

NSDL Usage Report – January 2009

NSDL USAGE REPORT – JANUARY 2009	1
1. NSDL.ORG	2
<i>Comments</i>	<i>2</i>
1A. ENTRY PAGES AND BOUNCES.....	3
1B. TIME SPENT ON NSDL.....	4
1C. REFERRING TRAFFIC	6
1D. SEARCH TERMS.....	7
1.d.1 Further search term analysis.....	7
1E. SOCIAL NETWORKING.....	7
1.e.1 Social Bookmarking Sites.....	8
1.e.2. Facebook	9
1.e.3 Google Gadget	10
1.e.4 Twitter.....	12
2. NSDL.ORG, NSDL PATHWAYS, AND SELECTED PARTNER WEBSITES	12
<i>Comments</i>	<i>13</i>
3. NOTES	13

1. nsdl.org

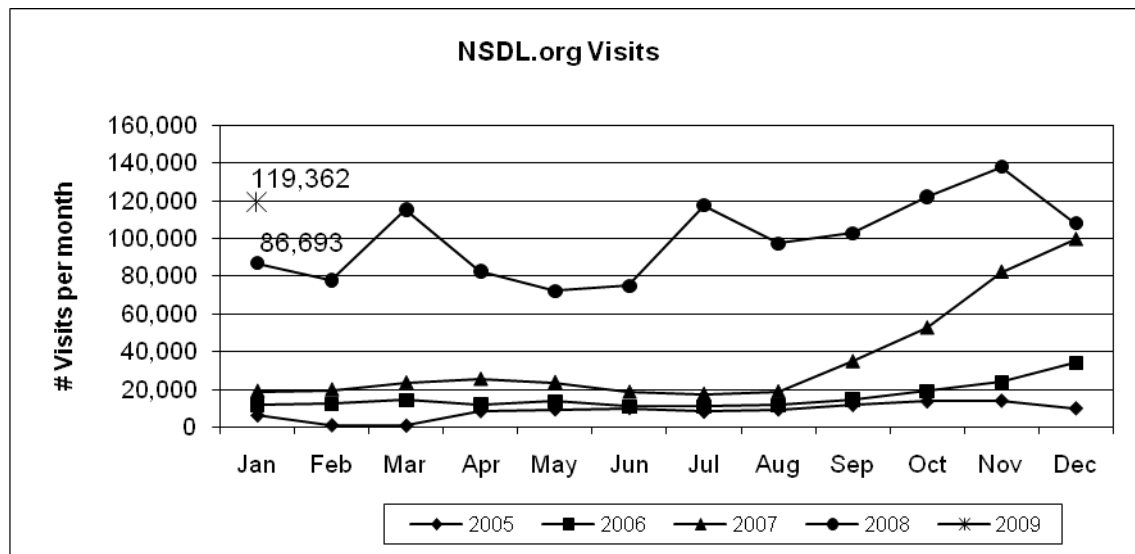


Figure 1. NSDL.org visits

Visits to nsdl.org

- Monthly visits for January 2009 119,362
- Annual Visits for 12 months ending January 31, 2009 1,228,405

Comments

The rise in traffic from January 08 (86,693 visitors) to January 09 (119,362 visitors) represents a 38% year-on-year increase to visits to NSDL (Figure 1).

The NSDL landing page is the most popular page on NSDL (82,139 page views) so far in 2009 and represents the top way users enter NSDL (Figure 2). The second most popular page on NSDL is the ExpertVoices blogs (48,089 pageviews) followed by the Search Results (28,823 pageviews).

Of users that encountered the NSDL landing page, 98.3% exited the site, 1.06% went to the NSDL search results and 0.5% went to the NSDL.org homepage. Of users who went to the search results after a landing page, 60.1% exited the site, 29.3% went back to the landing page and a smaller percentage went to the more info pages, the NSDL.org home page or another part of the NSDL.org website. The average time spent on the landing page was 5 minutes. The page flow for the landing pages is included at the end of this report.

Approximately 727 referrers to the landing pages came from other websites in addition to search engines in January 2009, indicating that web users are directly linking to the NSDL landing pages. A list of the top 50 referrers excluding google, yahoo, and other known search engines is included at the end of this report.

1a. Entry Pages and Bounces

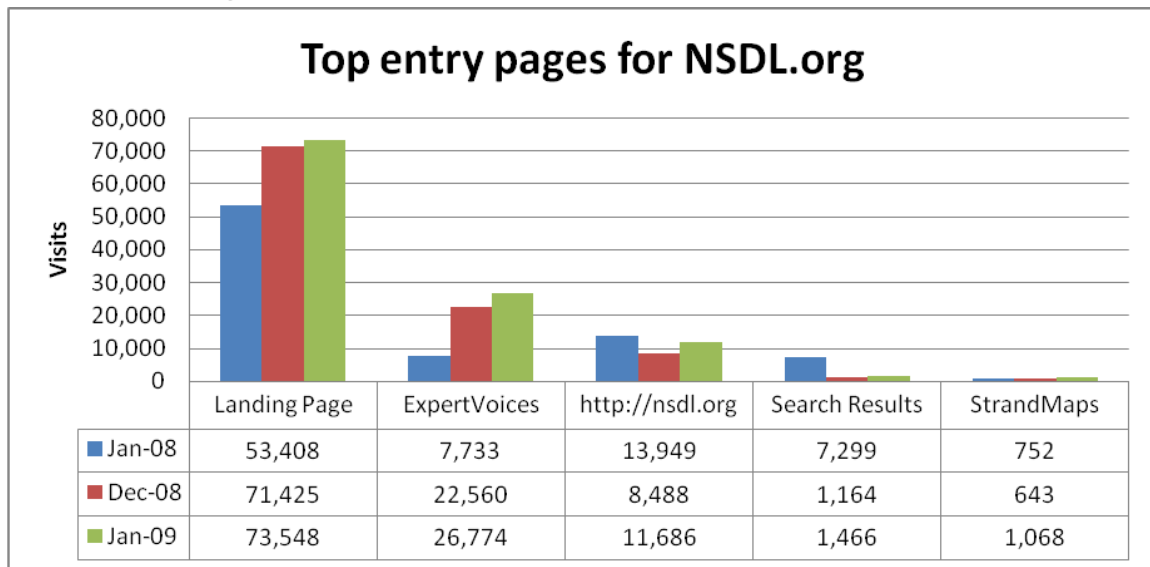


Figure 2. Top entry pages to NSDL.org sites

The top single page visits, also known as ‘bounces’ for the top entry pages are shown in the Figure 3. The number of bounces for the landing pages, Expert Voices blogs, and search results seem relatively high in comparison to the entry visit counts. However these pages have a high number of external links per page so these numbers are not necessarily a cause for alarm as a user may have clicked on one of the links rather than leaving due to frustration or uninterest.

The Strandmaps also have an incredibly high perceived bounce rate however this may be due to how omniture is instrumented on the Strandmaps website. The Strandmaps UI is largely implemented with javascript and requires several website parameters to determine which maps are displayed to the user. Omniture is unable to track URL parameters and has been instrumented to track access to the Strandmaps by denoting a page name. Most users spend 1-3 minutes on Strandmaps pages (see Figure 3 of section 1.b.).

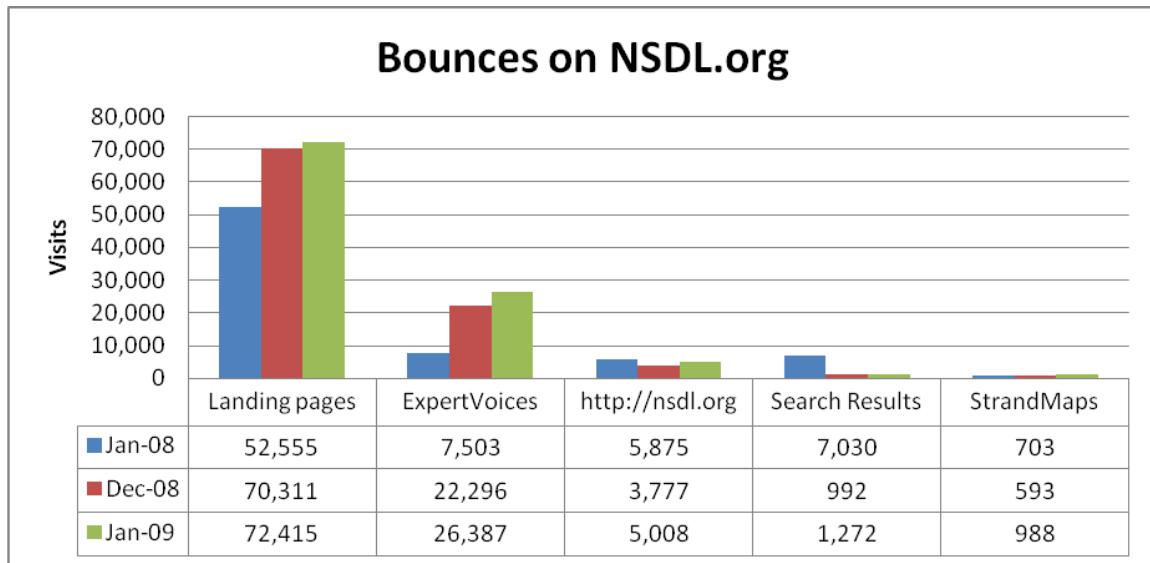


Figure 4. Top single visit pages for NSDL.org sites

1b. Time spent on NSDL

The amount of time users spent on NSDL.org sites is described in Figure 4. The number of users spending between 1 minute and 1 hour on nsdl.org sites was larger in January 2009 than in January 2008 which the greatest number of people spending 1-5 minutes.

