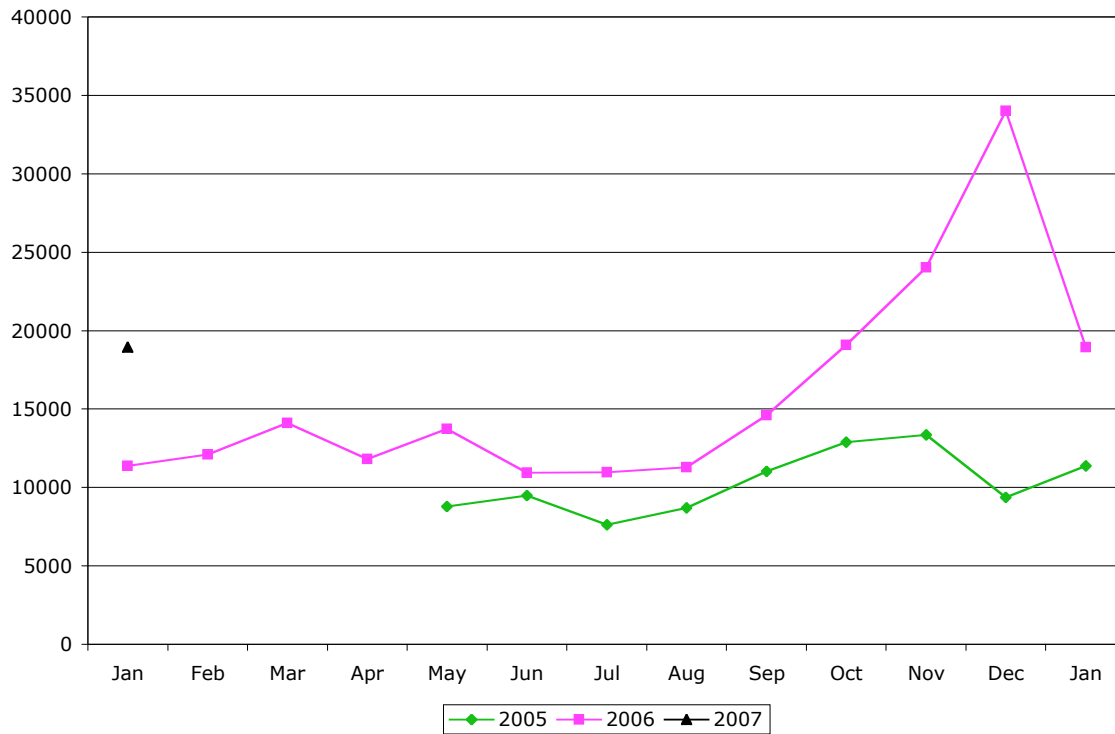


## NSDL USAGE REPORT – JANUARY 2007

### 1 nsdl.org



#### Visits to nsdl.org (see chart)

- Monthly visits for January 2007: 18,937
- Annual visits for 12 months ending January 31: 195,598

#### Page views of nsdl.org

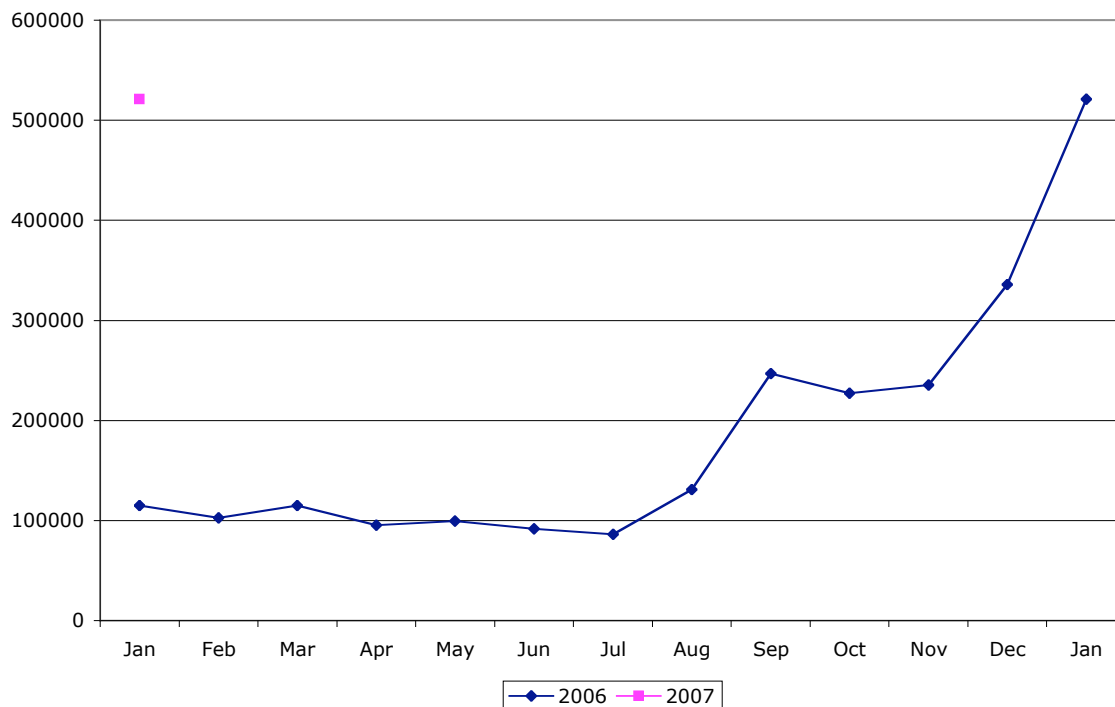
- Annual page views for 12 months ending January 31: 760,800

#### Comments

nsdl.org received 18,937 visits in January 2007. While this represented a decline over the two previous months, note that traffic in November and December 2006 was high as a result of referrals from refdesk.com and CSERD. If we compare visits in January 2007 to January 2006, these rose 67% over the year.

nsdl.org now receives over 3/4 million page views per twelve month period.

## 2 nsdl.org, NSDL Pathways, and selected partner websites



### Combined visits to nsdl.org, Pathways projects, and DLESE (see chart)

- Monthly combined visits for January 2007: 521,232
- Annual combined visits for 12 months ending January 31: 2,288,135

### Combined page views of nsdl.org, Pathways projects, and DLESE

- Annual combined page views for 12 months ending January 31: 7,112,663

### Comments

As of January 2007, monthly traffic across all the NSDL Pathway and Partner sites instrumented by Omniture (including nsdl.org, DLESE, and some of the NSDL Pathways) reached 521,232 visits (see chart). Yearly traffic was up to almost 2.3 million visits. This upward trend is a consequence both of increasing traffic and also of ongoing Omniture implementation across NSDL Pathways.

Annual combined page views across NSDL are now over 7 million.

## 3 Note

These webmetrics discussed in this report are provided by Omniture. Note that not all NSDL Pathways sites are instrumented with Omniture. Note also that Omniture can report lower website traffic than individual projects' server webmetric tools (see 'Introduction to NSDL Webmetrics,' [http://eval.comm..nsdl.org/docs/06\\_webmetrics\\_intro.pdf](http://eval.comm..nsdl.org/docs/06_webmetrics_intro.pdf)).