/"distance decay"	1	1	00:00:00	0.00%	100.00%	\$0.00
/cloud	1	1	00:00:00	0.00%	100.00%	\$0.00
/darwin	1	1	00:00:12	0.00%	0.00%	\$0.00
/diversity church	1	1	00:00:00	0.00%	100.00%	\$0.00
/fgfdgdfg	1	1	00:00:03	0.00%	0.00%	\$0.00
/matter solids liquids gases	1	1	00:19:50	0.00%	0.00%	\$0.00
/motion	1	1	00:00:00	0.00%	100.00%	\$0.00
/planet	1	1	00:00:00	0.00%	100.00%	\$0.00
/porifera	1	1	00:04:07	0.00%	0.00%	\$0.00
/spatial	1	1	00:00:00	0.00%	100.00%	\$0.00

1 - 13 of 13



4 pages were viewed a total of 4 times

Content Performance

<div>Pageviews</div> <div>4</div> <div>% of Site Total: 0.02%</div>	<div>Unique Pageviews</div> <div>4</div> <div>% of Site Total: 0.03%</div>	<div>Avg. Time on Page</div> <div>00:00:03</div> <div>Site Avg: 00:09:57 (-99.58%)</div>	<div>Bounce Rate</div> <div>0.00%</div> <div>Site Avg: 65.13% (-100.00%)</div>	<div>% Exit</div> <div>0.00%</div> <div>Site Avg: 51.24% (-100.00%)</div>	<div>\$ Index</div> <div>\$0.00</div> <div>Site Avg: \$0.00 (0.00%)</div>	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/book	1	1	00:00:10	0.00%	0.00%	\$0.00
/cloud	1	1	00:00:00	0.00%	0.00%	\$0.00
/matter solids liquids gases	1	1	00:00:00	0.00%	0.00%	\$0.00
/planet	1	1	00:00:00	0.00%	0.00%	\$0.00

1 - 4 of 4