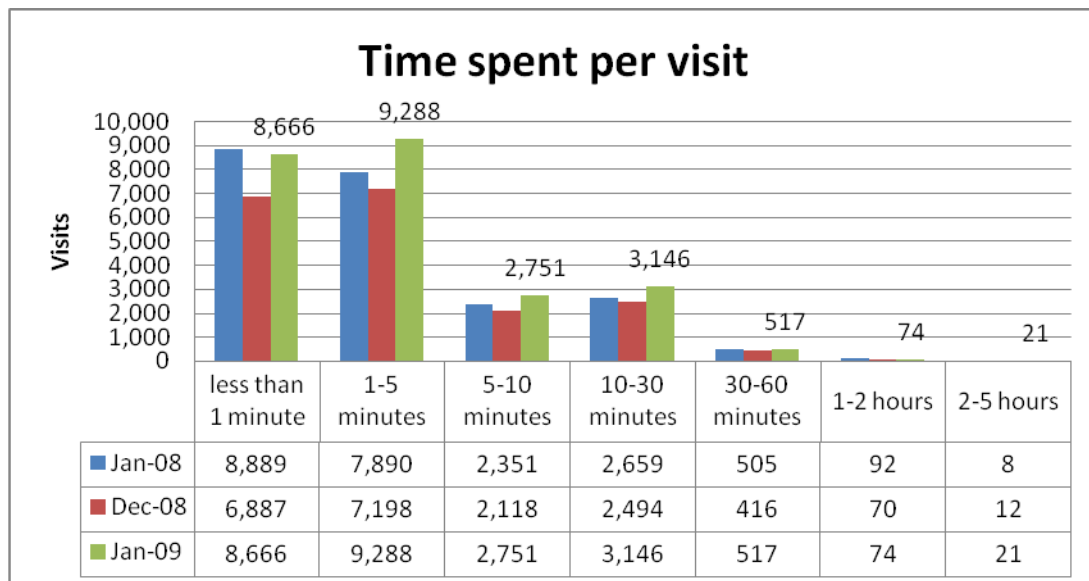


Figure 5. Time spent per visit to NSDL.org sites

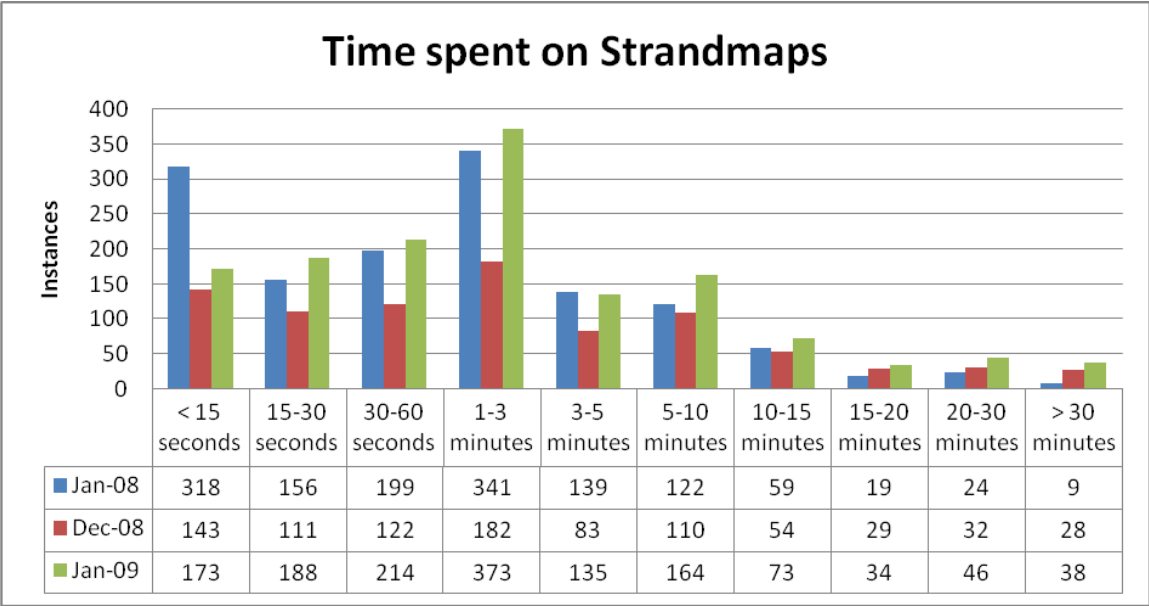


Figure 6. Time spent on Strandmaps page

1c. Referring Traffic

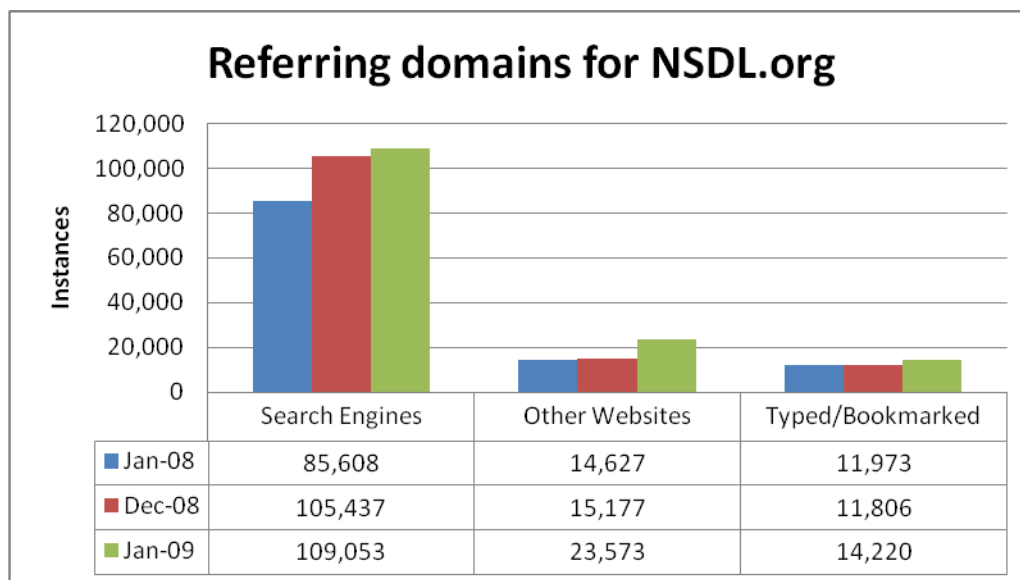


Figure 7. Referring domain traffic to NSDL.org

Referring traffic to NSDL.org from search engines, links from other websites and bookmarks increased 10% in January 2009 from December 2008 and increased 30% from January 2008. Most referring traffic to NSDL.org sites came from search engines. The top 10 referring search engine keywords are listed in Figure 7.

	Term	Count
1	nsdl	1,355
2	multiplication.com	577
3	national science digital library	356
4	mathfrog	193
5	dna computing	146
6	nsdl.org	133
7	pressÃ venosa central	133
8	www.readwritethink.org	118
9	quadrilateral quest	117
10	dmarie time capsule	90

Figure 8. Top referring search engine keywords

1d. Search Terms

The top 10 search terms used in the NSDL.org search UI for January 2009 is listed below. Terms marked with stars (*) have additional analysis.

	Term	Count
1	multiplication.com	553
2	social representations	204
3	mathfrog	187
4	"new Madrid" fault	181
5	math	132
6	www.readwritethink.org*	119
7	press%C3%A3o+venosa+central*	113
8	heavy oil	108
9	water cycle game	98
10	quadrilateral+quest	96

Figure 9. Top Search terms on NSDL.org for Jan 2009

1.d.1 Further search term analysis

Pressão venosa central and www.readwritethink.org has appeared as top search terms for a few months on NSDL.org. A [search for 'www.readwritethink.org' on Google.com](#) shows that the third highest search results leads to the landing page for an Expert Voices resource item entitled '[Exploring Satire with Shrek.](#)' A [search for 'pressão venosa central' on google.com](#) limited to the NSDL.org domain leads to four landing page items for resources in the NDR but not available through NSDL.org search results.

When a user performs a search at Google and arrives at an NSDL resource landing page, their search term is pre-populated in an NSDL.org search box that resides within the landing page.

1e. Social Networking

1.e.1 Social Bookmarking Sites

The most bookmarked NSDL webpage on delicious.com is the NSDL.org homepage with 1149 bookmarks. The Strandmaps homepage is the second most popular NSDL webpage on delicious.com with 74 bookmarks. The associated user-generated delicious tags for the NSDL.org homepage and the strandmaps homepage are shown in Figures 10 and 11. Additional social popularity counts are listed in Figure 12.

Tag	Count
science	670
education	274
library	245
reference	241
resources	199
digital_library	184
research	167
technology	130
math	75
teaching	71

Figure 10. Top 10 user-generated delicious tags for NSDL.org homepage

Tag	Count
science	38
education	27
teaching	13
mindmap	11
curriculum	11
standards	9
concepts	9
map	8
visualization	7
tools	7

Figure 11. Top 10 user-generated delicious tags for Strandmaps homepage

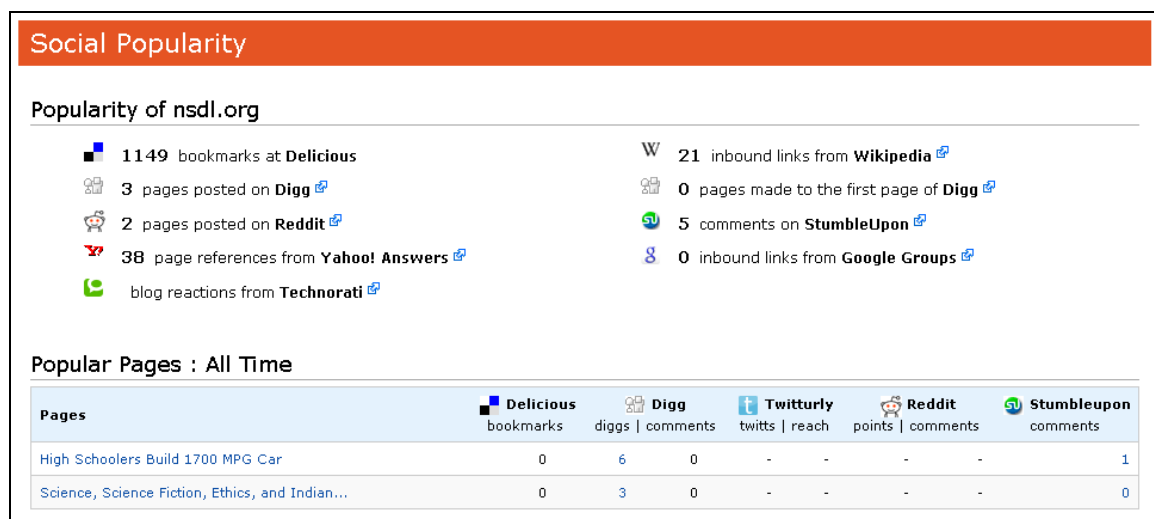


Figure 12. Social popularity of NSDL.org from quarkbase.com

1.e.2. Facebook

NSDL has a search application and an organization page on the social networking website Facebook.com. As of this report the organization page has 36 fans and the Search application has 43 fans, 10 monthly active users and 178 total users. Fans of the Search application are 53% male, 48% female and are typically 25 years old and older (Figure 13). In addition to fans residing in the United States, the Search application has international fans from the following countries: Australia, Egypt, Indonesia, Italy, Netherlands, Puerto Rico, Saudi Arabia, and Sri Lanka. Most fans have their profiles hidden, preventing deeper demographic analysis. The Search application gained 8 fans and its canvas page received 20 views in January 2009.

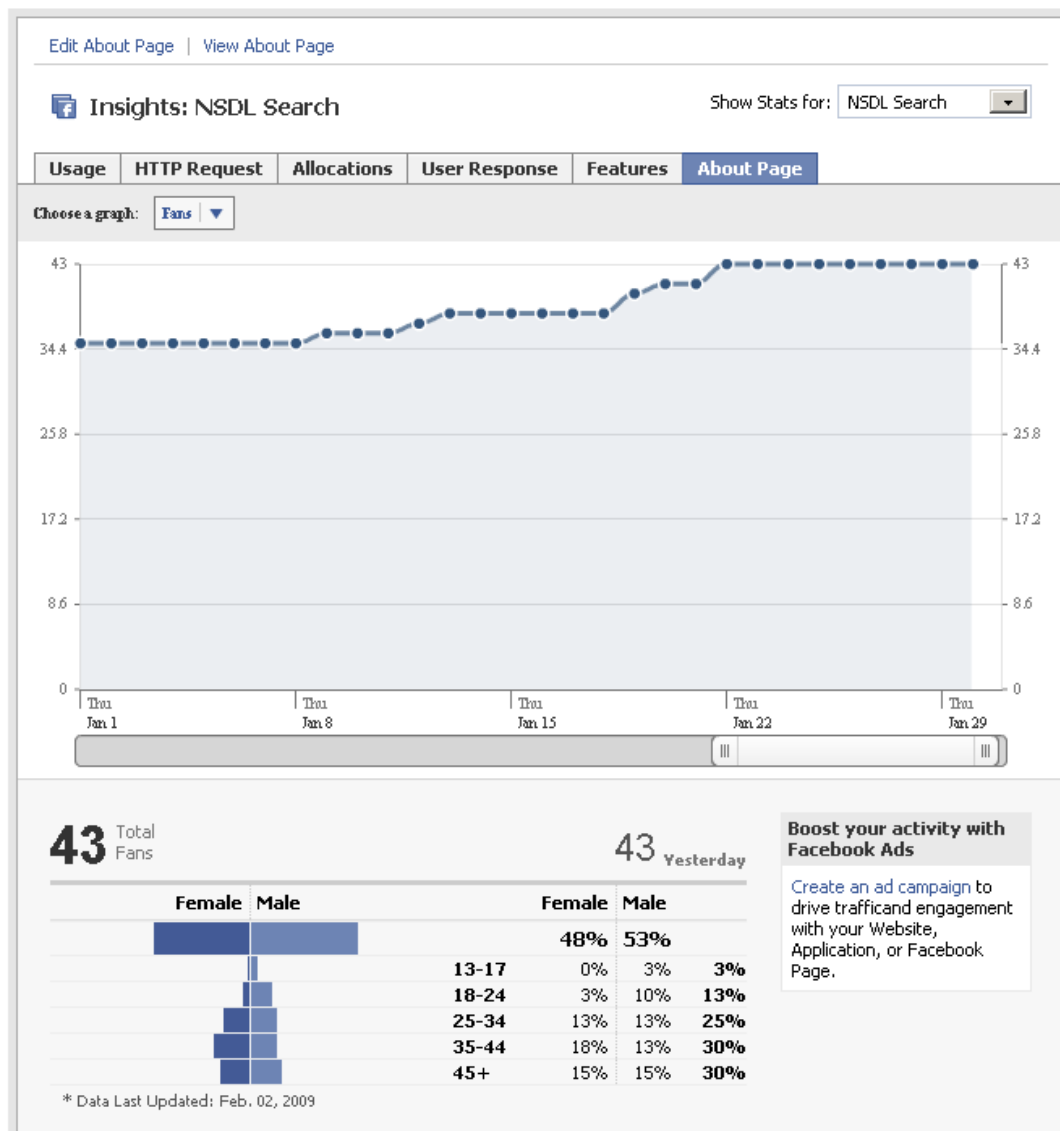


Figure 13. Age and gender breakdown for fans of the NSDL search application on facebook.com

The search terms used on the NSDL Facebook search application is listed in Figure 14. These terms were determined by examining the Google Analytics Top Content report for January for the ‘q’ parameter used in a search query. Google Analytics for the Facebook application was set up on January 7th and a reliable method of extracting this information is still in progress.

Search Term	Count
Ice sculptures	3
Science labs for eighth grade	2
Lithosphere	1
Music	1
Eighth grade	1
Labs for eighth grade	1
Matter lesson plans	1

Figure 14. Search terms from NSDL Facebook search application

1.e.3 Google Gadget

The NSDL Search Google gadget had 44,219 pageviews in January; however, this count is unreliable. Since a Google gadget is a widget that resides on a webpage, a pageview would be counted whenever a web user views that parent page as a whole regardless of whether or not they actually interacted with the NSDL Search gadget. Given this, a more appropriate metric would be if the user performed a search query with the gadget.

The NSDL Search Google gadget users can submit a search either by clicking the Search submit button or pressing the Enter key on their keyboard. Both of these methods are tracked in Google Analytics to determine which keywords are used in the gadget (Figure 15 and 16). Web users submitted a search with the NSDL Search Google gadget 61 times in January 2009.

In addition to individuals’ personalized iGoogle homepages, the NSDL Search gadget’s referring traffic includes several non-Google domains, indicating that web users are using the syndicated gadget on their own websites.

Search Term	Pageviews
/social conformity	2
/""six pieces""	1
/container freight	1
/dimethylglyoxine	1
/ecosystem services	1
/embedded real-time	1
/energy management	1
/entanglement	1
/far infrared radiation instruments	1
/far-infrared	1
/force	1
/force and motion inquiry lab	1
/genes	1
/genetics	1
/indole	1
/lesson plans	1
/logic	1
/lymphatic system	1
/missile discrimination	1
/ngo	1
/nutrition	1
/physics ""six parts:"'	1
/recycling	1
/science lesson plans	1
/social comformity	1
/solar sysrem	1
/streptococcus mitis	1
/vascular dementia	1
/what is a wave	1
/wormhole	1

Figure 15. Google Gadget search terms where users pressed the 'Enter' key to search

Search Term	Pageviews
/	5
/ecosystem services	2
/embedded real-time	2
/ngo	2
/""circle of unfathomable age""	1
/""six pieces""	1
/""unstuck in time""	1
/assessment	1
/entanglement	1
/evolution	1
/indole	1
/physics ""six parts:"'	1
/plant parts	1
/recycling	1
/recycling videos	1
/social comformity	1
/social conformity	1
/solar sysrem	1
/tendon damage arm	1
/waves	1
/william seto	1
/wormhole	1

Figure 16. Google Gadget search terms where users clicked the 'submit' button to search

1.e.4 Twitter

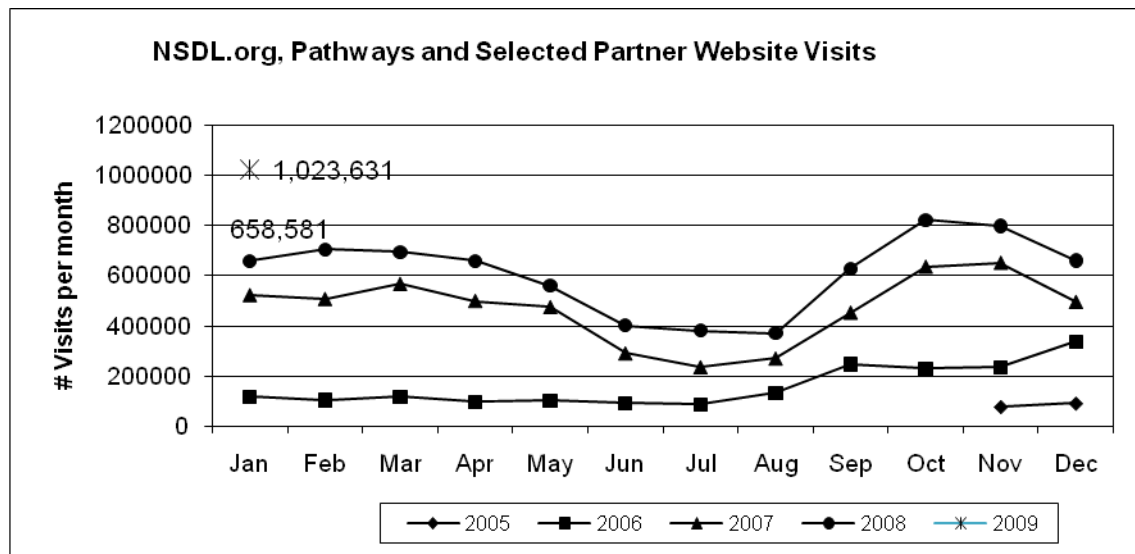
NSDL.org gained one twitter reference in January 2009 resulting in 2 clickthroughs to NSDL.org. Three additional clickthroughs to NSDL.org came from <http://twitter.com/home>.

Recorded Tweets for January 2009:

"I'm back! Why the heck am I always the last to find out about these cool resources? <http://nsdl.org/> <-- Nat'l Science Digital Library [3:54 PM Jan 9th](#) from web"

Clickthroughs were determined by narrowing referring site traffic to twitter.com using Omniture. This method is problematic as it relies on the referrer header to record this traffic. Unfortunately desktop and mobile twitter application account for 51% of Twitter apps¹ and would be recorded as direct traffic².

2. nsdl.org, NSDL pathways, and selected partner websites



Combined visits to nsdl.org, Pathways projects, and partner websites

- Combined visits for January 2009 1,023,631
- Combined visits for 12 months ending January 31, 2009 7,723,616

¹ http://tweetstats.com/twitter_stats

² <http://www.twitip.com/how-to-track-twitter-clicks-and-get-conversion-data/>

Comments

January 2009 traffic across all the NSDL Pathway and Partner sites instrumented by Omniture (including nsdl.org, DLESE, and some of the NSDL Pathways) was 1,023,631 visits. Yearly traffic was up to 7 million visits.

The rise in traffic from January 08 (658,581 visitors) to January 09 (1,023,631 visitors) represents an 55% year-on-year increase to visits across all the NSDL Pathway and Partner sites instrumented by Omniture (see chart above).

3. Notes

The basic unit of analysis reported here is the ‘visit.’ A visit begins when a person first views a page on nsdl.org or a partner site, and ends after measured activity ceases for 30 minutes. The assumption is that each visit represents an attempt by a user to complete a task on nsdl.org. For information on the differences between ‘visits’ and other webmetrics, such as ‘page views,’ see ‘Introduction to NSDL Webmetrics,’ http://eval.comm.nsdl.org/docs/06_webmetrics_intro.pdf.

The webmetrics discussed in this report are provided by Omniture. Note that not all NSDL Pathways sites are instrumented with Omniture. Omniture can report lower website traffic than individual projects’ server webmetric tools.

Additional tools used in this report include Google Analytics, Facebook Insights, [Delicious.com URL lookup](#), and [Quarkbase](#). Quarkbase is a website information aggregator and was used to determine social bookmarking references to NSDL.org. Twitter references are determined using [whostalkin.com](#).

Company: NSDL
URL: nsdl.org
Site: CI

Page Summary Report

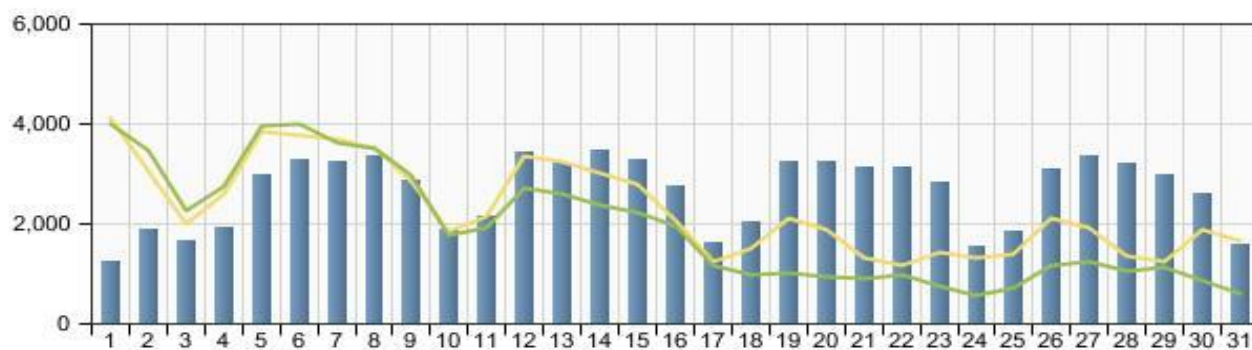
Reporting Date: January 2009

Selected Page: Landing Page

Navigation

Referrers, Search Engir	99.30%	Landing Page	Exits	98.31%
Previous Pages	0.70%	----->	Next Pages	1.69%
Search results	0.39%		Search results	1.06%
http://nsdl.org	0.19%		http://nsdl.org	0.49%
ExpertVoices	0.06%		ExpertVoices	0.05%
http://nsdl.org/about/cor	0.01%		http://nsdl.org/about/contact	0.02%
All other previous page:	0.06%		All other next pages	0.07%

Graph



Page Views

January 2009

■ Selected Month ■ 4 weeks prior ■ 52 weeks prior

Graph Generated by SiteCatalyst using Report Accelerator at 4:28 PM EST, 5 Feb 2009

Details

1. Total Page Views during this reporting period	82,139 Page Views
2. Percentage of all page views	39.30%
3. Visits where this was an Entry Page	73,548 Visits
4. Visits where this was an Exit Page	72,817 Visits
5. Visits where this page is a Single-page Visit	72,415 Visits
6. Average number of Clicks to Page	0.0 Clicks
7. Time Spent on Page for this page	5.0 Minutes
8. Number of Reloads	7,676 Page Views
9. Page Value (Revenue)	\$0

© 1997-2009 by Omniture, Inc. Patents Pending.

Omniture Headquarters: 550 East Timpanogos Circle Orem, Utah 84097

CONFIDENTIAL

Omniture and SiteCatalyst are registered trademarks of Omniture, Inc. in the United States, Japan, and the European Union. Omniture products and services are licensed under the following NetRatings patents: 5,675,510, 5,796,952, 6,115,680, 6,115,681, 6,115,682, 6,115,683, 6,115,684, 6,115,685, 6,115,686, 6,115,687, 6,115,688, 6,115,689, 6,115,690, 6,115,691, 6,115,692, 6,115,693, 6,115,694, 6,115,695, 6,115,696, 6,115,697, 6,115,698, 6,115,699, 6,115,700, 6,115,701, 6,115,702, 6,115,703, 6,115,704, 6,115,705, 6,115,706, 6,115,707, 6,115,708, 6,115,709, 6,115,710, 6,115,711, 6,115,712, 6,115,713, 6,115,714, 6,115,715, 6,115,716, 6,115,717, 6,115,718, 6,115,719, 6,115,720, 6,115,721, 6,115,722, 6,115,723, 6,115,724, 6,115,725, 6,115,726, 6,115,727, 6,115,728, 6,115,729, 6,115,730, 6,115,731, 6,115,732, 6,115,733, 6,115,734, 6,115,735, 6,115,736, 6,115,737, 6,115,738, 6,115,739, 6,115,740, 6,115,741, 6,115,742, 6,115,743, 6,115,744, 6,115,745, 6,115,746, 6,115,747, 6,115,748, 6,115,749, 6,115,750, 6,115,751, 6,115,752, 6,115,753, 6,115,754, 6,115,755, 6,115,756, 6,115,757, 6,115,758, 6,115,759, 6,115,760, 6,115,761, 6,115,762, 6,115,763, 6,115,764, 6,115,765, 6,115,766, 6,115,767, 6,115,768, 6,115,769, 6,115,770, 6,115,771, 6,115,772, 6,115,773, 6,115,774, 6,115,775, 6,115,776, 6,115,777, 6,115,778, 6,115,779, 6,115,780, 6,115,781, 6,115,782, 6,115,783, 6,115,784, 6,115,785, 6,115,786, 6,115,787, 6,115,788, 6,115,789, 6,115,790, 6,115,791, 6,115,792, 6,115,793, 6,115,794, 6,115,795, 6,115,796, 6,115,797, 6,115,798, 6,115,799, 6,115,800, 6,115,801, 6,115,802, 6,115,803, 6,115,804, 6,115,805, 6,115,806, 6,115,807, 6,115,808, 6,115,809, 6,115,810, 6,115,811, 6,115,812, 6,115,813, 6,115,814, 6,115,815, 6,115,816, 6,115,817, 6,115,818, 6,115,819, 6,115,820, 6,115,821, 6,115,822, 6,115,823, 6,115,824, 6,115,825, 6,115,826, 6,115,827, 6,115,828, 6,115,829, 6,115,830, 6,115,831, 6,115,832, 6,115,833, 6,115,834, 6,115,835, 6,115,836, 6,115,837, 6,115,838, 6,115,839, 6,115,840, 6,115,841, 6,115,842, 6,115,843, 6,115,844, 6,115,845, 6,115,846, 6,115,847, 6,115,848, 6,115,849, 6,115,850, 6,115,851, 6,115,852, 6,115,853, 6,115,854, 6,115,855, 6,115,856, 6,115,857, 6,115,858, 6,115,859, 6,115,860, 6,115,861, 6,115,862, 6,115,863, 6,115,864, 6,115,865, 6,115,866, 6,115,867, 6,115,868, 6,115,869, 6,115,870, 6,115,871, 6,115,872, 6,115,873, 6,115,874, 6,115,875, 6,115,876, 6,115,877, 6,115,878, 6,115,879, 6,115,880, 6,115,881, 6,115,882, 6,115,883, 6,115,884, 6,115,885, 6,115,886, 6,115,887, 6,115,888, 6,115,889, 6,115,890, 6,115,891, 6,115,892, 6,115,893, 6,115,894, 6,115,895, 6,115,896, 6,115,897, 6,115,898, 6,115,899, 6,115,900, 6,115,901, 6,115,902, 6,115,903, 6,115,904, 6,115,905, 6,115,906, 6,115,907, 6,115,908, 6,115,909, 6,115,910, 6,115,911, 6,115,912, 6,115,913, 6,115,914, 6,115,915, 6,115,916, 6,115,917, 6,115,918, 6,115,919, 6,115,920, 6,115,921, 6,115,922, 6,115,923, 6,115,924, 6,115,925, 6,115,926, 6,115,927, 6,115,928, 6,115,929, 6,115,930, 6,115,931, 6,115,932, 6,115,933, 6,115,934, 6,115,935, 6,115,936, 6,115,937, 6,115,938, 6,115,939, 6,115,940, 6,115,941, 6,115,942, 6,115,943, 6,115,944, 6,115,945, 6,115,946, 6,115,947, 6,115,948, 6,115,949, 6,115,950, 6,115,951, 6,115,952, 6,115,953, 6,115,954, 6,115,955, 6,115,956, 6,115,957, 6,115,958, 6,115,959, 6,115,960, 6,115,961, 6,115,962, 6,115,963, 6,115,964, 6,115,965, 6,115,966, 6,115,967, 6,115,968, 6,115,969, 6,115,970, 6,115,971, 6,115,972, 6,115,973, 6,115,974, 6,115,975, 6,115,976, 6,115,977, 6,115,978, 6,115,979, 6,115,980, 6,115,981, 6,115,982, 6,115,983, 6,115,984, 6,115,985, 6,115,986, 6,115,987, 6,115,988, 6,115,989, 6,115,990, 6,115,991, 6,115,992, 6,115,993, 6,115,994, 6,115,995, 6,115,996, 6,115,997, 6,115,998, 6,115,999, 6,116,000.

Company: NSDL
URL: nsdl.org
Site: CI

Next Page Flow Report

Reporting Date: January 2009

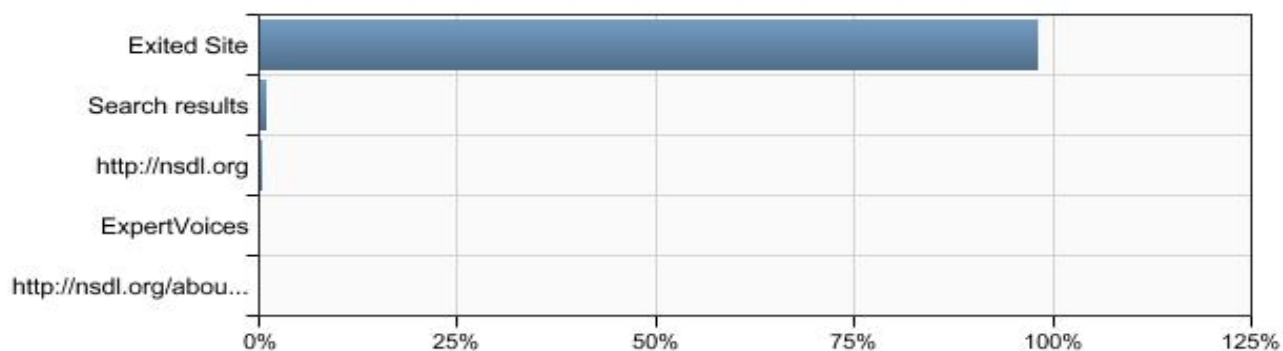
Filter: All Paths

Graph: Percentages

Number of entries requested: 50

Selected Page: Landing Page

Graph



Next Pages

January 2009

Instances

Graph Generated by SiteCatalyst using Report Accelerator at 4:20 PM EST, 5 Feb 2009

Details

Landing Page			
Next Pages		Instances	
1.	Exited Site	72,817	98.31%
2.	Search results	785	1.06%
3.	http://nsdl.org	362	0.49%
4.	ExpertVoices	36	0.05%
5.	http://nsdl.org/about/contact	14	0.02%
6.	Email this Page	9	0.01%
7.	StrandMaps	9	0.01%
8.	Sitemap	6	0.01%
9.	Help	6	0.01%
10.	Other	5	0.01%
11.	http://nsdl.org/browse	3	0.00%
12.	About Acknowledgements	3	0.00%
13.	Higher Education	2	0.00%
14.	http://nsdl.org/iTunesU	2	0.00%
15.	Help Search Tips	1	0.00%
16.	http://nsdl.org/collection/stem-education	1	0.00%
17.	Search results - more info - resource	1	0.00%
18.	Help Privacy Policy	1	0.00%
19.	http://nsdl.org/collection/social-sciences	1	0.00%
20.	About AMSER: Applied Math and Science Pathway	1	0.00%
21.	http://nsdl.org/search	1	0.00%

Total	74,066
-------	--------

Company: NSDL
URL: nsdl.org
Site: CI

Next Page Flow Report

Reporting Date: January 2009

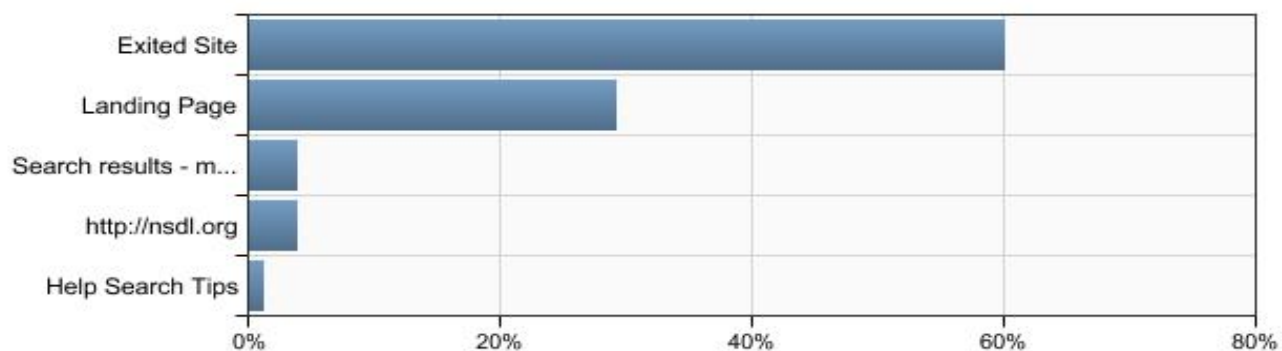
Filter: All Paths

Graph: Percentages

Number of entries requested: 50

Selected Page: Landing Page

Graph



Next Pages

January 2009

Instances

Graph Generated by SiteCatalyst using Report Accelerator at 4:23 PM EST, 5 Feb 2009

Details

Landing Page			
Search results			
Next Pages		Instances	
1.	Exited Site	472	60.13%
2.	Landing Page	230	29.30%
3.	Search results - more info - resource	32	4.08%
4.	http://nsdl.org	31	3.95%
5.	Help Search Tips	11	1.40%
6.	Search home	3	0.38%
7.	Search results - more info - collection	3	0.38%
8.	Sitemap	1	0.13%
9.	http://nsdl.org/browse	1	0.13%
10.	http://nsdl.org/collection/geosciences	1	0.13%
Total		785	

© 1997-2009 by Omniture, Inc. Patents Pending.

Omniture Headquarters: 550 East Timpanogos Circle Orem, Utah 84097

CONFIDENTIAL

Omniture's and SiteCatalyst's are register trademarks of Omniture, Inc. in the United States, Japan, and the European
Omniture products and services are licensed under the following NetRatings patents: 5,675,510, 5,796,952, 6,115,680, 6,1

Company: NSDL
URL: nsdl.org
Site: CI

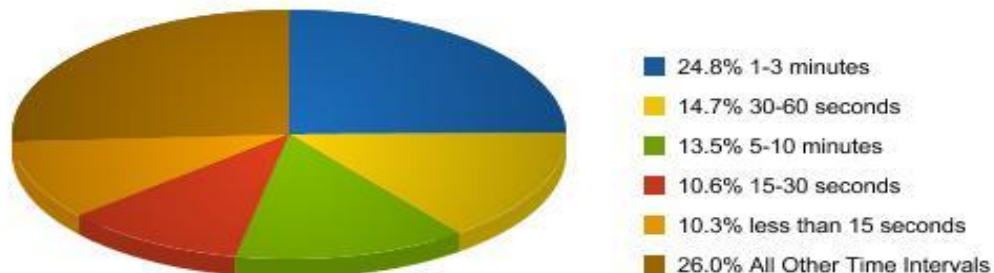
Time Spent on Page Report

Reporting Date: January 2009

Number of entries requested: 50

Selected Page: Landing Page

Graph



Time Intervals

January 2009

Graph Generated by SiteCatalyst using Report Accelerator at 4:26 PM EST, 5 Feb 2009

Details

	Time Interval	Instances	%
1.	1-3 minutes	1,757	24.81%
2.	30-60 seconds	1,042	14.72%
3.	5-10 minutes	959	13.54%
4.	15-30 seconds	753	10.63%
5.	less than 15 seconds	730	10.31%
6.	3-5 minutes	722	10.20%
7.	10-15 minutes	453	6.40%
8.	20-30 minutes	319	4.51%
9.	15-20 minutes	287	4.05%
10.	greater than 30 minutes	59	0.83%
	Total	7,081	

© 1997-2009 by Omniture, Inc. Patents Pending.

Omniture Headquarters: 550 East Timpanogos Circle Orem, Utah 84097

CONFIDENTIAL

Omniture's and SiteCatalyst's are register trademarks of Omniture, Inc. in the United States, Japan, and the European
Omniture products and services are licensed under the following NetRatings patents: 5,675,510, 5,796,952, 6,115,680, 6,1

Company: NSDL
URL: nsdl.org
Site: CI

Referrers Report

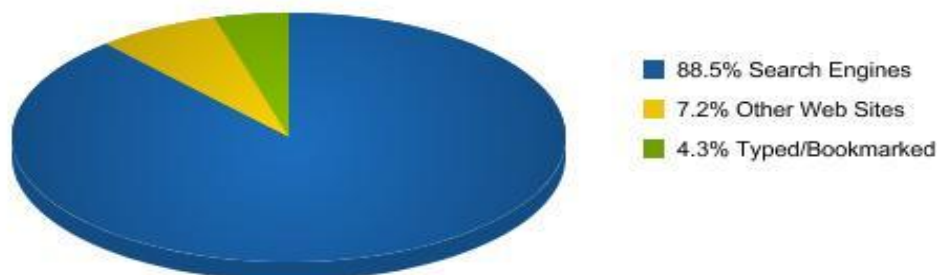
Reporting Date: January 2009

Search: None

Number of entries requested: 50

Selected Page: Landing Page

Graph



Referrer Types

January 2009

Graph Generated by SiteCatalyst using Report Accelerator at 4:53 PM EST, 5 Feb 2009

Summary

	Referrer Type	Instances	%
1.	Search Engines	70,986	88.48%
2.	Other Web Sites	5,757	7.18%
3.	Typed/Bookmarked	3,485	4.34%
	Total	80,228	

Details

	Referrer	Instances	Search %	%
1.	http://www.teachersdomain.org/resource/nat08.earth.geol.eros.l	77	10.59%	0.10%
2.	http://d.hatena.ne.jp/pgary/20090105/p2	45	6.19%	0.06%
3.	http://www.pbs.org/wnet/nature/lessons/breaking-it-down/lesson	31	4.26%	0.04%
4.	http://www.district158.org/jgrell/Classroom%20Information%20F	23	3.16%	0.03%
5.	http://www.ikeepbookmarks.com/browse.asp?folder=1655016	21	2.89%	0.03%
6.	http://www.scroogle.org/cgi-bin/nbbw.cgi	19	2.61%	0.02%
7.	http://mysite.cherokee.k12.ga.us/personal/kelly_burke/site/page	18	2.48%	0.02%
8.	http://www.iKeepBookmarks.com/browse.asp?folder=1655016	17	2.34%	0.02%
9.	http://www.ewsonline.org/education/components/calendar/defa	14	1.93%	0.02%
10.	http://www.pbs.org/wnet/nature/lessons/breaking-it-down/activiti	9	1.24%	0.01%
11.	http://www.pbs.org/wnet/nature/lessons/breaking-it-down/overvi	7	0.96%	0.01%
12.	http://en.wikipedia.org/wiki/Zygophyseter	7	0.96%	0.01%
13.	http://www.eng-tips.com/viewthread.cfm?qid=204090&page=6	6	0.83%	0.01%
14.	http://www.web2learning.net/	6	0.83%	0.01%
15.	http://www.plainwellschools.org/flashpage.html	5	0.69%	0.01%
16.	http://www.cropcircleconnector.com/2008/westwoods/westwood	5	0.69%	0.01%
17.	http://www.columbia.edu/~ml1047/PH-Chem-Ch1-TOC.html	5	0.69%	0.01%
18.	http://chamaeleons-online.com/forum/allgemeine-fragen/publika	4	0.55%	0.01%
19.	http://entremaresypalabras.wordpress.com/	4	0.55%	0.01%

20.	http://entremaresypalabras.wordpress.com/2009/01/21/oliverio-	4	0.55%	0.01%
21.	http://teambasedlearning.apsc.ubc.ca/?page_id=103	4	0.55%	0.01%
22.	http://www2.newton.k12.ma.us/~Elisse_Ghitelman/	4	0.55%	0.01%
23.	http://www.iit.edu/departments/csep/codes/bibliography.html	4	0.55%	0.01%
24.	http://chamaeleons-online.com/forum/vermehrung/inkubation-cl	4	0.55%	0.01%
25.	http://en.wikipedia.org/wiki/Leonberger	3	0.41%	0.00%
26.	http://blogs.liblime.com/open-sesame/	3	0.41%	0.00%
27.	http://ewsonline.org/education/components/calendar/default.pl	3	0.41%	0.00%
28.	http://www.epidemiio-ufpel.org.br/blog/2008/07/incidencia-e-dura	3	0.41%	0.00%
29.	http://owa.ewsonline.org/exchweb/bin/redir.asp?URL=http://nsi	3	0.41%	0.00%
30.	http://medzoom.net/radiology.html	3	0.41%	0.00%
31.	http://www.powerbasic.com/support/pbforums/showthread.php?	3	0.41%	0.00%
32.	http://forums.randi.org/showthread.php?t=133137&page=3	3	0.41%	0.00%
33.	http://friend-webs.com/opencontent/?fb_sig_in_iframe=1&fb_sig	3	0.41%	0.00%
34.	http://www.vadlo.com/VADLO_References.html	3	0.41%	0.00%
35.	http://teachersites.schooldesk.net/afluellen/Life-Science/Assignm	3	0.41%	0.00%
36.	http://www.backlinkwatch.com/index.php	3	0.41%	0.00%
37.	http://stores.ebay.com/Uberhouse-llc/About-Pheromones.html	3	0.41%	0.00%
38.	http://discovery5thgraders.wikispaces.com/Earth+Changes	3	0.41%	0.00%
39.	http://salton.euroengine.com/index.php	3	0.41%	0.00%
40.	http://insightschools.angellearning.com/Section/Content/Page.a	3	0.41%	0.00%
41.	http://www.ewsonline.org/education/components/calendar/defe	3	0.41%	0.00%
42.	http://guide.opendns.com/controller.php?url=Geritric+Pharmcolc	3	0.41%	0.00%
43.	http://nhsblogdoc.blogspot.com/2009/01/detoxification-fraud.htm	3	0.41%	0.00%
44.	http://tel.pinggu.org/bbs/b86i404863p1.html	3	0.41%	0.00%
45.	http://www.unina.u-gov.it/unina/bp/desktop.Prodotti_4546454.RI	3	0.41%	0.00%
46.	http://www.\1\	3	0.41%	0.00%
47.	http://guide.opendns.com/controller.php?url=www.go&ref=	3	0.41%	0.00%
48.	http://www.nx.ga.k12.md.us/Skills/Wolf/Wolf.htm	3	0.41%	0.00%
49.	http://www.webcrawler.com/webcrawler/ws/results/Web/george	2	0.28%	0.00%
50.	http://insightws.infospace.com/insightweb/ws/results/Web/malig	2	0.28%	0.00%
Total		727	100.00%	0.95%

© 1997-2009 by Omniture, Inc. Patents Pending.

Omniture Headquarters: 550 East Timpanogos Circle Orem, Utah 84097

CONFIDENTIAL

Omniture's and SiteCatalyst's are registered trademarks of Omniture, Inc. in the United States, Japan, and the European Union. Omniture products and services are licensed under the following NetRatings patents: 5,675,510, 5,796,952, 6,115,680, 6,115,681, 6,115,682, 6,115,683, 6,115,684, 6,115,685, 6,115,686, 6,115,687, 6,115,688, 6,115,689, 6,115,690, 6,115,691, 6,115,692, 6,115,693, 6,115,694, 6,115,695, 6,115,696, 6,115,697, 6,115,698, 6,115,699, 6,115,700, 6,115,701, 6,115,702, 6,115,703, 6,115,704, 6,115,705, 6,115,706, 6,115,707, 6,115,708, 6,115,709, 6,115,710, 6,115,711, 6,115,712, 6,115,713, 6,115,714, 6,115,715, 6,115,716, 6,115,717, 6,115,718, 6,115,719, 6,115,720, 6,115,721, 6,115,722, 6,115,723, 6,115,724, 6,115,725, 6,115,726, 6,115,727, 6,115,728, 6,115,729, 6,115,730, 6,115,731, 6,115,732, 6,115,733, 6,115,734, 6,115,735, 6,115,736, 6,115,737, 6,115,738, 6,115,739, 6,115,740, 6,115,741, 6,115,742, 6,115,743, 6,115,744, 6,115,745, 6,115,746, 6,115,747, 6,115,748, 6,115,749, 6,115,750, 6,115,751, 6,115,752, 6,115,753, 6,115,754, 6,115,755, 6,115,756, 6,115,757, 6,115,758, 6,115,759, 6,115,760, 6,115,761, 6,115,762, 6,115,763, 6,115,764, 6,115,765, 6,115,766, 6,115,767, 6,115,768, 6,115,769, 6,115,770, 6,115,771, 6,115,772, 6,115,773, 6,115,774, 6,115,775, 6,115,776, 6,115,777, 6,115,778, 6,115,779, 6,115,780, 6,115,781, 6,115,782, 6,115,783, 6,115,784, 6,115,785, 6,115,786, 6,115,787, 6,115,788, 6,115,789, 6,115,790, 6,115,791, 6,115,792, 6,115,793, 6,115,794, 6,115,795, 6,115,796, 6,115,797, 6,115,798, 6,115,799, 6,115,800, 6,115,801, 6,115,802, 6,115,803, 6,115,804, 6,115,805, 6,115,806, 6,115,807, 6,115,808, 6,115,809, 6,115,810, 6,115,811, 6,115,812, 6,115,813, 6,115,814, 6,115,815, 6,115,816, 6,115,817, 6,115,818, 6,115,819, 6,115,820, 6,115,821, 6,115,822, 6,115,823, 6,115,824, 6,115,825, 6,115,826, 6,115,827, 6,115,828, 6,115,829, 6,115,830, 6,115,831, 6,115,832, 6,115,833, 6,115,834, 6,115,835, 6,115,836, 6,115,837, 6,115,838, 6,115,839, 6,115,840, 6,115,841, 6,115,842, 6,115,843, 6,115,844, 6,115,845, 6,115,846, 6,115,847, 6,115,848, 6,115,849, 6,115,850, 6,115,851, 6,115,852, 6,115,853, 6,115,854, 6,115,855, 6,115,856, 6,115,857, 6,115,858, 6,115,859, 6,115,860, 6,115,861, 6,115,862, 6,115,863, 6,115,864, 6,115,865, 6,115,866, 6,115,867, 6,115,868, 6,115,869, 6,115,870, 6,115,871, 6,115,872, 6,115,873, 6,115,874, 6,115,875, 6,115,876, 6,115,877, 6,115,878, 6,115,879, 6,115,880, 6,115,881, 6,115,882, 6,115,883, 6,115,884, 6,115,885, 6,115,886, 6,115,887, 6,115,888, 6,115,889, 6,115,890, 6,115,891, 6,115,892, 6,115,893, 6,115,894, 6,115,895, 6,115,896, 6,115,897, 6,115,898, 6,115,899, 6,115,900, 6,115,901, 6,115,902, 6,115,903, 6,115,904, 6,115,905, 6,115,906, 6,115,907, 6,115,908, 6,115,909, 6,115,910, 6,115,911, 6,115,912, 6,115,913, 6,115,914, 6,115,915, 6,115,916, 6,115,917, 6,115,918, 6,115,919, 6,115,920, 6,115,921, 6,115,922, 6,115,923, 6,115,924, 6,115,925, 6,115,926, 6,115,927, 6,115,928, 6,115,929, 6,115,930, 6,115,931, 6,115,932, 6,115,933, 6,115,934, 6,115,935, 6,115,936, 6,115,937, 6,115,938, 6,115,939, 6,115,940, 6,115,941, 6,115,942, 6,115,943, 6,115,944, 6,115,945, 6,115,946, 6,115,947, 6,115,948, 6,115,949, 6,115,950, 6,115,951, 6,115,952, 6,115,953, 6,115,954, 6,115,955, 6,115,956, 6,115,957, 6,115,958, 6,115,959, 6,115,960, 6,115,961, 6,115,962, 6,115,963, 6,115,964, 6,115,965, 6,115,966, 6,115,967, 6,115,968, 6,115,969, 6,115,970, 6,115,971, 6,115,972, 6,115,973, 6,115,974, 6,115,975, 6,115,976, 6,115,977, 6,115,978, 6,115,979, 6,115,980, 6,115,981, 6,115,982, 6,115,983, 6,115,984, 6,115,985, 6,115,986, 6,115,987, 6,115,988, 6,115,989, 6,115,990, 6,115,991, 6,115,992, 6,115,993, 6,115,994, 6,115,995, 6,115,996, 6,115,997, 6,115,998, 6,115,999, 6,116,000, 6,116,001, 6,116,002, 6,116,003, 6,116,004, 6,116,005, 6,116,006, 6,116,007, 6,116,008, 6,116,009, 6,116,010, 6,116,011, 6,116,012, 6,116,013, 6,116,014, 6,116,015, 6,116,016, 6,116,017, 6,116,018, 6,116,019, 6,116,020, 6,116,021, 6,116,022, 6,116,023, 6,116,024, 6,116,025, 6,116,026, 6,116,027, 6,116,028, 6,116,029, 6,116,030, 6,116,031, 6,116,032, 6,116,033, 6,116,034, 6,116,035, 6,116,036, 6,116,037, 6,116,038, 6,116,039, 6,116,040, 6,116,041, 6,116,042, 6,116,043, 6,116,044, 6,116,045, 6,116,046, 6,116,047, 6,116,048, 6,116,049, 6,116,050, 6,116,051, 6,116,052, 6,116,053, 6,116,054, 6,116,055, 6,116,056, 6,116,057, 6,116,058, 6,116,059, 6,116,060, 6,116,061, 6,116,062, 6,116,063, 6,116,064, 6,116,065, 6,116,066, 6,116,067, 6,116,068, 6,116,069, 6,116,070, 6,116,071, 6,116,072, 6,116,073, 6,116,074, 6,116,075, 6,116,076, 6,116,077, 6,116,078, 6,116,079, 6,116,080, 6,116,081, 6,116,082, 6,116,083, 6,116,084, 6,116,085, 6,116,086, 6,116,087, 6,116,088, 6,116,089, 6,116,090, 6,116,091, 6,116,092, 6,116,093, 6,116,094, 6,116,095, 6,116,096, 6,116,097, 6,116,098, 6,116,099, 6,116,100, 6,116,101, 6,116,102, 6,116,103, 6,116,104, 6,116,105, 6,116,106, 6,116,107, 6,116,108, 6,116,109, 6,116,110, 6,116,111, 6,116,112, 6,116,113, 6,116,114, 6,116,115, 6,116,116, 6,116,117, 6,116,118, 6,116,119, 6,116,120, 6,116,121, 6,116,122, 6,116,123, 6,116,124, 6,116,125, 6,116,126, 6,116,127, 6,116,128, 6,116,129, 6,116,130, 6,116,131, 6,116,132, 6,116,133, 6,116,134, 6,116,135, 6,116,136, 6,116,137, 6,116,138, 6,116,139, 6,116,140, 6,116,141, 6,116,142, 6,116,143, 6,116,144, 6,116,145, 6,116,146, 6,116,147, 6,116,148, 6,116,149, 6,116,150, 6,116,151, 6,116,152, 6,116,153, 6,116,154, 6,116,155, 6,116,156, 6,116,157, 6,116,158, 6,116,159, 6,116,160, 6,116,161, 6,116,162, 6,116,163, 6,116,164, 6,116,165, 6,116,166, 6,116,167, 6,116,168, 6,116,169, 6,116,170, 6,116,171, 6,116,172, 6,116,173, 6,116,174, 6,116,175, 6,116,176, 6,116,177, 6,116,178, 6,116,179, 6,116,180, 6,116,181, 6,116,182, 6,116,183, 6,116,184, 6,116,185, 6,116,186, 6,116,187, 6,116,188, 6,116,189, 6,116,190, 6,116,191, 6,116,192, 6,116,193, 6,116,194, 6,116,195, 6,116,196, 6,116,197, 6,116,198, 6,116,199, 6,116,200, 6,116,201, 6,116,202, 6,116,203, 6,116,204, 6,116,205, 6,116,206, 6,116,207, 6,116,208, 6,116,209, 6,116,210, 6,116,211, 6,116,212, 6,116,213, 6,116,214, 6,116,215, 6,116,216, 6,116,217, 6,116,218, 6,116,219, 6,116,220, 6,116,221, 6,116,222, 6,116,223, 6,116,224, 6,116,225, 6,116,226, 6,116,227, 6,116,228, 6,116,229, 6,116,230, 6,116,231, 6,116,232, 6,116,233, 6,116,234, 6,116,235, 6,116,236, 6,116,237, 6,116,238, 6,116,239, 6,116,240, 6,116,241, 6,116,242, 6,116,243, 6,116,244, 6,116,245, 6,116,246, 6,116,247, 6,116,248, 6,116,249, 6,116,250, 6,116,251, 6,116,252, 6,116,253, 6,116,254, 6,116,255, 6,116,256, 6,116,257, 6,116,258, 6,116,259, 6,116,260, 6,116,261, 6,116,262, 6,116,263, 6,116,264, 6,116,265, 6,116,266, 6,116,267, 6,116,268, 6,116,269, 6,116,270, 6,116,271, 6,116,272, 6,116,273, 6,116,274, 6,116,275, 6,116,276, 6,116,277, 6,116,278, 6,116,279, 6,116,280, 6,116,281, 6,116,282, 6,116,283, 6,116,284, 6,116,285, 6,116,286, 6,116,287, 6,116,288, 6,116,289, 6,116,290, 6,116,291, 6,116,292, 6,116,293, 6,116,294, 6,116,295, 6,116,296, 6,116,297, 6,116,298, 6,116,299, 6,116,300, 6,116,301, 6,116,302, 6,116,303, 6,116,304, 6,116,305, 6,116,306, 6,116,307, 6,116,308, 6,116,309, 6,116,310, 6,116,311, 6,116,312, 6,116,313, 6,116,314, 6,116,315, 6,116,316, 6,116,317, 6,116,318, 6,116,319, 6,116,320, 6,116,321, 6,116,322, 6,116,323, 6,116,324, 6,116,325, 6,116,326, 6,116,327, 6,116,328, 6,116,329, 6,116,330, 6,116,331, 6,116,332, 6,116,333, 6,116,334, 6,116,335, 6,116,336, 6,116,337, 6,116,338, 6,116,339, 6,116,340, 6,116,341, 6,116,342, 6,116,343, 6,116,344, 6,116,345, 6,116,346, 6,116,347, 6,116,348, 6,116,349, 6,116,350, 6,116,351, 6,116,352, 6,116,353, 6,116,354, 6,116,355, 6,116,356, 6,116,357, 6,116,358, 6,116,359, 6,116,360, 6,116,361, 6,116,362, 6,116,363, 6,116,364, 6,116,365, 6,116,366, 6,116,367, 6,116,368, 6,116,369, 6,116,370, 6,116,371, 6,116,372, 6,116,373, 6,116,374, 6,116,375, 6,116,376, 6,116,377, 6,116,378, 6,116,379, 6,116,380, 6,116,381, 6,116,382, 6,116,383, 6,116,384, 6,116,385, 6,116,386, 6,116,387, 6,116,388, 6,116,389, 6,116,390, 6,116,391, 6,116,392, 6,116,393, 6,116,394, 6,116,395, 6,116,396, 6,116,397, 6,116,398, 6,116,399, 6,116,400, 6,116,401, 6,116,402, 6,116,403, 6,116,404, 6,116,405, 6,116,406, 6,116,407, 6,116,408, 6,116,409, 6,116,410, 6,116,411, 6,116,412, 6,116,413, 6,116,414, 6,116,415, 6,116,416, 6,116,417, 6,116,418, 6,116,419, 6,116,420, 6,116,421, 6,116,422, 6,116,423, 6,116,424, 6,116,425, 6,116,426, 6,116,427, 6,116,428, 6,116,429, 6,116,430, 6,116,431, 6,116,432, 6,116,433, 6,116,434, 6,116,435, 6,116,436, 6,116,437, 6,116,438, 6,116,439, 6,116,440, 6,116,441, 6,116,442, 6,116,443, 6,116,444, 6,116,445, 6,116,446, 6,116,447, 6,116,448, 6,116,449, 6,116,450, 6,116,451, 6,116,452, 6,116,453, 6,116,454, 6,116,455, 6,116,456, 6,116,457, 6,116,458, 6,116,459, 6,116,460, 6,116,461, 6,116,462, 6,116,463, 6,116,464, 6,116,465, 6,116,466, 6,116,467, 6,116,468, 6,116,469, 6,116,470, 6,116,471, 6,116,472, 6,116,473, 6,116,474, 6,116,475, 6,116,476, 6,116,477, 6,116,478, 6,116,479, 6,116,480, 6,116,481, 6,116,482, 6,116,483, 6,116,484, 6,116,485, 6,116,486, 6,116,487, 6,116,488, 6,116,489, 6,116,490, 6,116,491, 6,116,492, 6,116,493, 6,116,494, 6,116,495, 6,116,496, 6,116,497, 6,116,498, 6,116,499, 6,116,500, 6,116,501, 6,116,502, 6,116,503, 6,116,504, 6,116,505, 6,116,506, 6,116,507, 6,116,508, 6,116,509, 6,116,510, 6,116,511, 6,116,512, 6,116,513, 6,116,514, 6,116,515, 6,116,516, 6,116,517, 6,116,518, 6,116,519, 6,116,520, 6,116,521, 6,116,522, 6,116,523, 6,116,524, 6,116,525, 6,116,526, 6,116,527, 6,116,528, 6,116,529, 6,116,530, 6,116,531, 6,116,532, 6,116,533, 6,116,534, 6,116,535, 6,116,536, 6,116,537, 6,116,538, 6,116,539, 6,116,540, 6,116,541, 6,116,542, 6,116,543, 6,116,544, 6,116,545, 6,116,546, 6,116,547, 6,116,